

	Type	Hits	Search Text	DBs
1	BRS	3120	subscription and service	USPAT
2	BRS	2044	subscription same service	USPAT
3	BRS	59	subscription same service same revenue	USPAT

reversed all in Browser view

	Time Stamp	Comments	Error Definition	Errors
1	2002/09/20 15:25			0
2	2002/09/11 16:21			0
3	2002/09/11 16:21			0

Set	Items	Description
S1	56	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N? OR TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	2409477	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S3	2710	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S4	52228	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S5	36423	REVENUE OR INCOME OR PAY????
S6	3228931	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON- TENT? ?
S7	2087690	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI- L? OR E()MAIL?
S8	1269928	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI- NG OR INVOIC?
S9	0	S1 AND S3
S10	2527034	USER? OR SUBSCRIBER? OR MEMBER? ? OR CUSTOMER? OR CONSUMER? OR PEOPLE OR ANYONE OR SOMEONE OR SURFER? OR PURCHASER? OR A- GENT? OR PARTY OR PARTIES OR CLIENT? OR PERSON? ?
S11	1256	S3(15N)S6
S12	35	S11 AND S4 AND (S5 OR S8)
S13	21	S12 AND IC=G06F?

?show files

File 347:JAPIO Oct 1976-2002/May(Updated 020903)

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File 350:Derwent WPIX 1963-2002/UD,UM &UP=200260

(c) 2002 Thomson Derwent

13/5/1 (Item 1 from file: 347)  
DIALOG(R)File 347:JAPIO  
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07205596 \*\*Image available\*\*  
MEMBER SUBSCRIPTION PROMOTING METHOD AND PROGRAM STORAGE MEDIUM STORING  
PROGRAM USED FOR REALIZATION OF MEMBER SUBSCRIPTION **PROMOTION** METHOD

PUB. NO.: 2002-074028 [JP 2002074028 A]  
PUBLISHED: March 12, 2002 (20020312)  
INVENTOR(s): AKUTSU TAKASHI  
YASHIMA YOSHIYUKI  
KOBAYASHI NAOKI  
APPLICANT(s): NIPPON TELEGR & TELEPH CORP (NTT)  
APPL. NO.: 2000-267894 [JP 2000267894]  
FILED: September 05, 2000 (20000905)  
INTL CLASS: **G06F-017/60** ; **G06F-013/00** ; G06T-001/00; H04N-001/413;  
H04N-007/24; H04N-007/173

#### ABSTRACT

PROBLEM TO BE SOLVED: To provide a member **subscription promotion** method used in an image **data** distributing system by accumulating image-coding **data** and distributing image data.

SOLUTION: When image-coding data is re-coded and distributed at a bit rate selected according to access from a user, the user is identified whether he is a member or nonmember, and a value of coding parameter used in re-coding is limited to the nonmember user, and while high-speed processing is realized, low quality image re-coding data is formed and distributed. Using this constitution, low-quality image data can be provided to many nonmember users in the form being discriminated from the member users, without preparing separate software or using many converters, and thereby, since the image **data** can be provided to the nonmember user free of **charge** or at low rates, **subscription** to the member is promoted.

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13/5/2 (Item 2 from file: 347)  
DIALOG(R)File 347:JAPIO  
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06974842 \*\*Image available\*\*  
DEVICE AND METHOD FOR ASSISTING **ADVERTISEMENT** MEDIUM DETERMINATION

PUB. NO.: 2001-202413 [JP 2001202413 A]  
PUBLISHED: July 27, 2001 (20010727)  
INVENTOR(s): KIRA TOSHIHIKO  
IMAIZUMI MUTSUMI  
KUSUMOTO KAZUYA  
MUTO SHINJI  
YAMAKAWA SHIGETAKA  
APPLICANT(s): DENTSU INC  
APPL. NO.: 2000-014482 [JP 200014482]  
FILED: January 24, 2000 (20000124)  
INTL CLASS: **G06F-017/60**

#### ABSTRACT

PROBLEM TO BE SOLVED: To assist the determination of an **advertisement** carrying medium based upon an optimum planning index by putting characteristics of consumers and subscription frequencies by magazines in a basic database.

SOLUTION: A subscriber layer is selected from a database in which attribute **information** by subscribers and the **subscription** frequencies of magazines are registered, an **advertisement** attention rate (Eye-Reach) as the rate of subscribers who **pay** attention to an **advertisement** is calculated as to magazines that the selected subscriber layer subscribers, and a mean subscription frequency (Net- mean Frequency) is calculated as to



the magazines that the subscriber layer subscribes; and the **advertisement** attention rate (Eye-Reach) and mean subscription frequency (Net-mean Frequency) are multiplied by each other as to the magazines that the subscriber layer subscribes to calculate an attention- subscription frequency index (Net-Eye-GRP), and consequently the calculated **advertisement** attention rate (Eye-Reach) and attention-subscription frequency index (Net-Eye-GRP) are displayed.

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13/5/3 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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014652600 \*\*Image available\*\*  
WPI Acc No: 2002-473304/200251  
XRPX Acc No: N02-373683

**Internet-based information service management system allocates portion of advertisement fees collected from subscribing advertisers , to content proprietors of digital contents distributed to user**

Patent Assignee: YAMAHA CORP (NIHG )  
Inventor: HASEGAWA Y  
Number of Countries: 028 Number of Patents: 003  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1215605	A1	20020619	EP 2001129522	A	20011211	200251 B
US 20020077987	A1	20020620	US 200116079	A	20011212	200251
JP 2002183354	A	20020628	JP 2000383701	A	20001218	200258

Priority Applications (No Type Date): JP 2000383701 A 20001218

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
EP 1215605	A1	E	21	G06F-017/60	
Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR					
US 20020077987	A1			H04K-001/00	
JP 2002183354	A		15	G06F-017/60	

Abstract (Basic): EP 1215605 A1

NOVELTY - A database stores **advertising** messages from **advertisers** **subscribing** an **information service** . The messages are presented to a user using **information service** over a network (3) by a server (2). Another database contains multiple digital contents subjected to legal protection of behalf of content proprietors, which are distributed to the users request. A portion of the collected **advertisement fees** from **subscribing advertisers** is allocated to **content** proprietors.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Information service management method;
- (2) Machine readable medium storing instructions for distribution of digital contents and presentation of **advertising** messages to users; and
- (3) Computer program executable by server for managing information service.

USE - Internet-based information service management system.

ADVANTAGE - The system locates a community space site on communication networks where multiple users freely browse a content created by a general user and opinions on the contents are exchanged without illegal infringement on rights of proprietors of contents in the site and almost a particular service for browsing information on homepage/downloading data. The proprietor can appropriately get a profit naturally gained by rights of proprietor regarding the content. Moreover, a user can download contents published at site freely because **charge** for downloading content is paid from collected **advertisement fee** itself.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of information service management system.

Server (2)

Network (3)

pp; 21 DwgNo 2/11

Title Terms: BASED; INFORMATION; SERVICE; MANAGEMENT; SYSTEM; ALLOCATE; PORTION; **ADVERTISE** ; **FEE** ; COLLECT; SUBSCRIBER; CONTENT; DIGITAL; CONTENT; DISTRIBUTE; USER

Derwent Class: T01

International Patent Class (Main): **G06F-017/60** ; H04K-001/00

International Patent Class (Additional): **G06F-013/00** ; H04L-009/00

File Segment: EPI

13/5/4 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014603187 \*\*Image available\*\*

WPI Acc No: 2002-423891/200245

**Method and system for putting up internet advertisement to auction**

Patent Assignee: LG ELECTRONICS INC (GLDS )

Inventor: YOON J H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002000922	A	20020109	KR 200034369	A	20000622	200245 B

Priority Applications (No Type Date): KR 200034369 A 20000622

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2002000922	A		1 G06F-017/60	

KR 2002000922 A 1 G06F-017/60

Abstract (Basic): KR 2002000922 A

NOVELTY - A method and a system for putting up an Internet **advertisement** to auction are provided to increase the effect of **advertisement** by putting up to auction an **advertisement** of a specific Internet site among **advertisers** .

DETAILED DESCRIPTION - A new **advertiser** sends a new **advertisement** subscription to a desired site(61). If a specific **advertisement** position has been occupied by an existing **advertisement** , a site server notifies the new **advertisement** subscription to a current **advertiser** and lets the current **advertiser** know that the existing **advertisement** is to be canceled from the site(62). The current **advertiser** approves the cancellation of the existing **advertisement** from the site or suggests a new price(63). In case that the current **advertiser** approves the cancellation of the existing **advertisement** , the site server notifies to the new **advertiser** that the new **advertisement** subscription is accepted(64). The new **advertiser** pays a price for the new **advertisement** and notifies contents of **advertisement** to the site server(65).

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; PUTTING; UP; **ADVERTISE** ; AUCTION

Derwent Class: T01

International Patent Class (Main): **G06F-017/60**

File Segment: EPI

13/5/5 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014593436 \*\*Image available\*\*

WPI Acc No: 2002-414140/200244

XRPX Acc No: N02-325565

**Service contract procedure conducting system for web-enabled services, involves establishing contract between consumer and service institution, through service provider**

Patent Assignee: NEC CORP (NIDE )  
Inventor: SHIMURA S  
Number of Countries: 029 Number of Patents: 004  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020029174	A1	20020307	US 2001938588	A	20010827	200244 B
EP 1187047	A1	20020313	EP 2001118537	A	20010801	200244
JP 2002083159	A	20020322	JP 2000270320	A	20000906	200244
CN 1342945	A	20020403	CN 2001131045	A	20010906	200247

Priority Applications (No Type Date): JP 2000270320 A 20000906

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020029174 A1 20 G06F-017/60

EP 1187047 A1 E G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI TR

JP 2002083159 A 14 G06F-017/60

CN 1342945 A G06F-017/60

Abstract (Basic): US 20020029174 A1

NOVELTY - The internet service provider (2) registers the **services** between the **service** institution (3) offering the **services** , and consumer (1) **subscribing** for those **services** , based on the contract established with the consumer and the **service** institution.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

(a) Service provider;

(b) Service contract procedure conducting method

USE - For on-line services offered by banks, credit card companies, etc.

ADVANTAGE - Since the **service** contract procedure on the consumer side is conducted more conveniently, the consumer is encouraged to **subscribe** to greater number of **services** . The **cost** of **advertising** and publicity on the part of the service institution is reduced, since new services or change in existing services offered by the institution are notified to the consumer through the service provider.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the service contract procedure conducting system.

Consumer (1)

Internet service provider (2)

Service institution (3)

pp; 20 DwgNo 1/12

Title Terms: SERVICE; CONTRACT; PROCEDURE; CONDUCTING; SYSTEM; WEB; ENABLE;  
SERVICE; ESTABLISH; CONTRACT; CONSUME; SERVICE; INSTITUTION; THROUGH;  
SERVICE

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/6 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014516448 \*\*Image available\*\*

WPI Acc No: 2002-337151/200237

**Method and system for integrally managing cyber money**

Patent Assignee: SHIN K C (SHIN-I)

Inventor: SHIN K C

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001106986	A	20011207	KR 200028113	A	20000524	200237 B

Priority Applications (No Type Date): KR 200028113 A 20000524

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

Abstract (Basic): KR 2001106986 A

NOVELTY - A method and system for integrally managing cyber money is provided to activate a small amount **payment** system, solve dissatisfaction with a web site, and help activate Internet **advertisement** and electronic commerce.

DETAILED DESCRIPTION - An Internet user(10) accesses to an operation server of a cyber money bank, inputs his/her personal **information**, **subscribe** himself/herself as a member, and receives account number and password(1). The Internet user(10) who becomes the member of the cyber money bank transfers his/her cyber money existing in a web site in cooperation with the cyber money bank to the cyber money bank(2). After the Internet user(10) purchases products from the web site, he/she **pays** a certain amount of money in the account opened in the cyber money bank(3). According to the Internet user's credit rating, the amount paid is deposited in the account of the Internet user(4). The cyber money deposited in the account of the Internet user is deposited in the account of a general bank.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; INTEGRAL; MANAGE; MONEY

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/7 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014387192 \*\*Image available\*\*

WPI Acc No: 2002-207895/200227

Related WPI Acc No: 2002-292739

XRPX Acc No: N02-158534

**Business management method for satellite broadcast, involves paying provider of content broadcast using unused bandwidth and stored at users equipment, based on provider's earnings and expenses information**

Patent Assignee: SONY CORP (SONY ); HISAMATSU R (HISA-I); MITSUHASHI T (MITS-I); SAITO T (SAIT-I); SAKAO K (SAKA-I)

Inventor: HISAMATSU R; MITSUHASHI T; SAITO T; SAKAO K

Number of Countries: 030 Number of Patents: 005

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1148436	A2	20011024	EP 2001303369	A	20010410	200227 B
CN 1325195	A	20011205	CN 2001119688	A	20010411	200227
KR 2001098507	A	20011108	KR 200119225	A	20010411	200227
US 20020007328	A1	20020117	US 2001829573	A	20010410	200227
JP 2001357311	A	20011226	JP 2000343599	A	20001110	200234

Priority Applications (No Type Date): JP 2000343599 A 20001110; JP

2000109965 A 20000411; JP 2000109963 A 20000411

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1148436 A2 E 29 G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

CN 1325195 A H04H-001/00

KR 2001098507 A G06F-017/60

US 20020007328 A1 G06F-017/60

JP 2001357311 A 18 G06F-017/60

Abstract (Basic): EP 1148436 A2

NOVELTY - Content broadcast using unused satellite bandwidth and stored e.g. on hard drive in user's television, to be replayed at a later time. Hard drive leased free to user. Content provider paid for service and **advertisements** based on earnings and expenses information of content provider

DETAILED DESCRIPTION - The content may consist of virtual shopping

information.

INDEPENDENT CLAIMS are also included for the following:

(a) Business management apparatus;

(b) Data broadcast delivery method

USE - For managing broadcast business involving broadcasting satellite (BS), communication satellite (CS), etc.

ADVANTAGE - Enables easily selection of desired content by sorting menu data. Reduces **cost** by using up unused satellite bandwidth. Provides profit to the content providers suitably to manage **fees** to be paid for **services** and **advertisements**, and also the customers by reducing the **content subscription fees**, thereby promoting wide spread acceptance of **content** distribution and **service** related business.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of satellite broadcast system.

pp; 29 DwgNo 1/18

Title Terms: BUSINESS; MANAGEMENT; METHOD; SATELLITE; BROADCAST; **PAY** ;  
CONTENT; BROADCAST; BANDWIDTH; STORAGE; USER; EQUIPMENT; BASED; EXPENSE;  
INFORMATION

Derwent Class: T01; W01; W02; W03

International Patent Class (Main): **G06F-017/60** ; H04H-001/00

File Segment: EPI

**13/5/8** (Item 6 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014371826 \*\*Image available\*\*

WPI Acc No: 2002-192529/200225

XRPX Acc No: N02-146151

**Real-time information providing system for web application, notifies changes in fees amount to subscriber terminal previous to service provision**

Patent Assignee: NEC CORP (NIDE )

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002024119	A	20020125	JP 2000203621	A	20000705	200225 B

Priority Applications (No Type Date): JP 2000203621 A 20000705

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2002024119	A		6	G06F-013/00	

Abstract (Basic): JP 2002024119 A

NOVELTY - A subscriber management server (5) of a provider (2) is connected to a network (3) containing subscription candidate (1), and subscriber terminal. The server updates and notifies the confirmation of the number of subscribers to the notice server (4) which puts up input **data** (7) consisting of change in subscriber monthly amount **fee** and schedule of **subscription** money.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for real-time information providing method.

USE - For web applications.

ADVANTAGE - Measures subscription **promotion** and improves subscription volition on guess of the subscription candidates exclusion.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of real-time information providing system. (Drawing includes non-English language text).

Subscription candidate (1)

Provider (2)

Network (3)

Notice server (4)

Subscriber management server (5)

Input data (7)

pp; 6 DwgNo 1/4

Title Terms: REAL; TIME; INFORMATION; SYSTEM; WEB; APPLY; NOTIFICATION;  
CHANGE; **FEE** ; AMOUNT; SUBSCRIBER; TERMINAL; SERVICE; PROVISION  
Derwent Class: T01; W01  
International Patent Class (Main): **G06F-013/00**  
International Patent Class (Additional): H04L-012/14  
File Segment: EPI

13/5/9 (Item 7 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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014365034 \*\*Image available\*\*  
WPI Acc No: 2002-185735/200224

**System and method for automatically distributing contents**

Patent Assignee: PARK K S (PARK-I)

Inventor: PARK K S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001092537	A	20011026	KR 200014543	A	20000322	200224 B

Priority Applications (No Type Date): KR 200014543 A 20000322

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2001092537	A	1	G06F-017/60	

Abstract (Basic): KR 2001092537 A

NOVELTY - A system and method for automatically distributing contents is provided to automatically distribute the contents of an issuer and a site retaining useful contents, to a subscriber's bulletin board after selecting various option items such as the insertion of **advertisements**, the **payment** of subscription rates, etc.

DETAILED DESCRIPTION - A system for automatically distributing contents is composed of a network(10), a distributor server computer(11), an issuer computer(12), and a subscriber computer(13). The issuer computer(12) and the subscriber computer(13) access the distributor server computer(11) through the network(10). The issuer computer(12) retains **contents** to be distributed. The subscriber computer(13) **subscribes** to the **contents** of the issuer computer(12). The distributor server computer(11) determines the insertion of **advertisements** according to a selected option for the contents. The issuer computer(12) retains, distributes them to the subscriber computer(13), and calculates and reserves a commission according to a defined condition. The distributor computer(11) consists of a firewall server, a web/mail server, a member database, a contents database, an **advertisement** database, a control part, and an application program.

pp; 1 DwgNo 1/10

Title Terms: SYSTEM; METHOD; AUTOMATIC; DISTRIBUTE; CONTENT

Derwent Class: T01

International Patent Class (Main): **G06F-017/60**

File Segment: EPI

13/5/10 (Item 8 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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014348972 \*\*Image available\*\*  
WPI Acc No: 2002-169675/200222

**Method for selling newspapers on internet**

Patent Assignee: PARK G S (PARK-I)

Inventor: PARK G S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001090893	A	20011022	KR 200018358	A	20000407	200222 B

Priority Applications (No Type Date): KR 200018358 A 20000407

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001090893 A 1 G06F-017/60

Abstract (Basic): KR 2001090893 A

NOVELTY - A method for selling newspapers on the internet is provided to enable a user to access to a newspaper at low **cost** by making a **subscription** and a termination of a newspaper freely, thereby additionally providing a **cost** reducing **service** on the internet by a benefit induced by enlarging a client layer and an **advertisement**.

DETAILED DESCRIPTION - An internet operating company attracts clients and a currently used distributing line distributes a newspaper through a cooperation with a newspaper publishing company for attracting newspaper subscribers and selling newspapers on the internet. The newspaper subscribers receive a newspaper through an adjacent distributing agent. The internet operating company can provide a discount and an internet additional service to the subscriber caused by an ahead **payment**, a business related time, a **fee** reducing effect. The newspaper subscribers can take out and terminate the newspaper for a wanted period freely. The newspaper publishing company and a currently used distributing agent may secure increased clients and perform the current business continuously and may reduce man power and **cost** in accordance with a client attraction and an operation the company.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SELL; NEWSPAPER

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/11 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014285058 \*\*Image available\*\*

WPI Acc No: 2002-105759/200214

XRPX Acc No: N02-078690

Internet advertising subscription system for Internet radio station, enables Ad User to receive multimedia contents sponsored by advertisers and advertisement messages separately when accessing website

Patent Assignee: MARKS J (MARK-I); MARKS M B (MARK-I)

Inventor: MARKS J; MARKS M B

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20010054059	A1	20011220	US 2000209963	P	20000608	200214 B
			US 2001752762	A	20010103	

Priority Applications (No Type Date): US 2000209963 P 20000608; US 2001752762, A 20010103

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20010054059 A1 7 G06F-015/16 Provisional application US 2000209963

Abstract (Basic): US 20010054059 A1

NOVELTY - A network operator (70) registers an user (10) who has opted to be an Ad User to receive **advertisements** through e-mail. The **advertisers** (60) sponser the multimedia contents received by the Ad User and send an e-mail including **advertisement** message as subject title. The Ad User accessing the website receives the contents and the messages separately.

USE - For Internet radio station for providing multimedia **contents** such as audio infotainment, newspaper, magazine, movie rental, theatre/concert tickets, sports events, **subscription** TV/radio **services**, etc., to an Ad User who has opted to accept targeted

e-mail **advertising** by **payment** of subscription **fee** , and also used for subscription to video programming or electronic books.

ADVANTAGE - Since the **Ad** User receives the contents and **advertisement** messages separately, the user is not disturbed. The user's relationship with content provider, is improved by the sponsored e-mail **advertising** .

DESCRIPTION OF DRAWING(S) - The figure shows a content **payment** system.

User (10)

**Advertisers** (60)

Network operator (70)

pp; 7 DwgNo 1/2

Title Terms: **ADVERTISE** ; SUBSCRIBER; SYSTEM; RADIO; STATION; ENABLE; USER; RECEIVE; CONTENT; **ADVERTISE** ; MESSAGE; SEPARATE; ACCESS

Derwent Class: T01

International Patent Class (Main): **G06F-015/16**.

File Segment: EPI

**13/5/12 (Item 10 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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014275381 \*\*Image available\*\*

WPI Acc No: 2002-096083/200213

**Voice guidance method in performing search over internet**

Patent Assignee: EOCYBER CO LTD (EOCY-N)

Inventor: OH Y G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001078657	A	20010821	KR 20006064	A	20000209	200213 B

Priority Applications (No Type Date): KR 20006064 A 20000209

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
KR 2001078657	A		1	G06F-017/30	

Abstract (Basic): KR 2001078657 A

NOVELTY - A voice guidance method is provided to enable a user to periodically download an access program and to execute the access program for accessing an Internet site, and to generate a **banner** and voice **advertisement** included in the access program as soon as accessing the Internet site so that it exempts an Internet access and usage fare.

DETAILED DESCRIPTION - The method comprises steps of a user accessing a server(31), the user selecting an access program(32), the server displaying an agreement message in using the access program(33), the user inputting a mark for agreeing to the message(34), the user displaying a page for enabling the user to input an ID and a password(35), the user inputting the ID and the password or **subscribing** for a member by inputting personal **data** and registering an ID and a password(36-44), the access program checking if the input ID and password is identical to the registered one(45), the access program checking if the user clicks on an access button(46), the access program generating an embedded **advertisement** and driving a counter as soon as being executed(47,48,49), the program checking if the counter is zero and generating another **advertisement** voice(50,51), the server offering a free access number(52), the server enabling the user to periodically download a new version of the program(53), the server calculating an overall access time for each user(54), the server receiving an **advertisement** **charge** from the **advertiser** and **paying** a communication **charge** for a carrier(55), and the server preventing an access via an old version of the program and loading a new **advertisement** in a new version of the program.

pp; 1 DwgNo 1/10

Title Terms: VOICE; GUIDE; METHOD; PERFORMANCE; SEARCH

Derwent Class: T01



International Patent Class (Main): G06F-017/30  
File Segment: EPI

13/5/13 (Item 11 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2002 Thomson Derwent. All rts. reserv.

014203532 \*\*Image available\*\*  
WPI Acc No: 2002-024229/200203

**Method and system for inducing subscription of member and attracting  
online advertisement via digital commemorative photo and image service**

Patent Assignee: LYU M Y (LYUM-I)  
Inventor: LYU M Y  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001068106	A	20010713	KR 200121928	A	20010424	200203 B

Priority Applications (No Type Date): KR 200121928 A 20010424

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2001068106	A	1	G06F-017/60	

Abstract (Basic): KR 2001068106 A

NOVELTY - A digital commemorative photo and image service method and system is provided to take photos and images of people participating in an event or a festival, and transmit the photos and images to a customer free of **charge** so that it can intermediate an **advertisement** and induce a subscription of members.

DETAILED DESCRIPTION - The system comprises a portable image capture device(100), a portable storage device(110), a main server(120), a database(130) and a user terminal(140). The portable image capture device(100) captures the photos of the people. The portable image capture device(100) can be a digital camera, a digital camcorder or a USB PC camera. The portable storage device(110) stores the captured photos or images. The main server(120) edits the input photos, inserts an **advertisement** sentence into the photos, loads up summarized data on a web server, and stores the detailed data at the database(130). The customer accesses the web server, passes a user certification process, browses the summarized data and downloads the detailed data via an e-mail.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; INDUCE; SUBSCRIBER; MEMBER; ATTRACT;  
**ADVERTISE** ; DIGITAL; PHOTO; IMAGE; SERVICE

Derwent Class: T01

International Patent Class (Main): G06F-017/60  
File Segment: EPI

13/5/14 (Item 12 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2002 Thomson Derwent. All rts. reserv.

014190653 \*\*Image available\*\*  
WPI Acc No: 2002-011350/200201  
XRPX Acc No: N02-009400

**Providing video commercial advertisements by registering viewer and  
monitoring viewing to credit redemption account**

Patent Assignee: HARADA T (HARA-I)  
Inventor: HARADA T  
Number of Countries: 093 Number of Patents: 002  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200182597	A1	20011101	WO 2000US30563	A	20001106	200201 B
AU 200115866	A	20011107	AU 200115866	A	20001106	200219

Priority Applications (No Type Date): US 2000552866 A 20000420

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200182597 A1 E 21 H04N-005/445

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP  
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT  
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200115866 A H04N-005/445 Based on patent WO 200182597

Abstract (Basic): WO 200182597 A1

NOVELTY - Method consists in downloading video commercial  
**advertisements** to the viewer after registering him, monitoring his  
viewing and crediting his account for **advertisements** actually viewed.  
The credits are redeemed for **pay** -per-view **services** , paid TV  
**subscription** or Internet **services** , and reports are generated on the  
frequency of viewing and viewer demographic **information** for each  
commercial.

DETAILED DESCRIPTION - There are INDEPENDENT CLAIMS for (1) a  
system for viewer selection of commercial **advertisements** to view, (2)  
a method of generating commercial video **advertisement revenue** , (3)  
a method for viewer-selection of **advertisements** viewing quantity.

USE - Method is for television **advertising** .

ADVANTAGE - Method allows viewers to sell their own viewing time  
directly to **advertisers** and provides a controlled viewing environment  
so that each member of the household can censor undesirable commercial  
content.

DESCRIPTION OF DRAWING(S) - The figure shows a system for the  
method.

pp; 21 DwgNo 1/3

Title Terms: VIDEO; COMMERCIAL; **ADVERTISE** ; REGISTER; VIEW; MONITOR; VIEW;  
CREDIT; ACCOUNT

Derwent Class: T01; W05

International Patent Class (Main): H04N-005/445

International Patent Class (Additional): **G06F-003/00** ; **G06F-013/00**

File Segment: EPI

13/5/15 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014116905 \*\*Image available\*\*

WPI Acc No: 2001-601117/200168

Related WPI Acc No: 2001-474830; 2001-534780; 2001-601039; 2002-065582;  
2002-112979

XRPX Acc No: N01-448349

**Internet travel service providing method involves serving installable  
bookmark sets associated with destination on receiving travel related  
search query**

Patent Assignee: INT BUSINESS MACHINES CORP (IBM )

Inventor: HIMMEL M A; LABAW J S; RODRIGUEZ H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6256639	B1	20010703	US 9880022	A	19980515	200168 B
			US 98116858	A	19980716	

Priority Applications (No Type Date): US 9880022 A 19980515; US 98116858 A  
19980716

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 6256639 B1 13 G06F-017/30 Div ex application US 9880022

Abstract (Basic): US 6256639 B1

NOVELTY - Bookmark sets associated with requested destination are

searched on receiving a travel related search query from clients. The bookmark sets containing bookmarkers pointing to travel related web pages matching with requested destination are served to the requesting client. The served bookmark sets are installable in a client browser to access the web pages.

DETAILED DESCRIPTION - Bookmark sets associated with requested destination are searched on receiving a travel related search query from clients. The geographic location of requesting client is determined for selecting **advertiser** bookmarks. Informational bookmarks pointing to web pages providing information about the destination is integrated with travel service provider bookmarks based on the geographic location of requesting client. The travel service provider web page integrates information customized for requesting client based on the determined user profile. A database of travel related bookmarks is created. The integrated bookmark set matching with requested destinations are served to the requesting clients. The served bookmark sets are installable in a client browser to access the web pages. INDEPENDENT CLAIMS are also included for the following:

- (a) System for providing Internet travel service;
- (b) Computer program containing instructions for providing Internet travel service

USE - For browsing and retrieving web pages through use of bookmarks to obtain information relating to air, car, hotel reservations provided by vacation club and services provided by hospitals, doctors etc.

ADVANTAGE - The **advertising** bookmarks varying by region allows for multiple **fee** arrangements with different **advertisers**. The users are allowed to periodically update the **information** in browser as **subscription** attribute is set for bookmark set.

DESCRIPTION OF DRAWING(S) - The figure shows the user interface to register bookmark set.

pp; 13 DwgNo 6/8

Title Terms: TRAVEL; SERVICE; METHOD; SERVE; SET; ASSOCIATE; DESTINATION; RECEIVE; TRAVEL; RELATED; SEARCH; QUERY

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

13/5/16 (Item 14 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014116827 \*\*Image available\*\*

WPI Acc No: 2001-601039/200168

Related WPI Acc No: 2001-474830; 2001-534780; 2001-601117; 2002-065582; 2002-112979

XRPX Acc No: N01-448273

**Internet advertising medium for retrieving web pages, has searchable bookmark set which is sent to request client, when search request is satisfied by bookmark set**

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: HIMMEL M A; LABAW J S; RODRIGUEZ H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6247021	B1	20010612	US 9880022	A	19980515	200168 B
			US 98116862	A	19980716	

Priority Applications (No Type Date): US 9880022 A 19980515; US 98116862 A 19980716

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6247021	B1	13	G06F-017/30	Div ex application	US 9880022

Abstract (Basic): US 6247021 B1

NOVELTY - Searchable bookmark set, including both a set of informational bookmarks pointing to web pages on related topic and

**advertising** bookmarks pointing to service provider web pages, is stored in web server coupled to Internet. If bookmark set satisfies search request by client containing keywords, bookmark set is sent to client via Internet. When service provider and informational web pages are retrieved, bookmark set is installed in client browser.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) Internet **advertising** system;
- (b) Internet **advertising** method;
- (c) Computer program

USE - For retrieving web pages from Internet.

ADVANTAGE - Allows user to periodically update **information** in his browser as a potential opportunity for **payment** is an ability to set a **subscription** attribute for a bookmark set. Allows for multiple **fee** arrangements with different **advertisers**, as the **advertising** bookmarks could vary by region, since bookmark serving site knows for the quality of its bookmark sets could command a premium **fee** for sole inclusion in a given bookmark set.

DESCRIPTION OF DRAWING(S) - The figure shows the user interface to register a bookmark set from bookmark set server.

pp; 13 DwgNo 6/8

Title Terms: **ADVERTISE** ; MEDIUM; RETRIEVAL; WEB; PAGE; SEARCH; SET; SEND; REQUEST; CLIENT; SEARCH; REQUEST; SATISFY; SET

Derwent Class: T01

International Patent Class (Main): **G06F-017/30**

File Segment: EPI

13/5/17 (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013696827 \*\*Image available\*\*

WPI Acc No: 2001-181051/200118

Related WPI Acc No: 1999-610420; 2000-375012; 2000-375312

XRPX Acc No: N01-128992

**Executing commercial transactions in a network system using visual link objects, involves using visual link objects to represent business transaction offered by vendor system to potential buyers through distributor**

Patent Assignee: QUICKBUY INC (QUIC-N)

Inventor: KNOWLTON K C; MILIEFSKY G S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6141006	A	20001031	US 99248563	A	19990211	200118 B
			US 2000478449	A	20000105	

Priority Applications (No Type Date): US 99248563 A 19990211; US 2000478449 A 20000105

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6141006	A	45	G06F-017/60		Cont of application US 99248563 Cont of patent US 6061057

Abstract (Basic): US 6141006 A

NOVELTY - The method involves creating a visual link object (VLO), representing a business transaction, in a vendor system and communicating the VLO to a distributor system (30B) through the Internet. The distributor system presents the VLO to potential buyers and communicates with the buyer system (32). The buyer system accesses the contents of the VLO to recover data relating to the business transaction.

DETAILED DESCRIPTION - The VLO is a self-contained entity including a displayable image, an appendix and a postscript. The displayable image is arranged at the start of the VLO, and represents the business transaction. The appendix follows the display image and contains information relating to the business transaction including an encoded

data block. The business transaction can be completed by a buyer independently of the vendor system. The postscript is near the end of the VLO, and contains data relating to the VLO. The vendor system, distributor system and buyer system are all connected through the Internet.

USE - Used in executing Internet-based electronic commerce business transactions or buying and selling products and services between several users and systems.

ADVANTAGE - Can be implemented as **data** broadcast system for selectively broadcasting **data** from a server system to a **subscription** user of a buyer system. Can be implemented in a system for distributing graphical user interface (GUI) definitions for customizing application programs from server system to buyer system. Allows buyer to make purchasing decisions based on total **cost** of transaction and to make adjustments and decisions as necessary. Prevents fraud or gaining of unauthorized access to buyer data through use of counterfeited or improperly altered VLO. Enhances seller's ability to create and update catalogue, display or listing of items offered for sale. Allows proactive marketing and **advertisement** of goods.

DESCRIPTION OF DRAWING(S) - The figure is a block diagram of a system utilizing the VLO for execution of business transactions.

Distributor system (30B)

Buyer system (32)

pp; 45 DwgNo 4/11

Title Terms: EXECUTE; COMMERCIAL; TRANSACTION; NETWORK; SYSTEM; VISUAL; LINK; OBJECT; VISUAL; LINK; OBJECT; REPRESENT; BUSINESS; TRANSACTION; OFFER; VENDING; SYSTEM; POTENTIAL; BUY; THROUGH; DISTRIBUTE

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/18 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012998783 \*\*Image available\*\*

WPI Acc No: 2000-170635/200015

Related WPI Acc No: 1999-153198

XRPX Acc No: N00-126865

**Event routing method for object oriented information publishing system via networked system**

Patent Assignee: SUN MICROSYSTEMS INC (SUNM )

Inventor: BRACHO R; JANKOWSKI S M

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6021443	A	20000201	US 96588535	A	19960118	200015 B
			US 97934452	A	19970919	

Priority Applications (No Type Date): US 96588535 A 19960118; US 97934452 A 19970919

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6021443	A	31	G06F-013/00		Cont of application US 96588535 Cont of patent US 5870605

Abstract (Basic): US 6021443 A

NOVELTY - A data structure is created in memories of publisher (102,110,116) and subscriber hubs (104,112,118) and is termed as current hub. Neighbor hubs are connected to current hub and extended to subscriber hub. An event added with created data structure is sent by publisher hub to subscriber hub of least **cost** path through neighbor on computer network.

DETAILED DESCRIPTION - Events are defined using interface definition language (IDL). **Data** structure is created comprising event types, **advertisements**, routes and **subscription** types as current hub to which neighbor hubs are connected. Before the event is sent, the publisher hub adds data structure envelope and routing block to the

event. The least **cost** path is determined based on required time, expense and convenience of sending information between two hubs. Based on the indicated least **cost** path, the publisher hub sends event to subscriber hub through neighbor hub. INDEPENDENT CLAIMS are also included for the following:

- (a) event routing system;
- (b) program for event routing.

USE - For object oriented information publishing system via networked system of publishers and subscribers.

ADVANTAGE - Guarantees reception of event to the subscribers when they match the description criteria. Various types of publishers and subscribers are connected for communication by using application programming interface procedure. Communication on a network is implemented in both PCs and main frames executing under various operating systems by asynchronous communication performing between publisher and subscriber hub.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of event routing system.

Publishers (102,110,116)  
Subscriber hubs (104,112,118)  
pp; 31 DwgNo 1/15

Title Terms: EVENT; ROUTE; METHOD; OBJECT; ORIENT; INFORMATION; PUBLICATION  
; SYSTEM; SYSTEM

Derwent Class: T01; W01

International Patent Class (Main): G06F-013/00

File Segment: EPI

13/5/19 (Item 17 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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012841464 \*\*Image available\*\*  
WPI Acc No: 2000-013296/200001  
XRPX Acc No: N00-010299

**Prospective candidate selection method for employment in organization**

Patent Assignee: G-A-M-E NETWORK PTY LTD (GAME-N); RESUME NETWORK PTY LTD (RESU-N)

Inventor: BENHEIM D A

Number of Countries: 087 Number of Patents: 009

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9954835	A1	19991028	WO 99AU466	A	19990611	200001 B
AU 9942526	A	19991108	AU 9942526	A	19990611	200014
AU 9963169	A	20000309	AU 9942526	A	19990611	200022 N
			AU 9963169	A	19991206	
AU 718778	B	20000420	AU 9942526	A	19990611	200029 N
			AU 9963169	A	19991206	
AU 725729	B	20001019	AU 9942526	A	19990611	200057
EP 1093628	A1	20010425	EP 99945730	A	19990611	200124
			WO 99AU466	A	19990611	
ZA 200100274	A	20011031	ZA 2001274	A	20010110	200173
CN 1312926	A	20010912	CN 99809550	A	19990611	200202
JP 2002512404	W	20020423	WO 99AU466	A	19990611	200243
			JP 2000545115	A	19990611	

Priority Applications (No Type Date): AU 984030 A 19980611; AU 9963169 A 19991206

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 9954835	A1	E	38	G06F-017/60	

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

AU 9942526	A		G06F-017/00	Based on patent WO 9954835
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AU 9963169 A G06F-017/00 Div ex application AU 9942526  
 AU 718778 B G06F-017/00 Div ex application AU 9942526  
 AU 725729 B G06F-017/00 Previous Publ. patent AU 9963169  
 EP 1093628 A1 E G06F-017/60 Previous Publ. patent AU 9942526  
 Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI  
 LU MC NL PT SE Based on patent WO 9954835  
 ZA 200100274 A 50 G06F-000/00 Based on patent WO 9954835  
 CN 1312926 A G06F-017/60  
 JP 2002512404 W 46 G06F-017/60 Based on patent WO 9954835

Abstract (Basic): WO 9954835 A1

NOVELTY - The information corresponding to the candidates is stored in a database. Access to the database by the employer or the agent is authorized. The employer contacts the **subscribing** agent or directly accesses the database for obtaining **information** of the candidates.

DETAILED DESCRIPTION - The information of each candidate is made available to the employer without revealing the identity. An INDEPENDENT CLAIM is also included for prospective candidate selection system.

USE - For employing candidate in an organization. Example, for employing key personnel at managerial or executive level.

ADVANTAGE - A substantial reduction in **advertising costs** is offered to agency, as the need to **advertise** in newspapers, magazines, etc. is eliminated. A quick response to the agencies requirements is obtained, as the database covers a wide range of candidates. The burden on the candidate is reduced, as the need to constantly survey newspapers, etc. is eliminated. The skills of the candidate is exposed to hundreds of agencies.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of candidate selection system.

pp; 38 DwgNo 1/11

Title Terms: PROSPECTING; CANDIDATE; SELECT; METHOD; EMPLOY; ORGANISE

Derwent Class: T01

International Patent Class (Main): G06F-000/00 ; G06F-017/00 ; G06F-017/60

File Segment: EPI

13/5/20 (Item 18 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012347091 \*\*Image available\*\*

WPI Acc No: 1999-153198/199913

Related WPI Acc No: 2000-170635

XRPX Acc No: N99-110471

**Event routing method for object oriented data processing system**

Patent Assignee: SUN MICROSYSTEMS INC (SUNM )

Inventor: BRACHO R; JANKOWSKI S M

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5870605	A	19990209	US 96588535	A	19960118	199913 B

Priority Applications (No Type Date): US 96588535 A 19960118

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 5870605 A 37 G06F-013/14

Abstract (Basic): US 5870605 A

NOVELTY - The data structure is created by the current hub in accordance with **information** about physical hub connections, event types, **advertisements**, routes and system **subscriptions**. The event is sent to one of its neighbor hubs, by the publisher hub indicating that the neighbor hub is on the least **cost** path to subscriber.

DETAILED DESCRIPTION - A data structure is stored in memory of

publisher subscriber hubs (108,114) which are defined as current hub and neighbor hub accordingly. The subscriber hub receives the event and in accordance with the data structure the event is sent to corresponding subscriber. INDEPENDENT CLAIMS are available for the following:

- (a) a system for routing on event in data processing system;
- (b) a computer program product.

USE - For forwarding information available via a networked system of publishers and subscribers in information publishing system.

ADVANTAGE - Makes it easy to integrate legacy systems, applications, hardware into systems. Minimizes amount of information that user must learn to use the system.

DESCRIPTION OF DRAWING(S) - The figure illustrates block diagram of networked computer system.

Hubs (108,114)

pp; 37 DwgNo 1/15

Title Terms: EVENT; ROUTE; METHOD; OBJECT; ORIENT; DATA; PROCESS; SYSTEM

Derwent Class: T01

International Patent Class (Main): G06F-013/14

File Segment: EPI

13/5/21 (Item 19 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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011000995 \*\*Image available\*\*

WPI Acc No: 1996-497944/199649

Related WPI Acc No: 1997-051367; 1997-052734; 1998-077503; 1998-413376;

2002-470876; 2002-487916; 2002-535664

XRPX Acc No: N96-419881

**Electronic television programme guide schedule system - has video display generator controlled in response to user control commands to indicate availability of product or service associated with certain programs**

Patent Assignee: TV GUIDE ON SCREEN (TVGU-N); NEWS AMERICA PUBLICATIONS INC (NEWS-N); TELECOM COLORADO INC (TELE-N); TELECOM COLORADO (TELE-N); UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: DAVIS B; ELLIS M; KNUDSON E; MILLER L; ELLIS M D; KNUDSON E B

Number of Countries: 026 Number of Patents: 013

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9634491	A1	19961031	WO 96US5729	A	19960424	199649	B
AU 9655729	A	19961118	AU 9655729	A	19960424	199710	
EP 823179	A1	19980211	EP 96913121	A	19960424	199811	
			WO 96US5729	A	19960424		
BR 9608005	A	19990105	BR 968005	A	19960424	199907	
			WO 96US5729	A	19960424		
JP 11501481	W	19990202	JP 96532681	A	19960424	199915	
			WO 96US5729	A	19960424		
AU 712344	B	19991104	AU 9655729	A	19960424	200003	
KR 99008006	A	19990125	WO 96US5729	A	19960424	200014	
			KR 97707530	A	19971024		
AU 200014923	A	20000413	AU 9655729	A	19960424	200028	N
			AU 200014923	A	20000204		
AU 727344	B	20001214	AU 9655729	A	19960424	200103	N
			AU 200014923	A	20000204		
US 6275268	B1	20010814	US 93119367	A	19930909	200148	
			US 94247101	A	19940520		
			US 95428809	A	19950424		
			US 99368198	A	19990804		
US 6357043	B1	20020312	US 93119367	A	19930909	200221	
			US 94247101	A	19940520		
			US 95428809	A	19950424		
			US 99368198	A	19990804		
			US 99428588	A	19991027		
			US 2000604326	A	20000626		
KR 293082	B	20010917	WO 96US5729	A	19960424	200231	
			KR 97707530	A	19971024		



JP 2002185951 A 20020628 JP 96532681 A 19960424 200258  
 JP 2001297745 A 19960424

Priority Applications (No Type Date): US 95428809 A 19950424; AU 200014923  
 A 20000204; US 93119367 A 19930909; US 94247101 A 19940520; US 99368198 A  
 19990804; US 99428588 A 19991027; US 2000604326 A 20000626

Cited Patents: 2.Jnl.Ref; WO 9414282; WO 9414283; WO 9414284; WO 9532583;  
 WO 9532585; WO 9609721

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 9634491	A1	E	129	H04N-007/025	
Designated States (National): AU BR CA CN JP KR PL					
Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE					
AU 9655729	A				Based on patent WO 9634491
EP 823179	A1	E			Based on patent WO 9634491
Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE					
BR 9608005	A				Based on patent WO 9634491
JP 11501481	W		141	H04N-007/173	Based on patent WO 9634491
AU 712344	B				Previous Publ. patent AU 9655729
Based on patent WO 9634491					
KR 99008006	A			H04N-007/025	Based on patent WO 9634491
AU 200014923	A			H04N-007/173	Div ex application AU 9655729
Div ex patent AU 712344					
AU 727344	B			H04N-007/173	Div ex application AU 9655729
Previous Publ. patent AU 200014923					
Div ex patent AU 712344					
US 6275268	B1			H04N-005/50	CIP of application US 93119367
CIP of application US 94247101					
Cont of application US 95428809					
CIP of patent US 5781246					
US 6357043	B1			H04N-005/50	CIP of application US 93119367
CIP of application US 94247101					
Cont of application US 95428809					
Cont of application US 99368198					
Cont of application US 99428588					
CIP of patent US 5781246					
KR 293082	B			H04N-007/025	Previous Publ. patent KR 99008006
Based on patent WO 9634491					
JP 2002185951	A		47	H04N-007/173	Div ex application JP 96532681

Abstract (Basic): WO 9634491 A

The system comprises a television receiver (12) for receiving broadcast, satellite or cablecast television programmes for several TV channels. A data processor (16) receives and stores in a memory (18) television programme schedule information for several programmes. A remote control (31) is used by the viewer for issuing control commands. A video display generator (23) receives the video display control commands from the data processor and programme schedule information from the memory and displays a portion of the programme schedule information on the television receiver (27).

The displayed programme schedule information indicates the availability of a product or service associated with the programme. The data processor causes the display generator to display information describing the product in response to a first user control command. Pref; the data processor generates an order for the product in response to a second user control command.

USE/ADVANTAGE - E.g. interactive home shopping service. Improved display and linking of video **promotions** with programme schedule information and order processing functions. Allows user to select from several display formats, for programme schedule information. Capable of setting programmable reminder messages for any future programme. Provides user with comprehensive **information** about **pay**-per-view events and premium **services** to which user does not **subscribe** and is capable of automatically purchasing such programming on-demand. Enables user to view broadcast programme while at the same time interactively viewing programme schedule information for other programmes. Provides

password control for access to individual programmes/channels using  
protected, interactive, flexible and uncomplicated on-screen interface.  
Allows user to access his current **billing** information on-demand.

Dwg.1/47

Title Terms: ELECTRONIC; TELEVISION; PROGRAMME; GUIDE; SCHEDULE; SYSTEM;  
VIDEO; DISPLAY; GENERATOR; CONTROL; RESPOND; USER; CONTROL; COMMAND;  
INDICATE; AVAILABLE; PRODUCT; SERVICE; ASSOCIATE; PROGRAM

Derwent Class: W02

International Patent Class (Main): H04N-005/50; H04N-007/025; H04N-007/173

International Patent Class (Additional): **G06F-017/60** ; G07F-017/40;

H04H-001/02; H04N-005/00; H04N-005/44; H04N-005/445; H04N-007/08;

H04N-007/081

File Segment: EPI

Set	Items	Description
S1	33	AU=(LANGSETH, J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N? OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	432625	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S3	3895094	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S4	6464478	REVENUE OR INCOME OR PAY????
S5	6346292	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAIL? L? OR E()MAIL?
S6	9674353	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?
S7	12766630	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTE R? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S8	189042	S2(10N) (GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)
S9	354048	S3(10N) (S4 OR S6)
S10	3616	S8(20N)S9
S11	1596	S10(10N)S7
S12	160	S11(S)S5
S13	128	S12 NOT PY>2000
S14	97	S13 NOT PD=20000121:20020924
S15	54	RD (unique items)

?show files

File 9:Business & Industry(R) Jul/1994-2002/Sep 24  
(c) 2002 Resp. DB Svcs.

File 15:ABI/Inform(R) 1971-2002/Sep 24  
(c) 2002 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2002/Sep 25  
(c) 2002 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2002/Sep 25  
(c)2002 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2002/Sep 25  
(c) 2002 The Gale Group

File 621:Gale Group New Prod.Annou. (R) 1985-2002/Sep 24  
(c) 2002 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2002/Sep 25  
(c) 2002 The Gale Group

File 47:Gale Group Magazine DB(TM) 1959-2002/Sep 24  
(c) 2002 The Gale group

15/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02548537 (USE FORMAT 7 OR 9 FOR FULLTEXT)

IPC gambles GBP26m on Internet venture IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further GBP26m to invest in an Internet portal site which it hopes will thrust it ahead of competitors.

(IPC is investing UKPd26 mil in a new Internet venture, IPC Electric; IPC's women's titles may put this firm in an ideal spot to obtain users among young and upwardly-mobile women)

Marketing Week, p 18

August 05, 1999

DOCUMENT TYPE: Journal ISSN: 0141-9285 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1053

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct e - mail lists to **advertisers** by offering subscribers free e - mail in return for demographic **information** . In addition, it could charge a **subscription** fee.

If IPC manages to bring its new venture to the market early it could...

15/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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02381161 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Microsoft's Online Magazine Slate Abandons Fees

(Microsoft says that it can earn more revenue by selling advertising and giving away editorial content than it can by charging a fee for access to its online magazine)

San Jose Mercury News , p N/A

February 13, 1999

DOCUMENT TYPE: Regional Newspaper ISSN: 0747-2099 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 581

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...online subscriptions into a primary source of revenue. Slate announced the change Friday in an e - mail message to its 20,000-plus paid readers, who will receive partial refunds or extended **subscriptions** to a handful of paid e - mail **services** the magazine will continue offering.

The move is a high-profile endorsement of the **revenue** potential of **Internet** **advertising** . Roughly half of Slate's current **revenue** comes from subscriptions, new publisher Scott Moore said. But the huge growth in online advertising...

15/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

02240952 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FORD, VOLVO FORGE LINKS

(Volvo Cars of North America will start to market certified used cars on

**AutoConnect starting on 10/1/98)**

Automotive News, p 26

September 14, 1998

DOCUMENT TYPE: Journal ISSN: 0005-1551 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 359

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...the entire tab for a host of services, including direct links to dealer Web sites, **e - mail** and contact information. When an Internet shopper calls up a list of Volvos, each certified Volvo will be identified with the program logo. Volvo would not disclose the **cost** of the **advertising**.

'Our research shows that Volvo owners and those with similar demographics are inclined to use computers at home and to **subscribe** to **online services**. Reaching out using this medium makes a lot of sense for us, especially in the...

**15/3,K/4 (Item 4 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

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02141681 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Return Of TV Banking**

**(Bank of America, Tele-Communications Inc, and Intuit have formed a joint venture to build an Internet TV banking system)**

Bank Technology News, v 11, n 5, p 4+

May 1998

DOCUMENT TYPE: Journal ISSN: 1060-3506 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1045

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...notes Will Strauss, marketing director at Forward Concepts, an electronics research firm in Tempe, AZ.

**Forward** Concepts just published a report arguing that serious Web surfers will continue to use PC...

...products, not television. With such a bad usage forecast, the business case for banking via **Internet** TV is dicey. **Internet** TV demands that **content** providers attract a large enough audience who will pay to **subscribe**. TV also requires an additional form of cash flow, like **advertising** or transaction **fees**. Yet this is unlikely to come from any sort of **Internet** TV programming, let alone banking, concludes the consultancy.

Squinty eyes

Many other consultants agree with...

**15/3,K/5 (Item 5 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2002 Resp. DB Svcs. All rts. reserv.

01936246 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MUCHMUSIC: A CANADIAN BROADCASTER SEEKING GROWTH OVERSEAS**

**(MuchMusic's overall sales totalled Can\$239.2 mil (\$172.8 mil) last year;**

**CHUM will launch two services, Much More Music and MusiMax)**

Music & Copyright, n 115, p 12-13

June 18, 1997

DOCUMENT TYPE: Newsletter ISSN: 0968-0322 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1423

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...third year, CHUM says the site is marginally profitable. MuchInteractive obtains about 50% of its **income** from **advertising**. Another 25%-30% is from **subscription fees** paid for MuchMusic's **content** on America Online and CompuServe. The remainder is generated from **online** retail sales of CD-ROM products. MuchInteractive carried one of the world's biggest live...

...band No Doubt's appearance on MuchMusic's Intimate and Interactive television programme was simultaneously **transmitted** via the Internet.

CHUM's international arm, CHUMCity International, is responsible for extending the MuchMusic...

15/3,K/6 (Item 6 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01929711 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**RadioWeb Signs First Affiliate For Online Network**

(World Media Network signs affiliation contract with WJML-AM to add news, entertainment and business classified content features to WJML Web site)

Newsbytes News Network, p N/A

September 03, 1997

DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 410

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Network's vice president of marketing, said. The news feeds, Hauptman said, will be automatically **downloaded** to the WJML Web site at <http://www.wjml.com> via satellite, "and then constantly...

...market, Hauptman said. According to WJML President Rick Stone, WJML will make money by sharing **revenue** with World Media **Network**'s classified **advertising** sales, **banner advertising** for the news feature, classified **advertising** sales, and monthly **subscription fees** for the singles **network**. All the bartered **services** are branded to the station, he said, and are exclusive to the market. "The signing...

...making money," he said. (19970903/Press Contact: Doug Hauptman, World Media Network, 714-427- 0760, e - mail : [dhauptman@wsnetwork.com](mailto:dhauptman@wsnetwork.com)/Reported by Newsbytes News Network: <http://www.newsbytes.com> ) ...

15/3,K/7 (Item 7 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01868388

**Advertising: Web Sites Say: Your Ad Sells or It's on Us**

(Web sites are guaranteeing that their ads will create results for advertisers)

Wall Street Journal , v CCXXIX, n 125, p B9

June 27, 1997

DOCUMENT TYPE: Business Newspaper; Column ISSN: 0099-9660 (United States)

LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

...Web must prove to advertisers that money can be made from it. The

approach could **send** mainstream **Internet** **ad** prices spiraling downward. Industry executives believe that **cost** -per-sale methods will attract **ads** for magazine **subscriptions** , credit cards, and other typical direct mail advertisers. Additional **information** is provided.

...

15/3,K/8 (Item 8 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01813951 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Subscription channels find 'gold mine' in pan-Arab ads**  
**(Orbit's effort tempts others like Showtime, STAR to chase affluent viewers**  
**)**

Advertising Age International Supplement, p i14

April 1997

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 863

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:

...for pan-Arab ad budgets is heating up as channels that originally relied solely on **subscription fees** enter the **ad** market. The encrypted **services** jumping into the fray include Orbit Satellite Television and Radio **Network** , which is uplinked from Rome; Showtime, an English-language joint venture that began **transmitting** in July and is funded in part by Viacom International, and News Corp's STAR...

TEXT:

...FOR pan-Arab ad budgets is heating up as channels that originally relied solely on **subscription fees** enter the **ad** market.

The encrypted **services** jumping into the fray include Orbit Satellite Television and Radio **Network** , which is uplinked from Rome; Showtime, an English-language joint venture that began **transmitting** in July and is funded in part by Viacom International, and News Corp.'s STAR...

15/3,K/9 (Item 9 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2002 Resp. DB Svcs. All rts. reserv.

01691856 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**SRDS faces competition from tiny online startups**  
**(Hyper Corp and Magazinedata are both offering Web-based media information**  
**services for ad agencies)**

Advertising Age, v 67, n 51, p 32

December 16, 1996

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 492

ABSTRACT:

...offers an online media kit directory providing data for more than 230 magazines, many with **e - mail** links to magazines. The firm charges a flat fee to magazines to develop their **Web** -based media kits and then **charges** **advertisers** an additional **fee** to run **banners** on a **home** **page** . Starting in 1/97, Hyper will begin charging for an annual **subscription** to its site. The **service** is working on adding 100 new titles per week.

...

15/3,K/10 (Item 10 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01647789 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Individual Rides Out Turbulent Times**

(Individual Inc has about 300,000 customers, revenue that's growing 40% annually and should top \$20 mil this year)

Information Week, p 59

November 04, 1996

DOCUMENT TYPE: Journal ISSN: 8750-6874 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1631

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...gives almost nothing away. Except for the most basic access to the recently upgraded NewsPage **Web service** ([http:// www .newspage.com](http://www.newspage.com)), everything is on a **subscription** basis, from the \$3.95 per month NewsPage premium **service** to the highly customized, direct **E - mail** delivery First! service, which **costs** \$6,000 per year for 10 seats.

Individual also sells **ads** on the **Web** , but that's a secondary **revenue** source. "We built a good strong revenue stream from our subscriber base, while other sites...

15/3,K/11 (Item 11 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

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01236113 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Getting Users to Pay in L.A.**

("The Los Angeles Times" 's 8-mo-old TimesLink online service has 20,000 paying subscribers; includes guides to Southern CA life, forums, bulletin boards, "Times" text, archives)

Media Week, v 5, n 27, p 10

July 10, 1995

DOCUMENT TYPE: Journal ISSN: 1055-176X (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 335

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...advertising, marketing and strategic planning for the Times, says that the majority of TimesLink's **revenue** is coming from **subscriptions** and **advertising** , with ancillary **services** such as **e - mail** and **Internet** access generating a much smaller share. Subscription revenue is estimated at \$100,000 to \$140...

15/3,K/12 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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01871294 05-22286

**IPC gambles L26m on Internet venture**

Killgren, Lucy

Marketing Week v22n27 PP: 18-19 Aug 5, 1999

ISSN: 0141-9285 JRNL CODE: MWE

WORD COUNT: 1106

...TEXT: could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct **e - mail** lists to **advertisers** by offering subscribers free **e - mail** in return for demographic **information** . In addition, it could charge a **subscription** fee.



If IPC manages to bring its new venture to the market early it could...

15/3,K/13 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01611431 02-62420

**Recruitment service online**

Taylor, Melissa

Australian Accountant v68n2 PP: 63 Mar 1998

ISSN: 0004-8631 JRNL CODE: AAA

WORD COUNT: 482

...TEXT: select specific job areas of their choice, and jobs within those areas will be either **emailed** or posted to them directly, thereby keeping members informed of the job market. The **email** service is free of charge, while the postal **service** incurs a \$25 charge. Members can **subscribe** to the Recruitment **Service** through CPA **Online**.

Employers and employment agencies can also benefit from this service, as they can place job **advertisements** for a **fee**, and the Recruitment Service will distribute the jobs to members.

Members who do not want...

15/3,K/14 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01541618 01-92606

**A new way to get information from the Internet**

Hancock, Wayland

American Agent & Broker v69n11 PP: 64-66 Nov 1997

ISSN: 0002-7200 JRNL CODE: AGB

WORD COUNT: 1030

...TEXT: channels and the information they want to see on a regular basis. The technology then **transmits** the data directly to their computers, without requiring them to access the **Internet**. **Advertising revenue** has financed the **Web** broadcasters' efforts so far, but as the broadcasters' **services** grow, they might impose **subscription** fees on their subscribers.

Not only are **Web** broadcasters incorporating push technology, so too are some Web browsers. The latest releases of Netscape...

15/3,K/15 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01524856 01-75844

**CPA online 2**

Cortese, Denis

Australian Accountant v67n9 PP: 16-18 Oct 1997

ISSN: 0004-8631 JRNL CODE: AAA

WORD COUNT: 1390

...TEXT: memberonly site. This position has attracted commercial support to the site in the form of **advertising income** and vendor support. This support will, in turn, ensure that this position of leadership and excellence is extended.

**Subscription Service**

CPA Online also recognises that there are going to be times when new issues and material arise...

... which the individual member may not be aware. For this reason, CPA Online incorporates some email-based subscription services. To date, this has been CPA Online Weekly (affectionately known as COW...

15/3,K/16 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01359351 00-10338

**Pushing back: Broadcast technology streamlines intranet traffic**

Watt, Peggy

Network World v14n3 PP: S17-S21 Jan 20, 1997

ISSN: 0887-7661 JRNL CODE: NWW

WORD COUNT: 1743

...TEXT: services at MCI in Reston, Va.

The place to be

PointCast popularized the concept of Web-based broadcasts by enabling users to download free subscription software and instead charging the information providers (particularly advertisers). Many broadcast developers have followed that lead, charging for server software or information feeds, but offering the receiver software free.

Like other early vendors in...

15/3,K/17 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01342243 99-91639

**Individual rides out turbulent times**

Wilder, Clinton

Informationweek n604 PP: 59-66 Nov 4, 1996

ISSN: 8750-6874 JRNL CODE: IWK

WORD COUNT: 1569

...TEXT: gives almost nothing away. Except for the most basic access to the recently upgraded NewsPage Web service (<http://www.newspage.com>), everything is on a subscription basis, from the \$3.95 per month NewsPage premium service to the highly customized, direct E-mail delivery First! service, which costs \$6,000 per year for 10 seats.

Individual also sells ads on the Web, but that's a secondary revenue source. "We built a good strong revenue stream from our subscriber base, while other sites...

15/3,K/18 (Item 7 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00986656 96-36049

**Hold the front screen**

Anonymous

Economist v334n7901 PP: 54-55 (UK 82-85) Feb 11, 1995

ISSN: 0013-0613 JRNL CODE: ECT

WORD COUNT: 868

...TEXT: information on the field, right up to the start of a race.

The 1980s videotex services failed mainly because they did not attract

enough advertising; their **subscriptions** therefore became too expensive. Newspapers cover much of their **costs** from **ads**, and **on - line** ones will need to do so too. Yet the costs are high. Daniel Fisher, editor...

... irritated display ads covering the bottom third of their screens. And readers are reluctant to **send** credit-card numbers to advertisers through cyberspace.

Yet another problem, says Michael Rinzel of Jupiter...

15/3,K/19 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

06576960 Supplier Number: 55507237 (USE FORMAT 7 FOR FULLTEXT)  
IPC gambles [pound]26m on Internet venture; IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further [pound]26m to invest in an Internet portal site which it hopes will thrust it ahead of competitors.

Killgren, Lucy  
Marketing Week, p18(1)  
August 5, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1066

... could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct **e - mail** lists to **advertisers** by offering subscribers free **e - mail** in return for demographic **information**. In addition, it could charge a **subscription** fee.

If IPC manages to bring its new venture to the market early it could ...

15/3,K/20 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

06369658 Supplier Number: 54733805 (USE FORMAT 7 FOR FULLTEXT)  
Winfield Capital Corp. Reports on Initial Public Offering by a Portfolio Company.  
Business Wire, p1363  
May 26, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 391

... United States. The Company offers several levels of service, ranging from basic dial-up Internet **e - mail** - which is provided to the end user for free - to full access to the World Wide **Web**. Juno's revenues are derived primarily from the **subscription fees** charged for certain billable **services**, from the sale of interactive **advertising**, and from the direct sale of products to Juno subscribers.

As previously announced on March...

15/3,K/21 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06196101 Supplier Number: 54119556 (USE FORMAT 7 FOR FULLTEXT)  
iMagic Entertainment Network and the TUCOWS Network Form Strategic Alliance.  
Business Wire, p1383  
March 16, 1999

Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 732

... content."

The iMagic Entertainment Network is a full-featured Internet entertainment destination site containing software **downloads**, free and premium interactive games, news updates for the computer gaming and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment **Network** generates **revenue** through **online advertising**, e-commerce, **subscription**-based **services**, and premium **pay-for-play** games. In addition to premium games, iEN features free games such as bingo...

15/3,K/22 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

05951828 Supplier Number: 53215229 (USE FORMAT 7 FOR FULLTEXT)  
**The viaLink Company Announces Third Quarter Results and Aims for Future Growth.**  
Business Wire, p1117  
Nov 13, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 585

... operating practices, and is allowing us to sign up new customers for the viaLink(R) **services** at an increasing rate."

The viaLink **subscription**-based **services** allow supply chain participants to **electronically** **send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/23 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05947376 Supplier Number: 53206210 (USE FORMAT 7 FOR FULLTEXT)  
**theglobe.com Unveils More Content and Character in Redesigned Site.**  
Business Wire, p1403  
Nov 11, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 472

... facilitates this interaction by providing various free services, including home page building, discussion forums, chat, **e-mail** and a marketplace where members can purchase a variety of products and services. Additionally, theglobe...

...personals. By satisfying its users' personal and practical needs, theglobe.com seeks to become their **online** home. The Company's primary **revenue** source is the sale of **advertising** with additional revenues generated through e-commerce arrangements and the sale of membership **subscriptions** for enhanced **services**.

15/3,K/24 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05918502 Supplier Number: 53150098 (USE FORMAT 7 FOR FULLTEXT)  
**Corporate Profile for The viaLink Company, dated Oct. 30, 1998.**  
Business Wire, p1127  
Oct 30, 1998

Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 274

... based applications to  
provide consumer product manufacturers, distributors and retailers the  
capability of doing business **electronically**  
with all of their trading  
partners. The **subscription** -based viaLink **services**  
allow supply chain  
participants to **electronically** send and receive product, cost  
, and  
**promotional** information in a format that is compatible with any  
party's system, regardless of their...

15/3,K/25 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

05903518 Supplier Number: 53118858 (USE FORMAT 7 FOR FULLTEXT)  
**Applied Intelligence Group, Inc., Announces a Change in its Name to "The  
viaLink Company".**  
Business Wire, pl197  
Oct 23, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 427

... based applications to provide consumer product manufacturers,  
distributors and retailers the capability of doing business **electronically**  
with all of their trading partners. The **subscription** -based viaLink  
**services** allow supply chain participants to **electronically** send and  
receive product, **cost** , and **promotional** information in a format that is  
compatible with any party's system, regardless of their...

15/3,K/26 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05902030 Supplier Number: 53115362 (USE FORMAT 7 FOR FULLTEXT)  
**theglobe.com Delays Plans for IPO.**  
Business Wire, pl426  
Oct 22, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 273

... facilitates this interaction by providing various free services,  
including home page building, discussion forums, chat, **e - mail** and a  
marketplace where members can purchase a variety of products and services.  
Additionally, theglobe...

...personals. By satisfying its users' personal and practical needs,  
theglobe.com seeks to become their **online** home. The Company's primary  
**revenue** source is the sale of **advertising** with additional revenues  
generated through e-commerce arrangements and the sale of membership  
**subscriptions** for enhanced **services** .

15/3,K/27 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05789653 Supplier Number: 50279678 (USE FORMAT 7 FOR FULLTEXT)  
**Netplex Group To Acquire Applied Intelligence Group's Systems And  
Consulting Business**

PR Newswire, p901DCTU007  
Sept 1, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 916

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business **electronically** with all of their trading partners. The **subscription** -based viaLink **services** allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/28 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05789526 Supplier Number: 50279551 (USE FORMAT 7 FOR FULLTEXT)  
**Applied Intelligence Group, Inc., Signs Definitive Agreement to Sell  
Systems Integration and Consulting Business Segment.**  
Business Wire, p09011229

Sept 1, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 786

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business **electronically** with all of their trading partners. The **subscription** -based viaLink **services** allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/29 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05781506 Supplier Number: 50270127 (USE FORMAT 7 FOR FULLTEXT)  
**viaLink Services Continues to Receive Industry Acceptance.**  
Business Wire, p8281048  
August 28, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 526

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business **electronically** with all of their trading partners. The **subscription** -based viaLink **services** allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/30 (Item 12 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05771872 Supplier Number: 50259972 (USE FORMAT 7 FOR FULLTEXT)  
**Corporate Profile for Applied Intelligence Group, dated Aug. 21, 1998.**  
Business Wire, p8211116  
August 21, 1998  
Language: English Record Type: Fulltext  
Article Type: Article

Document Type: Newswire; Trade  
Word Count: 225

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business **electronically** with all of their trading partners. The **subscription** -based viaLink **services** allow supply chain participants to **electronically** send and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/31 (Item 13 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05757636 Supplier Number: 50242814 (USE FORMAT 7 FOR FULLTEXT)  
**Applied Intelligence Group Inc. Announces New Corporate Profile.**  
Business Wire, p8121104  
August 12, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 296

... based applications to provide consumer products manufacturers, distributors and retailers the capability of doing business **electronically** with all of their trading partners. The **subscription** -based viaLink **services** allow supply chain participants to **electronically** send and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/32 (Item 14 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05487109 Supplier Number: 48313658  
**TCI selects At Home Corp. for services.**  
Bank, David  
The Wall Street Journal, pB8  
Feb 24, 1998  
Language: English Record Type: Abstract  
Document Type: Newspaper; General Trade

ABSTRACT:

...Home's chief executive, Tom Jermoluk, stated that the provider will receive a percentage of **advertising** and subscription **revenue** from **electronic** mail use.AT Home hopes to make additional **subscription** revenue from advanced **e - mail** **services**.

15/3,K/33 (Item 15 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05198529 Supplier Number: 47931609 (USE FORMAT 7 FOR FULLTEXT)  
**NOTEBOOK--Newspapers have early lead over broadcasters in interactive age, according to study published by RTNDF, but "that edge will erode steadily as bandwidth increases on the Internet and new delivery media come into prominence...**  
Television Digest, v37, n34, pN/A  
August 25, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 136

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:

...and new delivery media come into prominence... When it takes just a few seconds to **download** a full-motion video news clip on the Internet, TV newsrooms will gain the edge...

...been "an act of faith" for executives. Study, Interactive News: State of the Art, said **ads** generally can't generate enough **revenue** to support even most-visited **Web** sites fully, but some can generate more with **subscriptions**, and **content** providers can repackage their **content** for sale through other organizations such as PageNet and CityWeb --  
202-659-6510.

15/3,K/34 (Item 16 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04939468 Supplier Number: 47258507 (USE FORMAT 7 FOR FULLTEXT)

**PRIME TIME FOR WEBTV?**

Computer Business Review, v5, n4, pN/A

April 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 992

(USE FORMAT 7 FOR FULLTEXT)

**TEXT:**

...service provider (ISP) and earn its revenue from the \$19.95/9 flat-rate monthly **subscription fee**, third party **content** and **advertising**. Consumer **electronics** giants Sony and Philips were clearly convinced. Both signed licensing deals to develop products based...

...s business plan. Perlman believes WebTV caters for a huge, untapped market that wants easy **email** and Internet access but is turned off by the PC. But research group Jupiter Comm...

...2002, many will go to people who already have a PC Internet connection who want **email** and Internet access from the living room. This is bad news for WebTV on two...

...Internet access will not buy a set-top box that ties them into a second **email** account, and Internet access through another ISP. More fundamentally, it means WebTV's entire marketing...

15/3,K/35 (Item 17 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

04932432 Supplier Number: 47249415 (USE FORMAT 7 FOR FULLTEXT)

**Portal Infranet emerges as common platform for multi-service Internet offerings by world's largest providers -- CompuServe, Sprint, Citizens Telecom in U.S.; Grolier in France; OzEmail in Australia consolidate around unique Portal Infranet platform -- CAP Gemini Group to distribute & support Portal Infranet Platform internationally.**

Business Wire, p03310076

March 31, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 830

... wide range of services and content, access included."

Mr. Little continued, "As Internet providers move **forward**, they may want to develop some of these enhanced services in-house. Others they may ...

...offerings to subscribers creates a lucrative new business model that we think will rival the **advertising revenue** model and the **content subscription** model we have on the **Internet** today."



Infranet Platform Advantages  
Portal's Infranet platform is a software system that lets Internet...

15/3,K/36 (Item 18 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

04845004 Supplier Number: 47127739 (USE FORMAT 7 FOR FULLTEXT)  
**CMP's InformationWeek to Launch Daily E-Mail News Service for Enterprise Technology Managers**  
PR Newswire, p0214NYF052  
Feb 14, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 433

... means to reach enterprise purchasers and influencers. Subscriptions are available to unqualified subscribers at a **cost** of \$250.00 per year. For **information** about **advertising** opportunities or **subscriptions**, contact Diane Gaume, **Electronic** Product Manager, 516-562-7478 or via **e-mail** at dgaume@cmp.com.

InformationWeek provides a complete system of information products for people who...

15/3,K/37 (Item 19 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2002 The Gale Group. All rts. reserv.

04757287 Supplier Number: 47000954 (USE FORMAT 7 FOR FULLTEXT)  
**BellSouth targets trades**  
Kelly, Keith  
Business Marketing, p2  
Jan, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 509

... The single license fee paid by BellSouth would, as proposed, give the telco rights to **transmit** the **information** through its **intranet**.

For newsletter publishers, who command high **subscription fees** but traditionally don't carry display **ads**, the biggest hurdles might come from agreeing on an acceptable price for the initial licensing...

15/3,K/38 (Item 20 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04265171 Supplier Number: 46247919 (USE FORMAT 7 FOR FULLTEXT)  
**Juno Online Services, AT&T team up for free E-mail service via the Net**  
PC Week, p059  
March 25, 1996  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; General Trade  
Word Count: 157

... by D.E. Shaw & Co., will begin services next week that will enable users to **send** and receive **E-mail** messages via an **Internet** connection without requiring **subscriptions** to **Internet** access **services**, said Juno President Charles Ardai, in New York.

The service is free to users because it uses **advertising** to generate **revenue**. Each time the client software is opened, users will see two ads in the **E-mail** interface.

Users can access more information about the goods and services in the advertisements via...

15/3,K/39 (Item 21 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04206738 Supplier Number: 46152708 (USE FORMAT 7 FOR FULLTEXT)  
**EIR Exclusive Feature Killer Applications: Sports Services Score Big On Web**  
Electronic Information Report, v17, n7, pN/A  
Feb 16, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1381

... sports information Web sites and found they were either generating revenues through a combination of **subscriptions**, premium-priced **services**, **information downloads**, **Internet** access and advertising; or completely from **advertising**. Transactions continue to lag behind **subscriptions** and **advertising** as a **revenue** stream.

**Web** sites included in the survey were: ESPNET SportsZone, McClatchy New Media Co.'s Nando.net...

15/3,K/40 (Item 22 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04067007 Supplier Number: 45920856 (USE FORMAT 7 FOR FULLTEXT)  
**Advertising Helps PC World Find Online Profitability**  
Electronic Marketplace Report, v9, n21, pN/A  
Nov 7, 1995  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 531

... pool for the magazine and online product is almost identical. The two entities magazine and **online** product are essentially competing for the same **ad** dollars.

Selling Hundreds Of Subscriptions

Other PC World **Online** **revenue** streams include subscription sales and software **downloads**. The unit sells "a few hundred" magazine **subscriptions** per month **online**. About 10 software publishers pay the **service** for software **downloads** by users.

Following the paid circulation model of its print counterpart, PC World Online expects...

15/3,K/41 (Item 23 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04039911 Supplier Number: 45874861 (USE FORMAT 7 FOR FULLTEXT)  
**Individual Inc. named breakout company of the year by the Information Industry Association.**  
Business Wire, p10231026  
Oct 23, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 507

... small offices or entire enterprises. These services are delivered onto various platforms such as fax, **e - mail**, Folio VIEWS, Collabra Share, and Lotus Notes. The company has also developed NewsPage, an innovative news **service** on the World-Wide **Web** which has both a **subscription** and **advertising** based **revenue** model. Individual's client list includes companies in the high-tech, telecommunications, financial services, energy...

15/3,K/42 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10559356 SUPPLIER NUMBER: 53122900 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Hewlett-Packard Company Paints theglobe.com - the First "Techno-Color"**  
**Experience On the Web -.**  
Business Wire, 1389  
Oct 26, 1998  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 435 LINE COUNT: 00038

... facilitates this interaction by providing various free services, including home page building, discussion forums, chat, e - mail and a marketplace where members can purchase a variety of products and services. Additionally, theglobe...

...personals. By satisfying its users' personal and practical needs, theglobe.com seeks to become their online home. The Company's primary revenue source is the sale of advertising with additional revenues generated through e-commerce arrangements and the sale of membership subscriptions for enhanced services.

15/3,K/43 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

10333502 SUPPLIER NUMBER: 20932837 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Applied Intelligence Group, Inc. Impacts Grocery Industry With viaLink Services.**  
Business Wire, p7221125  
July 22, 1998  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 516 LINE COUNT: 00052

... leading-edge, Internet-based applications to provide retailers and suppliers the capability of doing business electronically with all trading partners. The subscription-based service allows retailers and suppliers to send and receive product, cost, and promotional information electronically in a format that is compatible with any retailer's system, regardless of their technological...

15/3,K/44 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

09759033 SUPPLIER NUMBER: 19803827 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Microsoft Investor to Be Premier Provider of Active Channel Content For Microsoft Internet Explorer 4.0**  
PR Newswire, p1001LAW054  
Oct 1, 1997  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 972 LINE COUNT: 00089

... com/), a Web site that helps consumers make smart financial decisions, and a free trial downloading of the newly released Microsoft Money 98 personal finance software (connect-time charges may apply).

**Consumer Promotion**

To help celebrate the launch of Internet Explorer 4.0 and encourage users to experience the new dynamic Active Channel content, Microsoft announced an online "Subscribe to Win" sweepstakes.

To support the sweepstakes, Microsoft Investor has donated \$5,000 worth of...

15/3,K/45 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

06732630 SUPPLIER NUMBER: 13251333 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**First-generation PDAs' options, prices and marketing approaches differ.**  
**(personal digital assistants)**  
Mobile Phone News, v11, n34, p4(2)  
August 30, 1993  
ISSN: 0737-5077 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1055 LINE COUNT: 00088

... to any standard telephone line through an RJ-11 port.  
EO unit buyers receive free **subscriptions** to a variety of such  
**electronic data services** as AT&T Mail from Easylink, which provides a  
mailbox for **sending** and receiving **electronic** mail and faxes. AT&T  
**promotional** literature said, "With no monthly **fee**, low-usage rates and  
800-number, AT&T Mail provides EO users with inexpensive access...

15/3,K/46 (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2002 The Gale Group. All rts. reserv.

05938996 SUPPLIER NUMBER: 13054301  
Can GTE outdo Prodigy? (GTE Corp.'s Main Street videotex service; IBM's and  
Sears Roebuck and Co.'s Prodigy online information service) (Top of the  
News) (Industrial Technology Edition)  
Schwartz, Evan I.  
Business Week, n3299, p42D(1)  
Dec 28, 1992  
ISSN: 0007-7135 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: utilize investment services and play interactive games. A  
telephone line is used to augment the **transmission** capabilities of cable  
television. Two-way cable **transmission** technology is still under  
development. With Main Street, GTE is targeting the market that is...

...is developing a cable-based service that may provide serious competition  
to Main Street. Both **services** charge users a monthly **subscription** fee,  
which does not cover the cost of supporting the **service**. The **revenue**  
gap is filled by the sale of **advertising** and the collection of  
commissions from **online** retail vendors.

15/3,K/47 (Item 1 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

02349105 SUPPLIER NUMBER: 57527594 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Windows User News 11/10/99.**  
Gold, Steve  
Newsbytes, NA  
Nov 10, 1999  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 58 LINE COUNT: 00009

TEXT:  
...a monthly online computer publication that contains general  
high-tech and telecommunications industry news. The **service** is unusual in  
not accepting paid **advertising**, or **charging** for **subscriptions** via e  
- mail . World Wide Web <http://wun.mswin.net> .

15/3,K/48 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

02192387 SUPPLIER NUMBER: 19722425 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Cashing in with commerce servers; finding the right Web E-commerce technology to grow your business. (electronic commerce) (Technology Information)

Indermaur, Kurt

DBMS, v10, n10, p87(4)

Sep, 1997

ISSN: 1041-5173

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2897

LINE COUNT: 00251

... technologies used in each stage. No single vendor can supply everything needed for full-featured **electronic** commerce.

Before the Sale	Making the Sale	Getting the Goods
Static Web site	Encryption	Subscription systems
Email mailing lists	SSL, SET standards	Access-control systems
Advertising	Payment systems	Shipping systems
Usage tracking and analysis tools	Shopping carts	Integrated back-office systems
Search...		

15/3,K/49 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2002 The Gale Group. All rts. reserv.

02081402 SUPPLIER NUMBER: 19585527

Dow Jones hopes to reach online readers. (Dow Jones Interactive Publishing) (Company Business and Marketing)

Millman, Howard

CommunicationsWeek, n671, p16(2)

July 7, 1997

ISSN: 0746-8121

LANGUAGE: English

RECORD TYPE: Abstract

...ABSTRACT: Edition, which costs \$29 for readers who already receive the print version, and \$49 for **online** -only subscribers, is not currently profitable. The company earns **revenue** from **advertising**, which Dow Jones officials say some customers appreciate as a way to keep **subscription** prices low. These three **services** require users to request **information**, but the company is investigating push technologies. It already offers the Dow Jones CustomClips service, which **sends** users business news via **e-mail**.

15/3,K/50 (Item 4 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01778979 SUPPLIER NUMBER: 16908966 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Cruise lines of the Net. (online information services competing with the World Wide Web)

McManus, Neil

Digital Media, v4, n11, p3(4)

April 10, 1995

ISSN: 1056-7038

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 2963

LINE COUNT: 00219

... Microsoft Network's model, customers will pay a fee of \$4.95 a month for **E-mail** and some other basic services. If the customer wants to see premium services, such as stock quotes or magazine content, she will pay the information provider through the Microsoft **Network online** billing system. Some content, such as **promotional** material, will be free; other **content** will be priced by the minute or through monthly **subscriptions**.

Microsoft will charge **information** providers for space on its **network servers** and for services such as server maintenance and

15/3,K/51 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2002 The Gale Group. All rts. reserv.

01394572 Supplier Number: 46474043 (USE FORMAT 7 FOR FULLTEXT)

**AT&T BUSINESS NETWORK LAUNCHES ON THE WORLD WIDE WEB**

PR Newswire, pN/A

June 17, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1378

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...and productivity tools for business professionals -- including the Marketing Service Network, Market Analysis Reports and **eMail** Marketing services launching in July. Today's launch marks the next step in the previously...

...a product of the relationship between AT&T New Media Services and Marketplace Information Corporation. -- **eMail** Marketing (available in July) is a suite of **email** tools that help companies market themselves effectively on the Web. The first tool, ReplyMail(SM product and marketing materials to prospective customers, while collecting the prospects' **email** addresses for future mailings. Other **email** tools in the suite will launch through the Summer and Fall. **eMail** Marketing can be accessed through the Sales & Marketing section. AT&T Business Network is a free, advertising-supported site, with registration required for certain specialized **services**. Over time, **subscription** or other **content fees** will be **charged** for additional, specialized **services**. Opportunities for **Advertisers** Through its **advertising** program, AT&T Business **Network** provides advertisers with opportunities to reach a broad range of business professionals. The AT&T...

15/3,K/52 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2002 The Gale Group. All rts. reserv.

03867551 Supplier Number: 48437769 (USE FORMAT 7 FOR FULLTEXT)

**AUDIOVISUAL POLICY: MEPS VOTE TO AMEND ENCRYPTED SERVICES DIRECTIVE**

European Report, pN/A

April 22, 1998

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 448

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...abstentions) a first-reading report by Georgios Anastassopoulos (EPP, Greece) on legal protection for encrypted **transmissions** and **transmissions**. As they believe the draft Directive is inadequate, the rapporteur and the European Parliamentary Commission...

...speaks of legal protection for conditional access services. This covers all sound, television services and **on - line electronic** services provided for a fee: **pay** television and radio, on-demand video and audio services, **electronic advertising** and a wide range of **on - line services** offered to the public on a **subscription** or pay-on-demand basis. The Directive seeks two aims: to ban all illegal commercial...

15/3,K/53 (Item 2 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2002 The Gale Group. All rts. reserv.

03521126 Supplier Number: 47271321 (USE FORMAT 7 FOR FULLTEXT)

**PORTAL ALLIES WITH ACCESS PROVIDERS**

Information & Interactive Services Report, v18, n13, pN/A

April 4, 1997

• Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 595

... customer tracking to secure rating and billing of Internet service events. "As Internet providers move **forward**, they may want to develop some of these enhanced services in-house," said John Little...

...offerings to subscribers creates a lucrative new business model that we think will rival the **advertising revenue** model and the **content subscription** model we have on the **Internet** today."

"We're primarily looking at Portal to help us with our billing system," William...

15/3,K/54 (Item 3 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2002 The Gale Group. All rts. reserv.

01454394 Supplier Number: 41965368 (USE FORMAT 7 FOR FULLTEXT)  
PC SATELLITE NETWORK TO BROADCAST NEWS, PRICE INFORMATION TO COMPUTER  
RESELLERS

Data Broadcasting Report, v6, n11, pN/A  
April, 1991

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 764

... notices of limited promotions and clearance sales. Information providers will not pay a fee to **transmit** their data over the **network**, nor will PCSN accept **advertisements** or earn any commissions, Deters says. All **income** will be derived from **subscriptions**.

**Information** will have to meet strict requirements aimed at weeding out junk mail, he says. The service will **transmit** 5-10 pages of data each night. It will also **transmit** updated information, such as price changes and "sold out" notices, during the day.

The company...

Set	Items	Description
S1	20	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N? OR TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	261116	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S3	1986	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S4	24597	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S5	18972	REVENUE OR INCOME OR PAY????
S6	409097	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON- TENT? ?
S7	298401	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI- L? OR E()MAIL?
S8	300020	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI- NG OR INVOIC?
S9	487642	USER? OR SUBSCRIBER? OR MEMBER? OR CUSTOMER? OR CONSUMER? - OR PEOPLE OR ANYONE OR SOMEONE OR PURCHASER? OR AGENT? OR PAR- TY OR PARTIES OR CLIENT? OR PERSON? ?
S10	1323	S3(15N)S6
S11	1149	S4(15N)(S5 OR S8)
S12	24	S10(S)S11

?show files

File 348:EUROPEAN PATENTS 1978-2002/Sep W03

(c) 2002 European Patent Office

File 359:Chemical Economics Handbook 2000/Jul

(c) 2000 SRI International



12/3,K/1 (Item 1 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2002 European Patent Office. All rts. reserv.

01436893

**System and method for distributing video with targeted advertising using switched communication networks**

**System und Verfahren zum Verteilen von Videosignalen mit gezielter Werbung in Kommunikationsvermittlungsnetzen**

**Systeme et methode de distribution de signaux de video contenant de la publicite ciblee utilisant des reseaux de communication commutes**

PATENT ASSIGNEE:

LUCENT TECHNOLOGIES INC., (2143720), 600 Mountain Avenue, Murray Hill,  
New Jersey 07974-0636, (US), (Applicant designated States: all)

INVENTOR:

Kaplan, Mark P., 242 Cashel Drive, Aberdeen, New Jersey 07747, (US)

Mandelbaum, Richard, 15 Navajo Road, Manalapan, New Jersey, 07726, (US)

Matthews, Kim N., 54 Edgemont Road, Watchung, New Jersey 07060, (US)

Thomas, David, 128 Kent Place Boulevard, Summit, New Jersey 07901, (US)

Yu, Christopher C., 635 Salter Place, Westfield, New Jersey 07090, (US)

LEGAL REPRESENTATIVE:

Watts, Christopher Malcolm Kelway, Dr. et al (37393), Lucent Technologies

NS UK Limited, 5 Mornington Road, Woodford Green Essex, IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 1220542 A1 020703 (Basic)

APPLICATION (CC, No, Date): EP 2001307086 010820;

PRIORITY (CC, No, Date): US 751159 001228

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/173

ABSTRACT WORD COUNT: 220

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
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CLAIMS A	(English)	200227	634
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SPEC A	(English)	200227	7640
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Total word count - document A	8274
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Total word count - document B	0
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Total word count - documents A + B	8274
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...SPECIFICATION required content providers to use a business model that is based not only on standard **revenue** generation from **subscription** payments and **pay** per view **service**, but most importantly on commercial **advertising**. As such, the ability to deliver **advertising** along with programming is essential to the commercial success of the broadcast industry. The ability...

12/3,K/2 (Item 2 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2002 European Patent Office. All rts. reserv.

01435733

**A document delivery system with integrated feedback generation facilities**

**Ein Dokumentübertragungssystem mit integrierter Einrichtung zur Erzeugung einer Rückmeldung**

**Systeme de livraison de documents comprenant des fonctions integrees de renvoi**

PATENT ASSIGNEE:

Hewlett-Packard Company, (206030), 3000 Hanover Street, Palo Alto,  
California 94304-1112, (US), (Applicant designated States: all)

INVENTOR:

Schneider, Robert, 3306 NW Silktassel, Corvallis, OR 97330, (US)

LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmiels & Ransford, 43 Bloomsbury

Square, London WC1A 2RA, (GB)  
PATENT (CC, No, Kind, Date): EP 1217566 A1 020626 (Basic)  
APPLICATION (CC, No, Date): EP 2001310293 011210;  
PRIORITY (CC, No, Date): US 741285 001219  
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: G06F-017/60  
ABSTRACT WORD COUNT: 112  
NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200226	336
SPEC A	(English)	200226	11767
Total word count - document A			12103
Total word count - document B			0
Total word count - documents A + B			12103

...SPECIFICATION ad are of a demographic group that will be much more likely to read their **ad** and be interested in it.

In addition, it is neither **cost** -effective nor time effective for most readers to subscribe to and/or read a large...

...to, even though she might be interested in at least some of the editorial and **advertising content** contained inside, means that the publication receives less **subscription** and **advertising revenue** than they otherwise would. If many other readers make the same decision, the continued health...

...publication, and a corresponding number of advertisers anxious to have these readers exposed to their **ads**. In general, publications that fail to attract a substantial mass market of people willing to **pay** for and/or read them cease publication. This is a shame, since many of these ...to one aspect of the invention, edit module 120 includes a contract administrator, which utilizes **information** maintained in content provider **information** database to periodically calculate royalty payments, **advertising bills**, and **subscription bills**.

Having introduced document delivery system 10, an example method of operation will be presented with...micro-transactions per day, per content provider.

Although described in the context of a royalty **payment** to a **content** provider 50, edit module 120 may alternatively debit accounts of **advertising** providers 80, or **subscribing** users on a micro-transaction, periodic or other lump-sum basis in much the same...

12/3,K/3 (Item 3 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01434337

**Contents distribution system**

**System zum Verteilen von Inhalten**

**Systeme de distribution de contenus**

PATENT ASSIGNEE:

YAMAHA CORPORATION, (404961), 10-1, Nakazawa-cho, Hamamatsu-shi  
Shizuoka-ken, (JP), (Applicant designated States: all)

INVENTOR:

Hasegawa, Yutaka, Yamaha Corporation, 10-1, Nakazawa-cho, Hamamatsu-shi,  
Shizuoka-ken, (JP)

LEGAL REPRESENTATIVE:

Kehl, Gunther, Dipl.-Phys. (48354), Patentanwaltskanzlei Gunther Kehl  
Friedrich-Herschel-Strasse 9, 81679 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1215605 A1 020619 (Basic)

APPLICATION (CC, No, Date): EP 2001129522 011211;

PRIORITY (CC, No, Date): JP 2000383701 001218  
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: G06F-017/60  
ABSTRACT WORD COUNT: 133  
NOTE:

Figure number on first page: 2

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200225	1289
SPEC A	(English)	200225	7699
Total word count - document A			8988
Total word count - document B			0
Total word count - documents A + B			8988

...ABSTRACT advertising messages to users over a computer network. In the system, a first database stores **advertising** messages provided from **advertisers** who **subscribe** the **information service** with **payment** of **advertisement fees** . A second database stores a plurality of digital contents, which are subject to legal protection...

...the users over the computer network. The sever allocates at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.

...CLAIMS advertising messages to users over a computer network, the system comprising:

a first database containing **advertising** messages provided from **advertisers** who **subscribe** the **information service** with **payment** of **advertisement fees** ;

a second database containing a plurality of digital contents which are subject to legal protection...

...the computer network; and

an allocating means for allocating at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.

2. The system according to claim 1, wherein the second database...

...over a computer network, the method comprising the steps of:

creating a first database containing **advertising** messages provided from **advertisers** who **subscribe** the **information service** with **payment** of **advertisement fees** ;

creating a second database containing a plurality of digital contents which are subject to legal...

...from the users over the computer network; and

allocating at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.

6. The method according to claim 5, wherein the second database...

...the server to perform a method comprising the steps of:

managing a first database containing **advertising** messages provided from **advertisers** who **subscribe** the **information service** with **payment** of **advertisement fees** ;

managing a second database containing a plurality of digital contents which are subject to legal...

...from the users over the computer network; and

allocating at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.

10. The machine readable medium according to claim 9, wherein the...a computer network, the computer program comprising the steps of:

managing a first database containing **advertising** messages provided from **advertisers** who **subscribe** the **information service** with **payment of advertisement fees** ;  
managing a second database containing a plurality of digital contents which are subject to legal...

...from the users over the computer network; and  
allocating at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.

14. The computer program according to claim 13, wherein the second...

12/3,K/4 (Item 4 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01403235

**Document delivery system with automatically adjusted copy inserts**  
**Dokumenten Lieferungssystem, das Kopien automatisch justiert einführt**  
**Systeme de livraison de documents avec copies ajustees automatiquement**  
PATENT ASSIGNEE:

Hewlett-Packard Company, (206037), 3000 Hanover Street, Palo Alto, CA 94304, (US), (Applicant designated States: all)

INVENTOR:

Currans, Kevin G., 883, Wyatt Lane, Philomath, OR 97370, (US)

Gupta, Aloke, 3630 NW Twinberry Place, Corvallis, OR 97330, (US)

LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmiels & Ransford, 43 Bloomsbury Square, London WC1A 2RA, (GB)

PATENT (CC, No, Kind, Date): EP 1186992 A2 020313 (Basic)

APPLICATION (CC, No, Date): EP 2001306662 010803;

PRIORITY (CC, No, Date): US 641617 000817

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-003/12

ABSTRACT WORD COUNT: 79

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200211	560
SPEC A	(English)	200211	4367
Total word count - document A			4927
Total word count - document B			0
Total word count - documents A + B			4927

...SPECIFICATION of publishing a newspaper, magazine or other sort of periodical is born not by the **subscription** or newsstand price but by the **advertising content**. The amount of **advertising revenue** that is generated is directly affected by the size and placement of an **advertisement** in a particular publication. Rates at which publications can **charge** for **advertising** space is also affected by the number of subscribers that an **advertiser** believes it will reach through a particular publication.

Just as they are in printed media...

12/3,K/5 (Item 5 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01402620

**System of conducting procedure for service contract of service institution and consumer in place of both service institution and consumer and**

method using the system  
System zum Aufrichten eines Servicevertrags zwischen einer  
Serviceinstitution und einem Konsumenten an Stelle der  
Serviceinstitution und der Konsumenten, und Verfahren dafür  
Système d'établissement d'un contrat de service entre une institution de  
service et un consommateur à la place de l'institution de service et du  
consommateur, et méthode d'utilisation du système

PATENT ASSIGNEE:

NEC CORPORATION, (236690), 7-1, Shiba 5-chome, Minato-ku, Tokyo, (JP),  
(Applicant designated States: all)

INVENTOR:

Shimura, Satoshi, NEC Corporation, 7-1, Shiba 5-chome, Minato-ku, Tokyo,  
(JP)

LEGAL REPRESENTATIVE:

Betten & Resch (101033), Patentanwälte Theatinerstrasse 8, 80333 München,  
(DE)

PATENT (CC, No, Kind, Date): EP 1187047 A1 020313 (Basic)

APPLICATION (CC, No, Date): EP 2001118537 010801;

PRIORITY (CC, No, Date): JP 2000270320 000906

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 99

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200211	2714
SPEC A	(English)	200211	3800
Total word count - document A			6514
Total word count - document B			0
Total word count - documents A + B			6514

...SPECIFICATION consumer side is conducted more conveniently, it is  
expected that the consumer is encouraged to **subscribe** to a greater  
number of **services** or a greater number of consumers **subscribe** to  
**services**.

The **service** institution can reduce **costs** for **advertising** and  
publicity since it can let consumers know about a new service or a change  
...

12/3,K/6 (Item 6 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01391136

Interactive data exchange and data communication system and method

Interaktiver datenaustausch und datenkommunikations -system und -verfahren

Echange interactif de données et système et procédé de transmission de  
données

PATENT ASSIGNEE:

Sonera Corporation, (3087530), Teollisuuskatu 15, 00510 Helsinki, (FI),  
(Applicant designated States: all)

INVENTOR:

Pantsar, Anu, Punkkerikatu 6 as 17, 05850 Lappeenranta, (FI)

Lampinen, Mikko, Korpisuonkatu 2 C 3, 05850 Lappeenranta, (FI)

LEGAL REPRESENTATIVE:

Lang, Johannes, Dipl.-Ing. et al (86392), Bardehle Pagenberg Dost

Altenburg Geissler Isenbruck, Postfach 86 06 20, 81633 München, (DE)

PATENT (CC, No, Kind, Date): EP 1179952 A1 020213 (Basic)

APPLICATION (CC, No, Date): EP 2000116294 000810;

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04M-003/493

ABSTRACT WORD COUNT: 100

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200207	613
SPEC A	(English)	200207	5628
Total word count - document A			6241
Total word count - document B			0
Total word count - documents A + B			6241

...SPECIFICATION up phase is now terminated.

In case, an end-user or customer now wishes to **subscribe** to the betting **service**, he sends an SMS message from his mobile phone (mobile station A (MS-A) to...

...SMS gateway SMS GW, the database in the SMS gateway DB IN GW to the **promotion** server. Additionally, the SMS gateway SMS GW sends and stores **billing** information and classification to/in the corresponding database in the gateway (**billing** management unit 10; Fig. 2). The **promotion** server then checks the competition ID, for example, whether it corresponds to a still valid...

12/3,K/7 (Item 7 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01386338

**Place-specific buddy list services**

**Positionsabhangige Freundlistedienste**

**Services de liste d'amis dependant de la position**

PATENT ASSIGNEE:

MICROSOFT CORPORATION, (749866), One Microsoft Way, Redmond, WA 98052, (US), (Applicant designated States: all)

INVENTOR:

De Vries, Jean Pierre, 10024 Slater Avenue N.E., Kirkland, Washington 98033, (US)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721), Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1176840 A1 020130 (Basic)

APPLICATION (CC, No, Date): EP 2001118148 010726;

PRIORITY (CC, No, Date): US 626170 000727

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04Q-007/22; H04L-029/06

ABSTRACT WORD COUNT: 92

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200205	1226
SPEC A	(English)	200205	9894
Total word count - document A			11120
Total word count - document B			0
Total word count - documents A + B			11120

...SPECIFICATION operated and provided by an entity as part of a business venture, which may generate **revenue** from such operation based on usage **fees**, **subscription fees**, **advertising fees** such as for delivery of commercial **promotions** along with the **information service**

notifications and alerts, or promoting auxiliary services that generate **revenue** along with the information service operation.

Additional features and advantages will be made apparent from...service so as to promote usage of the provider's communications network.

The above-described **information** service can be operated as a business under various revenue plans. This includes as a **subscription** or usage-based **service**, in which the user **pays** for use of the **service**. Alternatively or in addition, the information service may derive **advertising revenue**, such as for providing **advertising** messages or **promotions** in combination with the search responses and notifications. For example, the information service can announce...

12/3,K/8 (Item 8 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01367608

**Set top terminal for cable television delivery systems**

**Aufsatzendgerat fur Kabelfernsehverteilssysteme**

**Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable**

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,,  
Bethesda, MD 20814-3522, (US), (Applicant designated States: all)

INVENTOR:

Hendricks, John S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US)  
Bonner, Alfred E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US)  
Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US)

LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538  
Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1164797 A1 011219 (Basic)

APPLICATION (CC, No, Date): EP 2001113921 931202;

PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT;  
SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 856993 (EP 98105647)

EP 673581 (EP 94903362)

INTERNATIONAL PATENT CLASS: H04N-007/173; H04N-007/16

ABSTRACT WORD COUNT: 80

NOTE:

Figure number on first page: 7

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200151	1644
SPEC A	(English)	200151	25868
Total word count - document A			27512
Total word count - document B			0
Total word count - documents A + B			27512

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide **promotional** or **advertising information**, for example, the **cost** for the particular **subscription service**. These menus are grouped by using similar colors or shades of colors. For example, the basic **subscription service** is a light pink color. As the **subscription services** increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium **subscription service** (ala carte **service**) would have a dark red color, contrasting with the light pink color of the basic **subscription service**.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

01344150

Method of delivery of media data by using unused bandwidth in a broadcast transmission and storing this data in a storage medium in the receiver and method and apparatus of managing earnings and expenses for receiving the data from the suppliers of media data and for making it available to the users

Verfahren zur Bereitstellung von Mediendaten, mit Verwendung der ungebrauchten Übertragungskapazität in einer Rundfunkübertragung, wobei diese Daten in einem Datenspeicher im Empfänger gespeichert werden und Verfahren und Gerät zur Verwaltung der Einnahmen und Ausgaben die mit dem Empfang der Mediendaten von den Datenanbietern und mit der Bereitstellung an die Gebraucher im Zusammenhang stehen

Methode pour la mise a disposition de donnees medias, utilisant la capacite inutilisee d'une transmission de telediffusion, et ou les donnees sont stockees dans une memoire dans le recepteur, ainsi que methode et appareil pour l'administration des revenus et des depenses qui correspondent avec la mise a disposition par les fournisseurs des donnees et avec la mise a disposition de ces donnees aux utilisateurs

PATENT ASSIGNEE:

SONY CORPORATION, (214025), 6-7-35 Kitashinagawa Shinagawa-ku, Tokyo 141, (JP), (Applicant designated States: all)

INVENTOR:

Hisamatsu, Ryuichiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)  
Mitsubishi, Takamichi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)  
Saito, Tadashi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)  
Sakao, Katsutoshi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)

LEGAL REPRESENTATIVE:

Turner, James Arthur et al (74631), D. Young & Co., 21 New Fetter Lane, London EC4A 1DA, (GB)

PATENT (CC, No, Kind, Date): EP 1148436 A2 011024 (Basic)

APPLICATION (CC, No, Date): EP 2001303369 010410;

PRIORITY (CC, No, Date): JP 2000109965 000411; JP 2000343599 001110

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60; H04H-001/00

ABSTRACT WORD COUNT: 125

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200143	998
SPEC A	(English)	200143	7652
Total word count - document A			8650
Total word count - document B			0
Total word count - documents A + B			8650

...SPECIFICATION comprising the steps of obtaining information about earnings and expenses based on expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the **contents** and on earnings derived from **services** and/or **advertisements** included in the contents, and controlling **fees** to be paid for the services and/or the **advertisements** in accordance with the information about the earnings and expenses thus obtained.

According to another...

...means for obtaining information about earnings and expenses obtained



based on the expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the **contents** , and on the earnings derived from **services** and/or **advertisements** included in the contents and controlling means for controlling **fees** to be paid for the services and/or the **advertisements** in accordance with the information about the earnings and expenses thus obtained.

According to a...

...in use, information about earnings and expenses is first obtained based on expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the offered **contents** , and on earnings derived from **services** and/or **advertisements** included in the contents. The **fees** to be paid for such services and/or **advertisements** are controlled by the content providers in accordance with the information about the earnings and...

...obtained using the method.

The inventive method allows the content providers suitably to manage the **fees** to be paid for the services and/or the **advertisements** included in the contents in redistribution of profits to the providers. Profits are also passed...users are also allowed to take part in the earnings in the form of reduced **content subscription** fees. These benefits combine to promote widespread acceptance of **content** distribution and **service** -related businesses involving the use of data broadcasts.

With the business management apparatus according to the invention, information about earnings and expenses is also obtained based on expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the offered **contents** , and on earnings derived from **services** and/or **advertisements** included in the contents. The **fees** to be paid for such services and/or **advertisements** are controlled by the content providers in accordance with the information about the earnings and...

...obtained using the apparatus.

The inventive apparatus allows the content providers suitably to manage the **fees** to be paid for the services and/or the **advertisements** included in the contents in redistribution of profits to the providers. Profits are also passed...

...users are also allowed to take part in the earnings in the form of reduced **content subscription** fees. These benefits combine to promote widespread acceptance of **content** distribution and **service** -related businesses involving the use of data broadcasts.

According to the inventive data broadcast delivery...redistribution of such earnings as, the information being obtained based on the expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the **contents** , and on the earnings derived from **services** and/or **advertisements** included in the contents; and controlling means for **paying** back a share of any earnings to offset the service and/or **advertising fees** .

Using the business management apparatus of the above constitution, the storage type broadcast operator computes...

...to the user, or a TV set having the HDD; monthly membership fees and additional **service** fees paid by the user equipped with the above-described equipment, **subscribing** to the **contents** offered by the virtual shops; and EC sales **fees** , concession **fees** and **advertising fees** , etc. corresponding to the earnings derived from services and/or **advertisements** included in the contents. With the earnings and expenses computed, a share of the earnings will be paid back to offset the service and/or **advertising fees** .

Illustratively, suppose that the storage type broadcast operator **pays**

back a share of the earnings to the recording device manufacturers (i.e., equipment manufacturers...

...based on expenses incurred by content providers supplying users with recording devices (HDD) compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the offered **contents**, and on earnings derived from **services** and/or **advertisements** included in the contents. With the information about the earnings and expenses obtained, the apparatuses **pay** back part of the earnings to offset the service and/or **advertising fees**, pass a share of the profits on to the equipment manufacturers, and control the contents...

...the expense information (in step S4).

In step S3, earnings are input which includes membership **fees** from users, concession **fees**, **chargeable content subscription fees** and **advertising** revenues from EC shop operators, and other earnings. The inputs are put together to generate...

...CLAIMS comprising the steps of:

obtaining information about earnings and expenses based on expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by said users for receiving said **contents**, and on earnings derived from **services** and/or **advertisements** included in said contents; and  
controlling **fees** to be paid for said services and/or said **advertisements** in accordance with said information about said earnings and expenses thus obtained.

2. A business...

...means for obtaining information about earnings and expenses obtained based on said expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by said providers, on **content subscription** fees paid by said users for receiving said **contents**, and on said earnings derived from **services** and/or **advertisements** included in said contents; and  
controlling means for controlling **fees** to be paid for said services and/or said **advertisements** in accordance with said information about said earnings and expenses thus obtained.

9. A business...

12/3,K/10 (Item 10 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01337684

**A conversational portal for providing conversational browsing and multimedia broadcast on demand**

**Interaktives Zugangsportal zum Liefern von Interaktivem Browsen und Auf-Wunsch-Mehrfachausendung**

**Portail interactif de fourniture d'accès interactif à l'Internet et diffusion de multimedia à la demande**

**PATENT ASSIGNEE:**

International Business Machines Corporation, (200120), Old Orchard Road, Armonk, N.Y. 10504, (US), (Applicant designated States: all)

**INVENTOR:**

MAES, Stephan H. (US Resident), c/o IBM United Kingdom Limited  
Intellectual Proper, SO21 2JN, Winchester, (GB)

**LEGAL REPRESENTATIVE:**

Burt, Roger James, Dr. et al (52152), IBM United Kingdom Limited  
Intellectual Property Department Hursley Park, Winchester Hampshire  
SO21 2JN, (GB)

PATENT (CC, No, Kind, Date): EP 1143679 A2 011010 (Basic)

APPLICATION (CC, No, Date): EP 2001000062 010321;

PRIORITY (CC, No, Date): US 545078 000407

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;

LU; MC; NL; PT; SE; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: H04L-029/06; G06F-017/30  
ABSTRACT WORD COUNT: 193

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English;  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200141	692
SPEC A	(English)	200141	10936
Total word count - document A			11628
Total word count - document B			0
Total word count - documents A + B			11628

...SPECIFICATION the conversational portal open to everybody for conversational access to content pages, service and broadcast **content**. In such a case, **revenue** may be generated from **fees** that are paid by **subscribing** users/companies for **advertisements** and/or other **services** provided by the conversational portal 11 on behalf of the **subscribing** user/company. For instance, the call capture option of the conversational portal can provide a direct **revenue** stream by providing **advertisements** ( **banners** ) in between fetches that are made via the portal (for example, when a new search...

12/3,K/11 (Item 11 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2002 European Patent Office. All rts. reserv.

01335294

**A system and related methods for tracking and managing content distribution**  
**System und verwandte Verfahren zum Verfolgen und Verwalten der Auslieferung von Inhalten**  
**Systeme et methodes associees pour suivre et controler la distribution de contenu**

PATENT ASSIGNEE:

Hewlett-Packard Company, (206037), 3000 Hanover Street, Palo Alto, CA 94304, (US), (Applicant designated States: all)

INVENTOR:

Smith, Donald X, II, 2990 NW Acacia Place, Corvallis, OR 97330, (US)  
Gupta, Aloke, 3630 NW Twinberry Place, Corvallis, OR 97330, (US)

LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmiels & Ransford, 43 Bloomsbury Square, London WC1A 2RA, (GB)

PATENT (CC, No, Kind, Date): EP 1139258 A1 011004 (Basic)

APPLICATION (CC, No, Date): EP 2001302430 010315;

PRIORITY (CC, No, Date): US 539303 000330

DESIGNATED STATES: DE; FR; GB; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 99

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200140	639
SPEC A	(English)	200140	10450
Total word count - document A			11089
Total word count - document B			0
Total word count - documents A + B			11089

...SPECIFICATION to, even though she might be interested in at least some of the editorial and **advertising content** contained inside, means that the publication receives less **subscription** and **advertising revenue**

than they otherwise would. If many other readers make the same decision, the continued health...

...publication, and a corresponding number of advertisers anxious to have these readers exposed to their **ads**. In general, publications that fail to attract a substantial mass market of people willing to **pay** for and/or read them cease publication. This is a shame, since many of these ...According to one implementation, contract administrator 524 maintains royalty calculation and display agreements for select **content** providers (e.g., artists), the advertising rates for other content providers (e.g., advertisers), **subscription information** for select users, and the like. Periodically, contract administrator 524 accesses one or more **content** provider databases to identify **content** object distribution, to compute royalty payments, **advertising bills** and **subscription bills** for distribution to appropriate users via the transaction agent 526. In this regard, contract administrator...distribution, receipt and disposition. According to one aspect of the invention, contract administrator 524 utilizes **information** maintained in **content** provider **information** database 620 to periodically calculate royalty payments, **advertising bills**, and **subscription bills**. Example user profile **information** and **content** provider **information data** structures are illustrated with reference to Figs. 16A and 16B.

Fig. 16A graphically illustrates an...g., payments are made in \$10 increments). Although described in the context of a royalty **payment** to a **content** provider 50, financial transaction agent 526 may alternatively debit accounts of **advertising** providers 80, or **subscribing** users on a micro-transaction, periodic or other lump-sum basis in much the same...

12/3,K/12 (Item 12 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01318849

**Advertisement data supplying method, advertisement data reproducing apparatus, and systems for the same**

**Verfahren und Vorrichtung zur Aufnahme und Wiedergabe von Werbespotdaten**

**Procede et appareil pour l'enregistrement et la reproduction des donnees de publicite**

PATENT ASSIGNEE:

Matsushita Electric Industrial Co., Ltd., (1855508), 1006, Oaza-Kadoma, Kadoma-shi, Osaka 571-8501, (JP), (Applicant designated States: all)

INVENTOR:

Gotoh, Shouichi, 6-45-710, Unobe 2-chome, Ibaraki-shi, Osaka 567-0042, (JP)

Kuno, Yoshiki, 14-26-204, Oedanishimachi, Moriguchi-shi, Osaka 570-0054, (JP)

Ayaki, Yasushi, 13-1-206, Kuzuharashinmachi, Neyagawa-shi, Osaka 575-0037, (JP)

Yamada, Masazumi, 11-14-301, Ikutamacho, Tennoji-ku, Osaka-shi, Osaka 543-0071, (JP)

Yanagisawa, Ryogo, 3-2-85-503, Uriwari, Hirano-ku, Osaka-shi, Osaka 547-0035, (JP)

Nishimura, Takuya, 3-9-18-F, Matsuzkicho, Abeno-ku, Osaka-shi, Osaka 567-0042, (JP)

Takechi, Hideaki, 2-19-15, Uenosaka, Toyonaka-shi, Osaka 567-0042, (JP)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhauser Anwaltssozietat (100721), Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1126706 A2 010822 (Basic)

APPLICATION (CC, No, Date): EP 2001103460 010214;

PRIORITY (CC, No, Date): JP 200037279 000215

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-005/92

ABSTRACT WORD COUNT: 49

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200134	1151
SPEC A	(English)	200134	6323
Total word count - document A			7474
Total word count - document B			0
Total word count - documents A + B			7474

...SPECIFICATION based on advertisement viewing information regarding users and so that a broadcasting company, providing the **advertisement** viewing information, can obtain an **income** from the sponsors.

As a further approach, users who provide the **advertisement** viewing **information** to a broadcasting company may be rewarded with benefits such as a cheaper monthly **subscription charge** and a present. In addition, users who watched **banner advertisements** and purchased **advertised** products, after informing the control center 17 of this, may be rewarded with benefits such as a cheaper monthly **subscription charge** and a present.

A structure which omits the user **information** inputting unit 15 in the preferred embodiments above may be used.

(Third Preferred Embodiment)

Fig...

12/3,K/13 (Item 13 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01297254

Method for controlling the use of a program signal in a broadcast system, and control device for a receiver for carrying out such a method

Verfahren fur die Steuerung des Gebrauchs von einem Programmsignal in einem Fernsehruhfunksystem und Steuerungseinrichtung fur einen Empfänger zur Durchfuhrung eines solchen Verfahrens

Procede pour controler l'utilisation d'un signal de programme dans un systeme de telediffusion, et dispositif de commande pour un recepteur pour la mise en oeuvre d' un tel procede

PATENT ASSIGNEE:

Irdeto Access B.V., (2922620), Jupiterstraat 42, 2132 HD Hoofddorp, (NL)  
, (Applicant designated States: all)

INVENTOR:

Wajs, Andrew Augustine, Schotersingel 93, 2023 AA Haarlem, (NL)

LEGAL REPRESENTATIVE:

de Vries, Johannes Hendrik Fokke (46334), De Vries & Metman  
Overschiestraat 180, 1062 XK Amsterdam, (NL)

PATENT (CC, No, Kind, Date): EP 1111924 A1 010627 (Basic)

APPLICATION (CC, No, Date): EP 99204482 991222;

DESIGNATED STATES: DE; ES; FR; GB; IT; NL

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/167; H04N-007/16

ABSTRACT WORD COUNT: 207

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200126	1064
SPEC A	(English)	200126	2592
Total word count - document A			3656
Total word count - document B			0
Total word count - documents A + B			3656

...SPECIFICATION user the possibility to select a viewing mode with a particular entitlement to watch the **content** without **advertisement** insertion. This particular entitlement may be **subscription**, **pay** per view or the like.  
As an alternative it can be guaranteed that an **advertisement** slot is not deleted or skipped by providing control information in the last ECM or...

12/3,K/14 (Item 14 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2002 European Patent Office. All rts. reserv.

01259472

**Sponsored network games**

**Durch Geldgeber geforderte Spiele auf einem Netzwerk**

**Jeux sponsorises sur un reseau**

PATENT ASSIGNEE:

Nokia Corporation, (2963881), Keilalahdentie 4, 02150 Espoo, (FI),

(Applicant designated States: all)

INVENTOR:

Uskela, Sami, Siltasaarenkatu 26 A 1, 00530 Helsinki, (FI)

Rautianen, Aapo, Hyljelahdentie 19 AS 16, 02260 Helsinki, (FI)

Leppanen, Eva-Maria, Hatanpaan Valtatie 30, 33100 Tampere, (FI)

Nieminen, Mari K., Hatanpaan Valtatie 30, 33100 Tampere, (FI)

Tudose, Lucia, Paivankajontie 8 F 49, 02210 Espoo, (FI)

LEGAL REPRESENTATIVE:

Leson, Thomas Johannes Alois, Dipl.-Ing. et al (78981), Patentanwalte

Tiedtke-Buhling-Kinne & Partner, Bavariaring 4, 80336 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1087312 A2 010328 (Basic)

APPLICATION (CC, No, Date): EP 120915 000926;

PRIORITY (CC, No, Date): US 405088 990927

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 54

NOTE:

Figure number on first page: 3

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200113	420
SPEC A	(English)	200113	3920
Total word count - document A			4340
Total word count - document B			0
Total word count - documents A + B			4340

...SPECIFICATION year in advanced markets. Many cellular operators already earn over 5% of their revenues from **data** traffic. In addition to income from traditional service **subscription** and usage, wireless **data** brings new ways to generate **revenue**. These new **revenue** sources include **content** provisioning, value-added services, Internet access and services, **advertising** and vertical services for specific market segments. Successful operators will be the innovators and market...

12/3,K/15 (Item 15 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01235207

**Television advertisement delivery system and method**

**Fernsehreklameverteilungssystem und Verfahren**

**Systeme de distribution de messages publicitaires pour la television et methode**

PATENT ASSIGNEE:

LUCENT TECHNOLOGIES INC., (2143720), 600 Mountain Avenue, Murray Hill,  
New Jersey 07974-0636, (US), (Applicant designated States: all)

INVENTOR:

Blahut, Donald Edgar, 9 Stevens Drive, Holmdel, New Jersey 07733, (US)  
Rosenthal, Eugene J., 321 North Fifth Avenue, Edison, New Jersey 08817,  
(US)

LEGAL REPRESENTATIVE:

Watts, Christopher Malcolm Kelway, Dr. et al (37391), Lucent Technologies  
(UK) Ltd, 5 Mornington Road, Woodford Green Essex, IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 1071287 A2 010124 (Basic)  
EP 1071287 A3 010328

APPLICATION (CC, No, Date): EP 305841 000711;

PRIORITY (CC, No, Date): US 356979 990719

DESIGNATED STATES: NL

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/173

ABSTRACT WORD COUNT: 274

NOTE:

Figure number on first page: 8

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200104	1517
SPEC A	(English)	200104	10771
Total word count - document A			12288
Total word count - document B			0
Total word count - documents A + B			12288

...ABSTRACT A2

An advertisement delivery system employs an **advertisement** delivery service that discourages viewers from channel surfing. To this end, **advertisers** agree to **pay** at least a portion, if not all, of the consumer's premium video services **charges**, if in turn, the consumer agrees to watch the **advertisements** targeted to him/her as a function of an agreed upon interest profile. Viewers and advertisers **subscribe** to the advertisement delivery **service**, and deliver specific advertisements to a subscriber as a function of, for example, the particular...

...SPECIFICATION other problems and limitations of prior known advertisement delivery systems are addressed by employing an **advertisement** delivery service that discourages viewers from channel surfing. To this end, **advertisers** agree to **pay** at least a portion, if not all, of the consumer's video services **charges**, if in turn, the consumer agrees to watch the **advertisements** targeted to him/her as a function of an agreed upon interest profile. Viewers and advertisers **subscribe** to the advertisement delivery **service** that delivers specific advertisements to a viewer as a function of, for example, the particular  
...

12/3,K/16 (Item 16 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01123613

Method and system for the controlled delivery of digital multimedia services

Verfahren und System zur Lieferung von digitalen Multimediadiensten

Methode et systeme pour la delivrance de services multimedia numeriques

PATENT ASSIGNEE:

CSELT Centro Studi e Laboratori Telecomunicazioni S.p.A., (211670), Via  
Guglielmo Reiss Romoli, 274, 10148 Turin, (IT), (Applicant designated  
States: all)

INVENTOR:

Balestri, Massimo, C.so Monte Cucco, 146, 10141 Torino, (IT)  
De Petris, Gianluca, Via Bruno Bouzzi, 53, 65121 Pescara, (IT)

LEGAL REPRESENTATIVE:

Riederer Freiherr von Paar zu Schonau, Anton et al (9655), Lederer,  
Keller & Riederer, Postfach 26 64, 84010 Landshut, (DE)  
PATENT (CC, No, Kind, Date): EP 982935 A2 000301 (Basic)  
EP 982935 A3 010801  
APPLICATION (CC, No, Date): EP 99115660 990808;  
PRIORITY (CC, No, Date): IT 98TO705 980811  
DESIGNATED STATES: DE; FR; GB; NL  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: H04N-005/00; H04N-007/16; H04N-007/167  
ABSTRACT WORD COUNT: 117  
NOTE:

Figure number on first page: 2

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200009	961
SPEC A	(English)	200009	3113
Total word count - document A			4074
Total word count - document B			0
Total word count - documents A + B			4074

...SPECIFICATION limiting example): audio and/or television programmes, in particular delivered according to different request and **payment** procedures, added value **services**, **advertising services**, also with prizes, **services** delivered upon **subscription** or coupon-based, various **information services** (banking and stock trading, road traffic, location, etc.), games, software distribution, remote sales, remote banking...

12/3,K/17 (Item 17 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01111911

**SYSTEMS AND METHODS FOR ADVERTISING TELEVISION NETWORKS, CHANNELS, AND PROGRAMS**

**SYSTEME UND VERFAHREN ZUR WERBUNG IN FERNSEHNETZWERKEN, -KANALEN UND PROGRAMMEN**

**SYSTEMES ET PROCEDES DE PRESENTATION PUBLICITAIRE ASSOCIEE A DES RESEAUX, CHAINES OU PROGRAMMES DE TELEVISION**

PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Proprietor designated states: all)

INVENTOR:

REYNOLDS, Steven, J., 812 Altair Drive, Littleton, CO 80124, (US)

KNEE, Robert, A., 747 Grissom Drive, Lansdale, PA 19446, (US)

ELLIS, Michael, D., 1300 Kingwood Place, Boulder, CO 80304, (US)

LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1078516 A1 010228 (Basic)  
EP 1078516 B1 020918  
WO 99060783 991125

APPLICATION (CC, No, Date): EP 99924224 990513; WO 99US10587 990513

PRIORITY (CC, No, Date): US 85608 P 980515; US 217100 981216

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: H04N-005/445

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200238	1255
CLAIMS B	(German)	200238	1136
CLAIMS B	(French)	200238	1504



SPEC B (English) 200238 10787  
Total word count - document A 0  
Total word count - document B 14682  
Total word count - documents A + B 14682

...SPECIFICATION and communicating with advertising database 114.

Program guide database 112 preferably includes television program guide **information** such as program times, channels, titles, descriptions, pricing **information** for individual pay programs and **subscription** channels, time windows for ordering **pay** programs and channels, telephone numbers for placing orders for **pay** programs and channels, etc. **Advertising** database 114 preferably includes **advertisements** in forms such as text, graphics, video, and audio data, advertisement control information such as...

12/3,K/18 (Item 18 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01061489

**PROGRAM GUIDE SYSTEM WITH BROWSING DISPLAY**  
**PROGRAMMFUHRUNGSSYSTEM MIT ANZEIGE ZUM BLATTEN**  
**SYSTEME DE GUIDE DE PROGRAMMES AVEC ECRAN DE SURVOL**  
PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Proprietor designated states: all)

INVENTOR:

SATTERFIELD, Kevin, D., 12788 South 289th East Avenue, Coweta, OK 74429, (US)

LEMMONS, Thomas, R., Route 2, P.O. Box 1178, Sand Springs, OK 74063, (US)

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PERRY, Brent, E., 3006 West 69th Street, Tulsa, OK 74132, (US)

LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1038393 A1 000927 (Basic)  
EP 1038393 B1 020320  
WO 9930491 990617

APPLICATION (CC, No, Date): EP 98958538 981112; WO 98US24071 981112

PRIORITY (CC, No, Date): US 67953 P 971208; US 54917 980402

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: H04N-005/445

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200212	1263
CLAIMS B	(German)	200212	1083
CLAIMS B	(French)	200212	1480
SPEC B	(English)	200212	4963
Total word count - document A			0
Total word count - document B			8789
Total word count - documents A + B			8789

...SPECIFICATION ratings, descriptions, genres (sports, movies, children, etc.), actors, etc. Transmitted program information may also include **advertising information** and **pay** program **data** such as pricing **information** for individual programs and **subscription** channels, time windows for ordering programs and channels, telephone numbers for placing orders that cannot...

12/3,K/19 (Item 19 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01060626

Set top terminal for cable television delivery systems

Aufsatt- Endgerat fur Kabelfernsehverteilssysteme

Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,,  
Bethesda, MD 20814-3522, (US), (Applicant designated States: all)

INVENTOR:

Hendricks, John S., 8723, Persimmon Tree Road, Potomac, MD 20854, (US)

Bonner, Alfred E., 8300, Bradley Boulevard, Bethesda, MD 20817, (US)

Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US)

LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538  
Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 935393 A2 990811 (Basic)  
EP 935393 A3 990818

APPLICATION (CC, No, Date): EP 99107757 931202;

PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT;  
SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 673581 (EP 94903362)

RELATED DIVISIONAL NUMBER(S) - PN (AN):

EP 673581 (EP 94903362)

INTERNATIONAL PATENT CLASS: H04N-007/173; H04N-007/16

ABSTRACT WORD COUNT: 122

NOTE:

Figure number on first page: 27C

LANGUAGE (Publication, Procedural, Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9932	1456
SPEC A	(English)	9932	25864
Total word count - document A			27320
Total word count - document B			0
Total word count - documents A + B			27320

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide **promotional** or **advertising information**, for example, the **cost** for the particular **subscription service**. These menus are grouped by using similar colors or shades of colors. For example, the basic **subscription service** is a light pink color. As the **subscription services** increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium **subscription service** (ala carte **service**) would have a dark red color, contrasting with the light pink color of the basic **subscription service**.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

12/3,K/20 (Item 20 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01001883

Network system, data distribution method, and recording medium on which distribution use data is recorded

Netzwerkssystem, Verfahren zur Datenverteilung und Aufzeichnungsmedium zur Speicherung von Benutzungsdaten der Verteilung

Systeme de reseau, methode de distribution de donnees et support d'enregistrement sur lequel sont enregistrees des donnees d'utilisation de la distribution

PATENT ASSIGNEE:

Digital Vision Laboratories Corporation, (2271271), Place Canada, 3-37,  
Akasaka 7-chome, Minato-ku, Tokyo 107-0052, (JP), (Applicant designated  
States: all)

INVENTOR:

Maegawa, Hirotooshi, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka  
7-chome, Minato-ku, Tokyo 107-0052, (JP)  
Karasawa, Hideyasu, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka  
7-chome, Minato-ku, Tokyo 107-0052, (JP)  
Takano, Masaharu, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka  
7-chome, Minato-ku, Tokyo 107-0052, (JP)

LEGAL REPRESENTATIVE:

Hamilton, Alistair et al (74651), Mewburn Ellis, York House, 23 Kingsway,  
London WC2B 6HP, (GB)

PATENT (CC, No, Kind, Date): EP 903904 A2 990324 (Basic)  
EP 903904 A3 020306

APPLICATION (CC, No, Date): EP 98307389 980911;

PRIORITY (CC, No, Date): JP 97257394 970922

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04L-029/06; H04L-012/14

ABSTRACT WORD COUNT: 151

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
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CLAIMS A	(English)	9911	3825
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SPEC A	(English)	9911	23246
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Total word count - document A	27071
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Total word count - document B	0
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Total word count - documents A + B	27071
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...SPECIFICATION network as mentioned above. A communication means is  
secured with respect to each other.

The **service** provider 210 is a subject node for providing the  
**information** distribution **service** and handles the **subscription** by the  
**information** consumer 260 and other management of the **information**  
user, **charging** of **advertisement fees** to the **advertisement**  
provider 240, and other overall management regarding services.

The information server 220 actually distributes the...the information  
package mentioned above.

The service provider 210 is the subject node of the **information**  
distribution **service**. This node carries out only the management of the  
**information** user such as **subscription** by the **information** consumer  
260 and the overall management relating to the **service** such as the  
**billing** of **advertisement fees** to the **advertisement** provider 240.  
The processing relating the actual distribution of information is carried  
out by the...

12/3,K/21 (Item 21 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

00943770

Set top terminal for cable television delivery systems

Aufsatz- Endgerat fur Kabelfernsehverteilssysteme

Terminal prive place sur un recepteur de television pour systemes de  
diffusion de programmes de television par cable

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,,  
Bethesda, MD 20814-3522, (US), (Proprietor designated states: all)

INVENTOR:

Hendricks, John S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US)  
Bonner, Alfred E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US)  
Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US)

LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538  
Munchen, (DE)  
PATENT (CC, No, Kind, Date): EP 856993 A2 980805 (Basic)  
EP 856993 A3 980819  
EP 856993 B1 020731  
APPLICATION (CC, No, Date): EP 98105647 931202;  
PRIORITY (CC, No, Date): US 991074 921209  
DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT;  
SE  
RELATED PARENT NUMBER(S) - PN (AN):  
EP 673581 (EP 94903362)  
RELATED DIVISIONAL NUMBER(S) - PN (AN):  
EP 1164797 (EP 2001113921)  
INTERNATIONAL PATENT CLASS: H04N-007/16; H04N-007/173  
ABSTRACT WORD COUNT: 79  
NOTE:

Figure number on first page: 7

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	199832	998
CLAIMS B	(English)	200231	836
CLAIMS B	(German)	200231	704
CLAIMS B	(French)	200231	954
SPEC A	(English)	199832	25865
SPEC B	(English)	200231	24806
Total word count - document A			26867
Total word count - document B			27300
Total word count - documents A + B			54167

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide **promotional** or **advertising information** , for example, the **cost** for the particular **subscription service** . These menus are grouped by using similar colors or shades of colors. For example, the basic **subscription service** is a light pink color. As the **subscription services** increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium **subscription service** (ala carte **service** ) would have a dark red color, contrasting with the light pink color of the basic **subscription service** .

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide **promotional** or **advertising information** , for example, the **cost** for the particular **subscription service** . These menus are grouped by using similar colors or shades of colors. For example, the basic **subscription service** is a light pink color. As the **subscription services** increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium **subscription service** (ala carte **service** ) would have a dark red color, contrasting with the light pink color of the basic **subscription service** .

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

12/3,K/22 (Item 22 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2002 European Patent Office. All rts. reserv.

00709752

System and method of capturing encoded data transmitted over a communications network in a video system  
Vorrichtung und Verfahren zur Erfassung von über ein Kommunikationsnetzwerk in einen Videosystem übertragenen kodierten Daten  
Systeme et methode de capture de donnees codees transmises par un reseau de communication dans un systeme video

PATENT ASSIGNEE:

AT&T Corp., (589370), 32 Avenue of the Americas, New York, NY 10013-2412,  
(US), (applicant designated states: DE;FR;GB)

INVENTOR:

Isenberg, David Saul, 916 Broad Street, Shrewsbury, New Jersey 07702,  
(US)

Tuomenoksa, Mark Logan, 20 Francis Street, Shrewsbury, New Jersey 07702,  
(US)

LEGAL REPRESENTATIVE:

Buckley, Christopher Simon Thirsk et al (28912), Lucent Technologies (UK)  
Ltd, 5 Mornington Road, Woodford Green, Essex IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 673164 A1 950920 (Basic)  
EP 673164 B1 990519

APPLICATION (CC, No, Date): EP 95301493 950308;

PRIORITY (CC, No, Date): US 210802 940318

DESIGNATED STATES: DE; FR; GB

INTERNATIONAL PATENT CLASS: H04N-007/173;

ABSTRACT WORD COUNT: 90

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	9920	876
CLAIMS B	(German)	9920	810
CLAIMS B	(French)	9920	1000
SPEC B	(English)	9920	3138
Total word count - document A			0
Total word count - document B			5824
Total word count - documents A + B			5824

...SPECIFICATION Indeed, even many ordinary commercials invite the viewer to dial the telephone number of the **advertiser**. For example, commercials soliciting subscription to a particular telephone **billing** plan invariably include the telephone number of the telephone company providing the plan. The commercials...

...can dial the displayed telephone number and speak with a company representative to obtain additional **information** and/or **subscribe** to the plan. However, the viewer must record or memorize the telephone number prior to...

12/3,K/23 (Item 23 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

00637522

**SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS**

**AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME**

**TERMINAL PRIVE PLACE SUR UN RECEPTEUR DE TELEVISION POUR SYSTEMES DE  
DIFFUSION DE PROGRAMMES DE TELEVISION PAR CABLE**

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,,  
Bethesda, MD 20814-3522, (US), (Proprietor designated states: all)

INVENTOR:

HENDRICKS, John, S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US)

BONNER, Alfred, E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US)

BERKOBIN, Eric, C., 108 Hillview Court, Woodstock, GA 30188, (US)

LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538  
Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 673581 A1 950927 (Basic)  
EP 673581 B1 000419  
WO 9414282 940623

APPLICATION (CC, No, Date): EP 94903362 931202; WO 93US11618 931202

PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT;  
SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):

EP 856993 (EP 98105647)

EP 935393 (EP 99107757)

INTERNATIONAL PATENT CLASS: H04N-007/16; H04N-007/173

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200016	2655
CLAIMS B	(German)	200016	2229
CLAIMS B	(French)	200016	3118
SPEC B	(English)	200016	25456
Total word count - document A			0
Total word count - document B			33458
Total word count - documents A + B			33458

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide **promotional** or **advertising information**, for example, the **cost** for the particular **subscription service**. These menus are grouped by using similar colors or shades of colors. For example, the basic **subscription service** is a light pink color. As the **subscription services** increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium **subscription service** (ala carte **service**) would have a dark red color, contrasting with the light pink color of the basic **subscription service**.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

12/3,K/24 (Item 24 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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00279280

**Telecommunication network and methods relating thereto.**

**Telekommunikations-Netzwerk und damit zusammenhangende Methoden.**

**Reseau et methodes de telecommunication.**

PATENT ASSIGNEE:

AMERICAN TELEPHONE AND TELEGRAPH COMPANY, (589370), 550 Madison Avenue,  
New York, NY 10022, (US), (applicant designated states:

AT;BE;CH;DE;FR;GB;IT;LI;NL;SE)

INVENTOR:

GORDON, Travis, Hill, 41 Winding Way, Madison, NJ 07940, (US)

SIMON, Steven, David, 523 Clubhouse Drive, Middletown, NJ 07748, (US)

SORRENTINO, Robert, 17 Brandywine Way, Middletown, NJ 07748, (US)

LEGAL REPRESENTATIVE:

Buckley, Christopher Simon Thirsk et al (28912), AT&T (UK) LTD. AT&T  
Intellectual Property Division 5 Mornington Road, Woodford Green, Essex  
IG8 OTU, (GB)

PATENT (CC, No, Kind, Date): EP 259447 A1 880316 (Basic)

EP 259447 B1 920108

WO 8705764 870924

APPLICATION (CC, No, Date): EP 87901902 870218; WO 87US349 870218

PRIORITY (CC, No, Date): US 840375 860317

DESIGNATED STATES: AT; BE; CH; DE; FR; GB; IT; LI; NL; SE

INTERNATIONAL PATENT CLASS: H04M-011/00; H04N-007/173; H04M-003/42;

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	EPBBF1	1272
CLAIMS B	(German)	EPBBF1	1180
CLAIMS B	(French)	EPBBF1	1624
SPEC B	(English)	EPBBF1	5010
Total word count - document A			0
Total word count - document B			9086

• ...SPECIFICATION the facts, the caller, if not entitled, will be informed that he is presently not **subscribing** to the **service** . At this time, the vendor is enabled to solicit a **subscription** to the **service** . With this solicitation, the customer may desire to pay for a **subscription** by dialing in a credit card number for verification and charging on the spot.

When **service** entitlement is verified, the customer order verification equipment within the vendor equipment sends instructions to a local **subscription** TV facility serving the calling customer so that the requested **service** is implemented at the **advertised** program delivery time. The centralised vendor distribution equipment also sends **charging** and **billing** instructions to vendor facilities, illustratively a cable TV vendor locally serving the caller, so that...

...toll network for serving virtually all subscribing television vendors and their customers. This enables vendor **advertising** on an nationwide basis with a minimal number required ordering codes for **pay** -per-view services. The reduced number of codes aids the telephone company in its number...

...not being required to use an unwieldy number of vendor service numbers to obtain the **service** .

The centralised network **services** equipment is equipped to serve a number of nationwide **subscription** television vendors and to route customer orders to an appropriate one for serving that customer...

Set	Items	Description
S1	0	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N? OR TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	65374	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S3	1052	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S4	3621	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S5	5482	REVENUE OR INCOME OR PAY????
S6	58389	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON- TENT? ?
S7	15723	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI- NG OR INVOIC?
S8	518	S3(10N)S6
S9	39	S8 AND S4 AND (S5 OR S7)
S10	23	S9 NOT PY>2000
S11	19	RD (unique items)

?show files

File 256:SoftBase:Reviews,Companies&Prods. 82-2002/Aug  
(c)2002 Info.Sources Inc



11/5/1

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
(c)2002 Info.Sources Inc. All rts. reserv.

00126558 DOCUMENT TYPE: Review

**PRODUCT NAMES: Internet (833029); Journalism (840033)**

**TITLE: Journalism On The Web Has No Future: Take A Lesson From TV**

**AUTHOR:** Quinn, Kathleen

**SOURCE:** Interactive Week, v7 n34 p34(2) Aug 28, 2000

**ISSN:** 1078-7259

**HOME PAGE:** <http://www.interactive-week.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

With the advent of the World Wide Web, the precept that the power of the press belonged to any person who owned one is no longer true. Anyone can be a publisher now, and journalism on the Web consists of rich content with fast-breaking news, fresh analysis, interactives, hyperlinks, community access, and multimedia add-ons. It is available anytime and is global in scope. But Web journalism has no future. Web journalists began with the belief that they would not have to satisfy the mass market to be a commercial success, that they could **service** a curious and well-educated audience who would **pay** a **subscription fee** or who would be irresistible to **advertisers**. However, editorial staffs soon found that the technical staff required to get news onto the Internet were expensive and scarce, and they had not anticipated the **cost** of scaling up bandwidth to keep sites from crashing when millions of viewers logged on when dramatic news broke. Salon and Slate, both established Web magazines, have shaky futures. It is likely that **Bill** Gates will pull the plug on Slate as soon as it is feasible. Salon has redesigned itself and fired staff and will be producing a television show, signaling that it is no longer committed to its original literary concept.

**COMPANY NAME:** Vendor Independent (999999)

**SPECIAL FEATURE:** Screen Layouts

**DESCRIPTORS:** Electronic Publishing; Internet; Magazine Publishers;  
Newspapers; Publishing

**REVISION DATE:** 20010930

11/5/2

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00126222 DOCUMENT TYPE: Review

**PRODUCT NAMES: eMusic.com (023922)**

**TITLE: All-You-Can-Play Buffet: Despite a history of failed online...**

**AUTHOR:** Donahue, Sean

**SOURCE:** Business 2.0, p68(3) Oct 10, 2000

**ISSN:** 1080-2681

**HOME PAGE:** <http://www.business2.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

Several Web companies still believe that 'rich content and killer services will entice consumers to **pay** upfront.' For instance, eMusic.com **charges** fans for MP3 files they can now get from free **services** and also has shifted pricing to an online **subscription** model. eMusic is betting that 'mass-market success will go to sites that have the biggest catalogs, easiest interfaces, and legitimate sales models--without piracy battles.'

**Subscription services** are also expected to have the most digital music sales by 2005, when they should sell \$980 million in songs as compared to a forecast \$531 million in the same year for **pay** -per-song downloading. Developers and vendors think they can get surfers to forget about free **content** by offering novel products and more valuable **services**. **Subscription** - based **services** such as 'Slate,' and TheStreet.com, for instance, failed in the past because similar **information** was available free from competitors. These **subscription** businesses also failed to provide niceties, but eMusic will not fall down in this area. It will provide exclusive access to unreleased tracks, live-concert Webcasts, and **promotional** materials from record companies. Among topics covered are **subscription services** ' potential for revenues, the potential for profitability of premium channels, and **subscription** -based **services** that serve niche markets.

COMPANY NAME: EMusic.com Inc (666289)  
DESCRIPTORS: Content Providers; E-Commerce; Electronic Publishing;  
Internet Marketing; Music  
REVISION DATE: 20010130

11/5/3

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
(c)2002 Info.Sources Inc. All rts. reserv.

00126028 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Inside.com (872792)

TITLE: Inside.com debuts as a multimedia effort  
AUTHOR: Conhaim, Wallys W  
SOURCE: Link-Up, v17 n5 p1(2) Sep/Oct 2000  
ISSN: 0734-988X  
HOMEPAGE: <http://www.infotoday.com>

RECORD TYPE: Review  
REVIEW TYPE: Company

Inside.com, a new niche publishing effort on the Web, is backed by Kurt Andersen, former publisher of 'New York Magazine' and co-founder of 'Spy,' Michael Hirschorn, former editor-in-chief of 'Spin,' and Deanna Brown, former president of Brill Media Ventures. Inside.com is a multimedia site that aims to provide serious, comprehensive coverage of entertainment and media industries. Its coverage of current affairs will be Slate-like. Financial industry news will be as timely as that of TheStreet.com. Widely read writers from respected publications will be featured, and some content will be **fee** -based. The top layer of Inside.com will be available via a Web browser, allowing visitors to customize the front page by indicating (on the subscription form) their level of interest in each main section. Inside.com is a significant, well- funded endeavor backed by well-known venture capitalists. Inside.com describes itself as 'the one-stop source for fresh, smart information and analysis for professionals in the music, film, radio, magazine, newspaper, Web, and book publishing fields.' Inside.com's other goals are to be an authoritative source in its markets and to provide large amounts of up-to-the-minute **information**. **Revenue** will come from **banner ads**, **subscriptions**, and **content** licensing **fees** from other media, including print publications, which will also publish some of Inside.com's original content.

COMPANY NAME: Inside.com (689874)  
DESCRIPTORS: Electronic Publishing; Entertainment Industry; Internet;  
Magazine Publishers  
REVISION DATE: 20020703

11/5/4

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00125674

DOCUMENT TYPE: Review

**PRODUCT NAMES:** Content Providers (830207); Business Models (841277)

**TITLE:** the joy of six: Internet Content Revenue Model

**AUTHOR:** Arnold, Stephen

**SOURCE:** eContent, v23 n4 p14(9) Aug/Sep 2000

**ISSN:** 0162-4105

**HOME PAGE:** <http://www.onlineinc.com/econtent>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

It appears that companies that can derive **revenue** with content as a magnet have an advantage over companies that sell information outright. Successful information companies are committed to both **content** and positive cash flow. **Revenue** flow can come from **subscription fees**, **license fees**, **invisible fees**, up-front or activation **fees**, and **advertiser fees**. There is a cornucopia of free information spilling from the Internet, but this content has some interesting strings attached, such as who owns the content on discussion sites. There is group buying of information by consortia, who then make it accessible to others in their group, then negotiate a license **fee** with a commercial database producer. There is an existing, growing **cost** consciousness among users, which seems out of line with the positive economic climate, but there is a view that the Internet is a utility like gas or electricity.

**COMPANY NAME:** Vendor Independent (999999)

**SPECIAL FEATURE:** Tables Charts

**DESCRIPTORS:** Business Models; Content Providers; Publishing

**REVISION DATE:** 20001030

11/5/5

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

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00124301

DOCUMENT TYPE: Review

**PRODUCT NAMES:** Internet Traffic Analysis (840521)

**TITLE:** Under The Radar: Options for Counting Users at Small...

**AUTHOR:** Hamm-Greenwalt, Lisa

**SOURCE:** Internet World, v6 n13 p30(3) Jul 1, 2000

**ISSN:** 1097-8291

**HOME PAGE:** <http://www.iw.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

Amazon.com and eBay can find out how much traffic they have in comparison to other large shopping sites just by looking at the rankings of Media Metrix or Nielsen/NetRatings. However, smaller, more targeted site may not make it to those data banks but still must measure traffic and figure out how to use the data. Choices abound, and some do not **cost** much. Some services that track visitors for Web businesses even offer more comprehensive information customized for each site. Even companies ranked by Media Metrix also use other measuring services to obtain the type of particularized information needed. According to an analyst for Jupiter Communications, the primary reason to collect as much information as possible about a Web site is to gain an understanding of return on investment. Sites that do not depend on **advertising** revenues also need to be able to measure the success rates of business strategies and guide the growth of the site. Media Metrix, Nielsen/NetRatings, and PC Data Online all put together data-rich databases of Internet and digital media usage

behavior patterns. Companies such as WebTrends, Personify, NetTracker, and SuperStats are licensed packaged that generate customized analyses of traffic to users' sites. Some of the products analyze log files and show **information** in an intuitive way. Another options is WebTrends Live, a **subscription service**, which is a good choice for companies that do not have staffers whose sole job is to analyze Web site analysis software's reports.

COMPANY NAME: Vendor Independent (999999)  
DESCRIPTORS: Internet Marketing; Internet Traffic Analysis; Market  
Research; Search Engine Placement; Small Business; Webmasters  
REVISION DATE: 20010330

11/5/6

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00124267 DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce (836109); Accounting (830019)

TITLE: Standards-setters grapple with accounting for the Net

AUTHOR: Cheney, Glenn

SOURCE: Accounting Today, v14 n5 p14(3) Mar 13, 2000

ISSN: 1044-5714

HOME PAGE: <http://www.electronicaccountant.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Because many new e-commerce-based, Web-based companies continue to emerge, the standards of conventional accountancy have had a difficult time keeping up with requirements. Therefore, the Securities and Exchange Commission has given the Financial Accounting Standards Board (FASB) a list of 21 practices that appear to be outside the scope of generally accepted accounting principles. The practices usually apply to Internet companies and their transactions, but also affect many types of conventional businesses. One type of transaction not yet foreseen by the FASB is bartering of **advertising** space on World Wide Web pages. **Ad** space has been bartered in the past. This was covered by Accounting Practices Bulletin 29. However, that bulletin assumes that a fair value can be established for bartered commercial space or air-time. On the Web, however, many diverse **ad** practices are used, and companies have used the 'wash transaction,' in which an equal quantity of **revenue** for space sold and expenses for space purchased are recorded. Net **income** and cash flow are not affected, and no accrual appears on the balance sheet. This issue has a level one priority for the SEC, which also asked the EITF to look at the question of whether revenues should be recognized as the gross amount received from customers, or as net revenues. This is important for Internet companies that do not carry any inventory, but could also be applicable to travel agents, magazine **subscription** brokers, catalog retailers, consignment **goods** sales.

COMPANY NAME: Vendor Independent (999999)  
DESCRIPTORS: Accountants; Accounting; E-Commerce; Financial Reporting; New  
Economy; Standards  
REVISION DATE: 20011130

11/5/7

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00120797 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--ScreamingMedia (869562)

**TITLE:** Chiat's New Day: The old ad legend is walking tall in new media...

**AUTHOR:** Barack, Lauren

**SOURCE:** Business 2.0, p130(2) Dec 1999

**ISSN:** 1080-2681

**HOME PAGE:** <http://www.business2.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Company

**Advertising** legend' Jay Chiat now runs ScreamingMedia, formerly a Web-based **advertising** agency that now works on developing content-linked e-commerce. ScreamingMedia looks for content from various media outlets, including the New York Times Syndicate and AP online, and sells that content to third-party World Wide Web sites with either a content or e-commerce emphasis. ScreamingMedia constructs an individual filter for each World Wide Web site, screening for stories that meet the site's content emphasis and requirements. For instance, Seafood.com, a ScreamingMedia client, will be shown a collection of stories from the content network during the day that focus on the purchase and sales of seafood. The stories are sent to an editor's computer, the editor clicks the desired stories, and the stories automatically show up on the site. World Wide Web sites **pay** a monthly **subscription fee** for the **service**, between \$500 and thousands of dollars, based on the number of stories published and the type of site. ScreamingMedia and original content providers each get a part of the **fee**, and ScreamingMedia also collects a one-time **charge**, usually \$2,000, for constructing a World Wide Web site filter and linking it to its network. ScreamingMedia is an infomediary that provides sites with content that pulls in viewers/readers and increases site traffic.

**COMPANY NAME:** ScreamingMedia (671371)

**DESCRIPTORS:** **Advertising**; **Advertising Agencies**; Internet Marketing; Web Site Design

**REVISION DATE:** 20020703

11/5/8

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00120470

**DOCUMENT TYPE:** Review

**PRODUCT NAMES:** **Internet Marketing** (835552); **Advertising** (830992)

**TITLE:** On the Web, Advertising Often Leads

**AUTHOR:** Marlatt, Andrew

**SOURCE:** Internet World, v5 n34 p48(2) Dec 1, 1999

**ISSN:** 1097-8291

**HOME PAGE:** <http://www.iw.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

For free content sites on the Web, the only source of **revenue** is **advertising**, so **advertising**, rather than editorial gets the prime spots on sites, and sites have built sponsored microsites and content areas where the content is often supplied by the sponsor and have also created content sections based on whether **advertisers** exist to support it. Although Hoover's Online does have a **subscription** and licensing model along with its free **content**, it redesigned its site to match sponsors with existing content areas, and created new sections that Hoover's could cover editorially. The new sections could support several **advertisers**. However, owners need to be careful in how **advertising** and editorial are blended because readers may not be sure if what they are reading comes from the site or the **advertiser**, and this is particularly true with sponsored

content areas. It is important to clearly define what content comes from the **advertiser**, but, while it is a commonly held view that **advertising**'s influence on content is negative, **advertisers** occasionally provide solid content ideas.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Screen Layouts Charts  
DESCRIPTORS: **Advertising**; Content Providers; Internet Marketing;  
Publishing  
REVISION DATE: 20000830

11/5/9

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00119259 DOCUMENT TYPE: Review

**PRODUCT NAMES:** Jfax.com (762377); eFax (742961); FaxWave (762369);  
onebox (772933)

**TITLE:** Once Again, The Fax Is Your Friend  
**AUTHOR:** Magid, Lawrence J  
**SOURCE:** MicroTimes, v196 p121(2) Aug 11, 1999  
**HOME PAGE:** <http://www.microtimes.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Comparison  
**GRADE:** Product Comparison, No Rating

Numerous Internet fax services like Jfax.com, efax, FaxWave.com, Onebox, and Fax4Free.com offer the ability to send and receive faxes using a computer. Some services, such as Jfax.com and Onebox, also offer voice mail. eFax, Jfax.com, and FaxWave.com all assign free, individual telephone numbers for users to issue to those who send them faxes. Faxes then arrive as e-mail attachments. Onebox uses a phone number for a large group, though all members have their own extensions. Prices range from free, per use, or on a monthly **subscription** basis. Several **services** also offer premium **services** at additional **costs**, such as storage and forwarding of incoming faxes and transformation of fax text into word processing documents that can be stored on PCs. Drawbacks to these services exist, however. For free services, **advertisements** are attached to incoming and outgoing faxes. For those services using phone numbers, these numbers are often not local, raising **charges** for those faxing within the same city or state, though some services do offer a toll-free number for an extra **charge**.

COMPANY NAME: J2 Global Communications (623555); eFax.com (517909);  
CallWave Inc (665649); Onebox.com (668885)  
DESCRIPTORS: Fax Software; IBM PC & Compatibles; Internet Utilities; Voice  
Mail; VoIP  
REVISION DATE: 20011130

11/5/10

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00117332 DOCUMENT TYPE: Review

**PRODUCT NAMES:** Company--WELL (863751); Company--Salon.com (867489)

**TITLE:** Salon Buys The WELL  
**AUTHOR:** Conhaim, Wallys W  
**SOURCE:** Link-Up, v16 n3 p10(1) May/Jun 1999  
**ISSN:** 0734-988X  
**HOME PAGE:** <http://www.infotoday.com>

**RECORD TYPE:** Review

REVIEW TYPE: Company

The wildly popular Salon World Wide Web magazine has recently purchased the WELL (Whole Earth 'Lectronic Link), a 14-year old **subscription** -based Web **service** that is populated by top technology and publishing leaders. A wide range of arts, technology, and sciences are discussed on the Well, and many new entities have sprung from discussion groups there, including Wired magazine and the Salon itself. For \$10 to \$15 per month, WELL users can participate in over 200 active Web conferences that cover everything from the latest music trends to telecommunications breakthroughs. The Salon is still expanding its impressive list of writers and editors intent on transforming the service into what the company calls 'an upscale AOL.' The **advertising** -supported site, formerly called Salon Magazine, has created a great opportunity for over one million Salon visitors to tap into the wealth of rich topics or services found on the influential WELL. Over 2,500 topics are covered by conference groups on the WELL, including both free and **fee** -based groups.

COMPANY NAME: WELL (603104); Salon.com (662062)  
DESCRIPTORS: BBS (Bulletin Board Systems); Conferencing; Internet;  
Software Marketing  
REVISION DATE: 20020703

11/5/11

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00112217 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552)

TITLE: Making Money on the Web: Online Business Models That Work  
AUTHOR: Austin, Chaz  
SOURCE: InterActivity Magazine, v4 n10 p30(4) Oct 1998  
ISSN: 1077-8047  
HOMEPAGE: <http://www.interactivity@mfi.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

A number of specialized World Wide Web commerce sites and **services**, such as **subscription**, direct sales, **promotional**, **ad** -driven, and hybrid approaches, cater to unique business and consumer needs. **Advertising** -supported sites, such as GoTo.com, rely on direct **advertiser** funds or related barter provisions to stay in business. GoTo.com's unique approach is to have **advertisers** actually make bids on the site's Web search engine rankings, allowing them to target potential customers for less, yet with a higher degree of exactness. A **subscription** site sells access to certain **services** or **information**, such as Lexis-Nexis.com's approach to **charging** users based on how many times they access the site's legal, business, and government information service. Realtor.com is an example of a hybrid Web commerce site that combines subscription, **advertising**, direct sales, and **promotional** approaches to Web commerce.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Screen Layouts  
DESCRIPTORS: **Advertising**; Internet Marketing; Retailers  
REVISION DATE: 20010330

11/5/12

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00111890 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552); Subscription Management (835544)

TITLE: Winning the Web Gamble: Online Publishing Wagers Can Pay Off  
AUTHOR: Stefanac, Suzanne  
SOURCE: NewMedia, v8 n10 p32(7) Sep 1998  
ISSN: 1060-7188  
HOMEPAGE: <http://www.newmedia.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

There are many different World Wide Web **revenue** streams currently in practice by online publishers. This includes CPM image **advertising**, click-through **advertising**, **ad** sponsorships, classifieds and enhanced listings, e-commerce transaction deals, free subscriptions, paid subscriptions, and micropayments. So far, online **ad** sales have been mainly based on CPM, or **cost** per thousand 'eyeballs,' however, **fees** are currently considered too high for most **advertisers**. Click-through **advertising** allows **advertisers** to share demographic information, but most visitors do not click on **ads**, and this method has not been proven to increase sales. Sponsorships are less intrusive to readers, though they can be perceived as effecting editorial independence. E-commerce deals are best for consumer sites conducive to shopping. Classifieds and enhanced listings are easy money but usually not much profit and can be inconsistent with design. Free **subscription**, or registration, is viable for sites with **information** that can be split between premium and free areas. Paid **subscriptions** work best for well known publications or publications with exclusive **content**, while micropayments are a **pay**-as-you-go alternative to **subscriptions** that consumers may be more comfortable with, as very small payments --pennies or nickels--are subtracted from digital cash accounts.

COMPANY NAME: Vendor Independent (999999)  
DESCRIPTORS: **Advertising**; Electronic Publishing; Internet Marketing; Magazine Publishers; Publishing; Subscription Management  
REVISION DATE: 20010330

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DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00110979 DOCUMENT TYPE: Review

PRODUCT NAMES: Search Engines (838403)

TITLE: Search Is Still Cornerstone for Many Sites Without Portal Ambitions  
AUTHOR: Andrews, Whit  
SOURCE: Internet World, v4 n31 p15(2) Sep 28, 1998  
ISSN: 1097-8291  
HOMEPAGE: <http://www.iw.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

Search technology is still being used by little-known companies to build a lucrative product and **advertising** corridor. Search technology has advanced a great deal over the years. It used to be relegated to trained professionals searching information archives; now, search plays a far greater role for more people. Search technology has given rise to sophisticated marketing, because consumers reveal what they want as part of the search process. The marketing department can capture data such as hit rates on different pages, to see who wants what on their commercial site. PubList, a periodicals search service, is built around a search form, where users type in words to describe topics they want to find in magazines.



Magazines **pay** PubList for the right to offer a richer listing than the standard one, and have the potential to grab new subscribers and **advertisers** . InfoWare, a software selection search engine, had a plan to be supported by **advertising** , but folded its site within weeks due to a weak business model. It rebuilt itself as a salable tool, and relaunched it as a Web site feature for software resellers. Other search specialists offload content generation to customers, and provide quality search features as a lure. Net-Temps, a job-posting operation, for example has 1,300 companies **paying subscription fees** for the privilege of entering their own **data** .

COMPANY NAME: Vendor Independent (999999)  
DESCRIPTORS: **Advertising** ; Electronic Publishing; Information Retrieval;  
Internet Marketing; Magazine Publishers; Newspapers; Search Engines;  
Temporary Help  
REVISION DATE: 20020630

11/5/14

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00110640 DOCUMENT TYPE: Review

**PRODUCT NAMES: Electronic Publishing (830458)**

**TITLE: Electronic Publishing, Pricing, and the Net**  
AUTHOR: Hane, Paula J  
SOURCE: Information Today, v15 n7 p41(2) Jul/Aug 1998  
ISSN: 8755-6286  
HOMEPAGE: <http://www.infotoday.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

An Electronic Publishing seminar focused on major issues and trends confronting publishers and users. The latest event focused on pricing, one of the most difficult topics in the electronic information publishing business. A survey estimated that 14 percent of Internet users **pay** for content on the Net beyond access **charges** . Studies show that users are more willing to **pay** for needed content for business, and many market opportunities are keyed to individuals and small-business users. **Cost** of delivery and training is marginal; **service** is essential. **Subscription** is the main model for paid delivery, although users are open to **advertising** . However, merely delivering content is not enough to succeed--success requires delivering a value-oriented, content-rich business solution with a choice of pricing models. Publishers have a major opportunity to adapt content for different markets. Further, success will hinge on forging important partnerships. **Ad** -based models must take into account several issues, including consumer versus business applications, user behavior and purchasing patterns, and the business model.

COMPANY NAME: Vendor Independent (999999)  
DESCRIPTORS: Content Providers; Electronic Publishing; Publishing;  
Software Marketing  
REVISION DATE: 20000830

11/5/15

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00107404 DOCUMENT TYPE: Review

**PRODUCT NAMES: plan Gutenberg Advertising System (691801)**

**TITLE: @plan Maps Web Market Stats**

AUTHOR: Guglielmo, Connie  
SOURCE: Interactive Week, v5 n8 p33(1) Mar 2, 1998  
ISSN: 1078-7259  
HOMEPAGE: <http://www.interactive-week.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

plan, a privately held, venture-capital-funded provider of the @plan **subscription** -based **service** , provides users with analysis of **data** gathered for about 40,000 active users of the Internet polled by the Gallup Organization. The company aims to provide World Wide Web merchants, marketers, and **advertisers** with an objective, third-party source of statistical information about the browsing and buying habits of Web consumers and the sites that they visit. While Media Metrix and RelevantKnowledge are Web measurement, analysis, and tracking services that look at site traffic to rate and rank sites, @plan works with the Gallup Organization to collect information directly from 40,000 active users. Gallup gathered demographic information, brand and product choices, and Web browsing habits from adults over 18 in the U.S. These results allow **advertisers** and retailers to view the sites that attract specific types of consumers and their buying habits. Interested parties can determine what products sell well and which ones do not. For instance, the information reveals that online book sales have increased substantially over the last year, while airline reservations have grown even more. @plan will add 10,000 new respondents each quarter, and will remove the oldest 10,000 simultaneously. Subscribers **pay** annually to use the database, according to the number of Web sites for which data is used.

COMPANY NAME: @plan inc (642045)  
SPECIAL FEATURE: Charts  
DESCRIPTORS: **Advertising** ; Demographics; Internet Marketing; Internet Utilities; Market Research; Marketing Information; System Monitoring  
REVISION DATE: 20010930

11/5/16

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00106477 DOCUMENT TYPE: Review

**PRODUCT NAMES: Internet Marketing (835552)**

**TITLE: Crunching Numbers: Don't believe the hype**  
AUTHOR: Graves, Lucas  
SOURCE: MC Magazine, v17 n9 p60(1) Oct 1997  
ISSN: 8750-1848  
HOMEPAGE: <http://www.marketingcomputers.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

Net.source recently conducted a survey of 75,000 households to collect information about surfers' intentions to purchase online between October 1997 and Christmas 1997. Net.source also asked if time spent online would be affected if more Web sites started showing animated interstitial **ads** , or **ads** that briefly fill the user's screen in the manner of a very short TV commercial. A third question was 'Do you/would you **subscribe** to any **service** that automatically pushes or broadcasts **information** and/or software to your computer, over the Internet, without you having to ask for it?' Users responded according to **income** level, age, and amount of World Wide Web use as expected; younger, more affluent, frequent Web surfers are the most likely to shop the Internet. 51 percent of men said they undoubtedly or probably would make an online purchase, but only 35 percent of women responded similarly. Users do not like the TV metaphor in Web

surfing, and 42 percent say they will spend less time online if interstitial **ads** proliferate. Eight percent will sign on more frequently to watch the new Web **ads** , but these respondents could have come from **ad** agency personnel to slant the survey. About 20 percent of surfers say they currently use a push service, but 44 percent of all those surveyed are not interested in push at all.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Graphs  
DESCRIPTORS: **Advertising** ; Alerts; Internet Marketing  
REVISION DATE: 20020730

11/5/17

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00104616 DOCUMENT TYPE: Review

PRODUCT NAMES: America Online (281565); Dow Jones News Service (664065);  
Yahoo! (584622); Excite (594113)

TITLE: Web dreams skid into reality  
AUTHOR: Machlis, Sharon  
SOURCE: Computerworld, v32 n1 pl(2) Dec 29, 1997  
ISSN: 0010-4841  
HOMEPAGE: <http://www.computerworld.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

**Advertising** on the World Wide Web is becoming more and more the purview of only the rich. This is not just because of the high- **cost** of designing good **ads** . It is more because the venues such as America Online and the major search engines that reach the most people are **charging** astronomical amounts for **ad** space. Barnes and Noble, for example, paid \$40,000,000 to America Online to be AOL's exclusive bookseller online. AOL's **revenue** from **advertising** grew almost 125 percent in just one year. The most well-known search engines are also **charging** high rates for **ads** . Yahoo! and Excite are not stinting when it comes to **ad** prices. Excite, for example made more from **advertising** in one quarter of 1997 than it made for sales in all of 1996. Some companies are finding the **costs** of running **ads** on the Web too steep. Dow Jones is planning to leave America Online because AOL will no longer **pay** Dow Jones for business news. Dow Jones is one of the few news **services** on the Web that profitably **charges** **subscription fees** for the news it provides. Retailers would prefer to **pay** for the actual products bought because of Web **ads** rather than just for the number of hits or 'clickthroughs' on their **ads** , but this is not what **advertising** venues are offering. Newcomers can find space on the Web to **advertise** , but they will have to scramble to find quality, inexpensive places to do so.

COMPANY NAME: America Online Inc (461857); Dow Jones & Co Inc (232742);  
Yahoo! Inc (610909); Excite@Home Inc (609951)  
SPECIAL FEATURE: Screen Layouts  
DESCRIPTORS: **Advertising** ; Front Ends; Internet Marketing; News Services;  
Portals; Search Engines  
REVISION DATE: 20020819

11/5/18

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00077985 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Microsoft Corp (850195)

**TITLE: Capturing a Swarm of New Money-Making Opportunities**

**AUTHOR:** Caruso, Denise

**SOURCE:** Upside, v7 n4 p54(10) Apr 1995

**ISSN:** 1052-0341

**HOME PAGE:** <http://www.upside.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Company

Microsoft Corporation and new partners plan to expand markets for interactive television, online services, and consumer content. To make money in such new ventures, the company must change its business model to include licensing **fees** and royalty structures. Microsoft cannot realize enough profit from sales of a one-time operating system license for interactive TV hardware, because the U.S. market for media servers peaks at about 12,000 licenses; moreover, set-top box sales, although potentially in the millions, have low, relatively unprofitable returns. The company will probably use a transaction-based model to keep Microsoft cash registers clanging. Microsoft also has a new **revenue** model for Microsoft Network, with low hourly **fees**. **Content** providers get variable pricing models, such as **subscriptions**, transactions, **ads**, subsidies, and ticket sales; the pricing model will allow providers to retain more of their **income**.

**COMPANY NAME:** Microsoft Corp (112127)

**DESCRIPTORS:** Conferencing; Entertainment Industry; Interactive Television; Software Marketing

**REVISION DATE:** 20020703

11/5/19

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

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00072589

**DOCUMENT TYPE:** Review

**PRODUCT NAMES:** CareerMosaic (542059)

**TITLE: Working with...CareerMosaic**

**AUTHOR:** Huber, Richard

**SOURCE:** PC Today, v8 n12 p50(1) Dec 1994

**ISSN:** 1040-6484

**HOME PAGE:** <http://www.pctoday.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Product Analysis

**GRADE:** Product Analysis, No Rating

Bernard Hodes **Advertising** 's CareerMosaic is an online, multimedia tool for employers and job seekers. Companies who **subscribe** to the **service** take prospective employees through a virtual tour of their companies, through linked text, graphics, audio, and video. Job listings and other news postings can be removed and updated easily, in order to keep readers up to date with current events. Prospective employees can complete a job application on-screen, and send it directly to the subscribing company's computer. CareerMosaic is modeled after the National Center for Supercomputing's Mosaic for Windows program, offering a point-and-click interface and hypermedia links. The links provide instant access to company information. Companies find that hiring **costs** are significantly lower through CareerMosaic than through traditional media. CareerMosaic is a World Wide Web server, which is available to anyone with a connection through a full-service Internet provider.

**COMPANY NAME:** E.piphany Inc (657735)

**SPECIAL FEATURE:** Screen Layouts

**DESCRIPTORS:** **Advertising**; Human Resource Management; IBM PC & Compatibles; Internet; Internet Marketing; Multimedia; Recruitment & Hiring; Web Servers; Windows

• REVISION DATE: 20010430

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Set	Items	Description
S1	103	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N? OR TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	2281467	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S3	17121	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S4	352773	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S5	465855	REVENUE OR INCOME OR PAY????
S6	4204397	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON- TENT? ?
S7	717630	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI- L? OR E()MAIL?
S8	1481887	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI- NG OR INVOIC?
S9	1881074	USER? OR SUBSCRIBER? OR MEMBER? OR CUSTOMER? OR CONSUMER? - OR PEOPLE OR ANYONE OR SOMEONE OR PURCHASER? OR AGENT? OR PAR- TY OR PARTIES OR CLIENT? OR PERSON? ?
S10	4869	S3(15N)S6
S11	166	S10(10N)S4
S12	71	S11(10N)(S5 OR S8)
S13	52	S12 NOT PY>2000
S14	47	S13 NOT PD=20000121:20020923
S15	47	RD (unique items)

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15/5/1 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2002 Institution of Electrical Engineers. All rts. reserv.

6776996 INSPEC Abstract Number: C2001-01-7230-008

**Title: A new model for publishing on the Internet**

Author(s): O'Donnell, M.

Conference Title: 21st Annual National Online Meeting. Proceedings - 2000  
p.303-11

Editor(s): Williams, M.E.

Publisher: Inf. Today, Medord, NJ, USA

Publication Date: 2000 Country of Publication: USA xi+531 pp.

ISBN: 1 57387 102 8 Material Identity Number: XX-2000-01136

Conference Title: Proceedings of National Online Meeting (NOM 2000)

Conference Sponsor: Inf. Today

Conference Date: 16-18 May 2000 Conference Location: New York, NY, USA

Language: English Document Type: Conference Paper (PA)

Treatment: Practical (P)

Abstract: Content creators and publishers want to make money publishing online. They also want to have more control over how their **content** is being used. **Revenue** from **advertising** and **subscription fees** is insufficient to sustain most **content** owners. The RIP (reprints and interactive permissions) model provides a new source of revenue. The RIP model allows users to license specific pieces of content they are most interested in according to their needs and intended usage. It allows any type of content to be separated from its original publication and instantly licensed by millions of people. The Internet provides publishers with more control over their content, not less, if they install an IP (intellectual property) meter. An IP meter records where and how people are using the publisher's content and bills them accordingly. Once turned on, an IP meter can instantly license content for reprint or reuse according to the business rules established by the owner, and hitch itself to every derivative work (copy). This hitching prides a way for people who receive the derivative work to quickly locate the original material and to purchase their own reuse license from the owner. The RIP model is applicable to content published off-line as well as online. An IP meter can be invoked via the telephone or via the Web. Publishers just need to add a unique ID number to each piece of content. Installing an IP meter and making money through RIP is a make-vs.-buy decision. Either way, publishers will have more control over their content and will make more money by publishing it in digital form. (0 Refs)

Subfile: C

Descriptors: contracts; electronic publishing; industrial property;  
Internet

Identifiers: Internet publishing; content creation; online publishing;  
RIP model; reprints; interactive permissions; revenue; content licensing;  
intellectual property meter; intellectual property reuse; billing; business  
rules; derivative works; copies; reuse licenses; ID number; digital form

Class Codes: C7230 (Publishing and reproduction); C7210N (Information  
networks); C0230B (Legal aspects of computing)

Copyright 2000, IEE

15/5/2 (Item 2 from file: 2)

DIALOG(R)File 2:INSPEC

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6542410 INSPEC Abstract Number: C2000-05-7210N-010

**Title: Digital news: content, delivery, and value propositions for an  
intangible product**

Author(s): Palmer, J.W.; Eriksen, L.B.

Author Affiliation: Maryland Univ., MD, USA

Journal: Journal of End User Computing vol.12, no.2 p.11-19

Publisher: Idea Group Publishing,

Publication Date: April-June 2000 Country of Publication: USA

CODEN: JEUCEZ ISSN: 1063-2239

SICI: 1063-2239(200004/06)12:2L.11:DNCD;1-T

Material Identity Number: P883-2000-001

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: The paper examines the news product (newspapers, newsmagazines, and broadcast news) on the Internet. Analysis of 50 Web sites reveals digital news product content, delivery mechanisms, and revenue generation. Content reflects the producer's original medium (e.g. print version or broadcast) although often augmented with a greater number of articles or additional media. Delivery is immediate and many digital news products are customizing content and delivery through search and retrieval mechanisms. Revenue is generated through traditional retail and classified advertisements, as well as through market intermediation. Few digital news products utilize a subscription based fee, and are instead generating income through their archives. The paper suggests a new business model for digital news products that includes **content** based **revenue** generation through personalization, archiving and versioning, **cost** savings through low **cost** reproduction, **subscription** and **pay** per use **revenue** approaches and three approaches to **advertising**, including retail, classified and more highly targeted market intermediation. (45 Refs)

Subfile: C

Descriptors: economics; information resources; management; marketing; publishing

Identifiers: delivery mechanisms; value propositions; intangible product; newspapers; news product; newsmagazines; broadcast news; Internet; Web sites; digital news product content; revenue generation; retrieval mechanisms; classified advertisements; market intermediation; subscription based fee; archives; business model; content based revenue generation; personalization; versioning; cost savings; pay per use revenue; advertising

Class Codes: C7210N (Information networks); C7230 (Publishing and reproduction); C0230 (Economic, social and political aspects of computing); C7170 (Marketing computing); C0300 (Management topics)

Copyright 2000, IEE

15/5/3 (Item 3 from file: 2)

DIALOG(R)File 2:INSPEC

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6086305 INSPEC Abstract Number: B9901-6210D-001, C9901-7210-001

**Title: Internet directory services with click-to-dial**

Author(s): Eriksson, M.

Journal: Ericsson Review vol.75, no.3 p.118-25

Publisher: L M Ericsson,

Publication Date: 1998 Country of Publication: Sweden

CODEN: ERREAO ISSN: 0014-0171

SICI: 0014-0171(1998)75:3L:118:IDSW;1-M

Material Identity Number: E033-98005

Language: English Document Type: Journal Paper (JP)

Treatment: General, Review (G)

Abstract: Internet directory services make available the vast resources of the Internet, helping users to save valuable time in finding names, E-mail and postal addresses, telephone numbers, and so forth. Click-to-dial services allow users to invoke calls by clicking on the telephone number they retrieve using an Internet directory service. Ericsson's solution sets up and transmits calls through the PSTN, but it is equally compatible with voice-over-IP (VoIP). Operators can provide Internet directory inquiry (IDQ) and click-to-dial together or separately, **charging** for each **service** on a per-user basis, by **subscription**, or through sponsorship (**advertising**). The author describes the IDQ and click-to-dial **services**, and the components that make up Ericsson's small- and large-scale solutions. (0 Refs)

Subfile: B C

Descriptors: electronic mail; Internet; protocols; telephony

Identifiers: Internet; directory services; names; E-mail addresses; postal addresses; telephone numbers; click-to-dial services; Ericsson; PSTN; voice-over-IP; Internet directory inquiry; IDQ; charging

Class Codes: B6210D (Telephony); C7210 (Information services and centres)

Copyright 1998, IEE



15/5/4 (Item 4 from file: 2)

DIALOG(R)File 2:INSPEC

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5321196 INSPEC Abstract Number: C9608-7210L-023

**Title: Outside sources of information for the smaller law firm librarian**

Author(s): Freeman, M.

Journal: Law Librarian vol.27, no.2 p.82-3

Publisher: Sweet & Maxwell for British & Irish Assoc. Law Libr,

Publication Date: June 1996 Country of Publication: UK

CODEN: LALIE2 ISSN: 0287-4903

SICI: 0287-4903(199606)27:2L.82:OSIS;1-H

Material Identity Number: M565-96003

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: No law firm library can be expected to stock all the materials needed by fee earners, so every library must make use of a variety of other libraries and agencies from time to time. Larger law firms use outside sources quite heavily and so tend to **subscribe** to schemes which allow full usage of their **services**. Smaller firms often cannot justify the **cost** of the **subscription** as they may use the outside source only two or three times a year. Some **services** allow **ad hoc** use, perhaps on a limited basis, and although the **charge** per enquiry may seem higher, in the long term it will prove to be more cost effective. The paper discusses some information sources for smaller law firm libraries. (0 Refs)

Subfile: C

Descriptors: cost-benefit analysis; information services; information use ; library automation; research libraries

Identifiers: information sources; small law firm libraries; librarian; library automation; information use; large law firm libraries; cost benefit analysis; subscription

Class Codes: C7210L (Library automation); C7220 (Generation, dissemination, and use of information); C0230 (Economic, social and political aspects of computing)

Copyright 1996, IEE

15/5/5 (Item 5 from file: 2)

DIALOG(R)File 2:INSPEC

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4880557 INSPEC Abstract Number: C9503-7210-019

**Title: New media marketing: using consumer online services and the Internet to sell**

Author(s): Arnold, S.E.

p.39-44

Editor(s): Williams, M.E.

Publisher: Learned Inf, Medford, NJ, USA

Publication Date: 1994 Country of Publication: USA xii+464 pp.

ISBN: 0 938734 84 9

Conference Title: Proceedings of National Online Meeting

Conference Sponsor: Learned Inf.

Conference Date: 10-12 May 1994 Conference Location: New York, NY, USA

Language: English Document Type: Conference Paper (PA)

Treatment: General, Review (G)

Abstract: Online information services can be used to sell a wide range of products and services. Overt **advertisements** like online classified **ads** and for-**fee information services** that require the user to **subscribe** to a **service** have been widely available for decades. More sophisticated marketing has emerged and becoming more important. There are three basic online marketing tactics. These are: (1) the library model, which features free information (the customer may make use of other for-fee services, but the thrust of the offering is service and goodwill); (2) the commercial model (information is offered without charge, but it is clear that the user is expected to pay for value-added services); and (3) the multimedia model (the freshness of the information service which may be offered for free or

with a fee lures users to a range of for-fee services). In the future, marketing via online services will become increasingly important, because the customers attracted to a product offering define themselves as a niche. Competitors may find it more difficult to identify the characteristics of the individuals making up this market segment. (0 Refs)

Subfile: C

Descriptors: information services; Internet; marketing

Identifiers: new media marketing; consumer online services; Internet; online information; advertisements; subscription; marketing tactics; library model; free information; for-fee services; goodwill; commercial model; charging; value-added services; multimedia model; product offering; niche markets; competitors; selling

Class Codes: C7210 (Information services and centres)

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**15/5/6 (Item 6 from file: 2)**

DIALOG(R)File 2:INSPEC

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03074690 INSPEC Abstract Number: B88015026

**Title: New videocommunication services**

Author(s): Flichy, P.

Author Affiliation: CNET, Issy-les-Moulineaux, France

Journal: Bulletin de l'IDATE no.25 p.130-8

Publication Date: Nov. 1986 Country of Publication: France

Conference Title: Les Services de Communication du Futur. Actes des 8/sup e/ Journees Internationales (Communication Services of the Future. Proceedings of the 8th International Congress)

Conference Date: 17-19 Nov. 1986 Conference Location: Montpellier, France

Language: French Document Type: Conference Paper (PA); Journal Paper (JP)

Treatment: Applications (A)

Abstract: Four types of service about to undergo trials on the Montpellier experimental network are described with their development perspectives and status. They comprise new forms of radio-television ( **subscription** or point-of-use **payment** ), combined TV and video **information** (video and audio library and bulletin-board services), commercial video **advertising** and local transmission, and alphageometric videotex for education, video 'mail-order' services and video games. (0 Refs)

Subfile: B

Descriptors: advertising; television broadcasting; television networks; viewdata

Identifiers: subscription TV; library services; videocommunication services; trials; Montpellier experimental network; radio-television; combined TV and video information; bulletin-board services; advertising; alphageometric videotex; education; video 'mail-order' services; video games

Class Codes: B6210K (Viewdata and teletext); B6430J (Applications of television systems)

**15/5/7 (Item 1 from file: 233)**

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00510565 98IE10-007

**More work - but more money -- Fortune 500 firms are dedicating full-time resources to the Web**

Gardner, Elizabeth

Internet World , October 5, 1998 , v4 n32 p8-10, 2 Page(s)

ISSN: 1081-3071

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Reports the results of Internet World's fourth annual Webmaster survey,

indicating that Webmasters are receiving more full-time responsibility, more corporate resources, and larger salaries, with 20 percent reporting salaries of more than \$95,000. Says that there were 65 respondents to the survey, 75 percent of whom indicated that they manage more than one site. Notes that trends demonstrated by responses include a drop in using sites to sell **information** by **subscription** and to generate **ad revenue**, and an increase in the percentage of sites using transactions to generate revenue. Adds that the most common team size remains two-to-five, but says more than 15 percent report team sizes of more than 50. Indicates that the most common Webmaster task that was reported is planning how the Web site fits into the overall company strategy. Includes 17 charts, one table, and one sidebar. (JC)

Descriptors: Survey; Webmasters; Design; Corporate Strategy;  
Electronic Commerce

15/5/8 (Item 2 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00510354 98IV10-003

**Making money on the Web -- Online business models that work**

Austin, Chaz

InterActivity, October 1, 1998, v4 n10 p30-33, 4 Page(s)

ISSN: 1077-8047

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Focuses on the question of how to make money on the Web. Spotlights several successful Web sites, and examines how they are successful. Includes overviews of five basic commerce-based models for Web sites: advertising-supported sites, whose earnings come directly from paid **advertisements** and **promotion** of the **advertisers**; **subscription**-based sites, whose users **pay** a monthly **fee** for access to the site's **information**; commerce-enabled sites, in which companies sell their goods directly, through online stores; promotional sites, which are not themselves revenue-producing but which create awareness of, and interest in, outside events, such as current motion pictures; and hybrid sites, which combines ele of the other four models into a single, comprehensive Web s Includes seven screen displays. (kgh)

Descriptors: Web Sites; Electronic Commerce; Advertising; Promotion;  
Online Information; Online Transaction Processing

15/5/9 (Item 3 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00486942 98IE02-115

**Content providers try, once again, to wean readers off of free info**

Virzi, Anna Maria

Internet World, February 9, 1998, v4 n5 p14, 1 Page(s)

ISSN: 1081-3071

Company Name: Business Week Online; Wall Street Journal; San Jose Mercury News

URL: <http://www.slate.com> <http://www.businessweek.com> <http://www.consumerreports.com>

Product Name: Slate; Business Week Online; Wall Street Journal; San Jose Mercury News; Consumer Reports

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

CONTENT IN CONTEXT column examines moves by the publishers of ``Slate'' and ``Business Week Online'' to move to paid online **subscriptions**. Notes that **content** providers in general have taken a back seat to **advertisers** with the major Internet service providers with regard to **revenue** generation, now that by-the-minute subscriber rate plans have been abandoned for flat fees. Says that ``Slate'' attempted to implement a

fee-based service a year ago, but withdrew the plan after a flurry of reader protestations. Notes that several publications were successful in charging for online subscriptions, including ``The Wall Street Journal,'` the ``San Jose Mercury News,'` ``Consumer Reports,'` and Disney's ``Daily Blast.'` Says that one strategy commonly used is to offer additional, or up-to-the-minute information online, as a value added service not available from printed publications. (JC)

Descriptors: Publishing; Online Information; Newspapers

Identifiers: Slate; Business Week Online; Wall Street Journal; San Jose Mercury News; Consumer Reports; Business Week Online; Wall Street Journal; San Jose Mercury News

15/5/10 (Item 4 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00483347 98IT01-025

**Internet Financial Network launches InfoGate beta service**

Information Today , January 1, 1998 , v15 n1 p31, 1 Page(s)

ISSN: 8755-6286

Company Name: Internet Financial Network

URL: <http://www.ifn.com>

Product Name: InfoGate

Languages: English

Document Type: Product Announcement

Geographic Location: United States

Reports that Internet Financial Network, Inc. of New York, NY (800) has announced the beta release of InfoGate, a new real-time Internet-delivered software and information service. Explains that InfoGate's infrastructure uses the Internet as a real-time communications medium to receive and distribute proprietary information at up to four times the speed of the Web. Notes that InfoGate's news and data feeds are dynamically indexed and archived by an Oracle ConText natural language search engine, while all InfoGate **content** is filtered and aggregated. Indicates that **information** providers using InfoGate will profit through **advertising** , **subscriptions** , and **pay** -per-view **information** events. Also specifies that, unlike other ``push/pull'' technologies, InfoGate displays real-time dynamic scrolling information, rather than delayed Web HTML images. (jo)

Descriptors: Information Services; Internet; Online Information; Realtime; News; Natural Language Construction; Search Engines

Identifiers: InfoGate; Internet Financial Network

15/5/11 (Item 5 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00469050 97DL08-006

**Seven products you can sell online -- There are four key lessons for digital publishers. First, a more sophisticated view of product and product management is needed,....**

Lamb, Peter C

Digital Publishing Strategies , August 1, 1997 , v1 n12 p9, 1 Page(s)

ISSN: 1365-0688

Company Name: Andersen Consulting

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Reports that Andersen Consulting has studied digital publishing and interviewed over 30 of its content clients in order to develop a list of seven products that can be sold online. Says that they include: physical goods and services; exposure, or **advertising** ; access, or raw access or connectivity to digital world; **content** , which is a **subscription** or **pay** -per-view model; context, which adds value such as index, abstract, editorial insight, navigation aid, formatting, quality checking, or metadata that make content more useful; experience, such as gaming or chat rooms, or business-to-business integration, which facilitates connectivity.

Also lists activity in content e-commerce that Andersen Consulting has seen a lot of. Includes one sidebar. (bjp)

Descriptors: Electronic Commerce; Web Publishing; Sales; Consulting; Future

Identifiers: Andersen Consulting

15/5/12 (Item 6 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00463307 97PK06-108

**Navigating the Net's rough seas: BOSnet Communications' failure points to need for service providers to add value to stay afloat -- America Online recovers from access problems, sets course for growth**

LaPolla, Stephanie

PC WEEK , June 9, 1997 , v14 n23 p46, 1 Page(s)

ISSN: 0740-1604

Company Name: America Online; BOSnet Communications

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Cites the closing of Internet service provider BOSnet Communications Inc. as an indication that the current total of 5,000 ISPs will be reduced to about 1,000 in the next five years, due to the overcrowding in the field. Claims that keys to an ISP surviving include the need to become aligned with a facilities-based carrier, offer value-added services, provide quality-of-service guarantees, and target niche markets. Also focuses on American Online's recent completion of an upgrade to its network with the addition of over 100,000 modems, while AOL is building a new data center to double its number of host computer systems. States that AOL's plan is to continue catering to consumers, rather than branching off into a more business-oriented user base. Indicates that AOL will improve its Web site with new search engines that drive traffic to its core **subscription services** as well as generate **revenue** from **advertisers**. (jo)

Descriptors: Internet Service Providers; Business; Value Added Reseller; Online Information; World Wide Web; Internet; Market

Identifiers: America Online; BOSnet Communications

15/5/13 (Item 7 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00427445 96WW06-106

**Is there money in subscriptions after all? -- Modest comeback for a model many had abandoned**

Booker, Ellis

WebWeek , June 17, 1996 , v2 n8 p5-14, 1 Page(s)

ISSN: 1081-3071

Languages: English

Document Type: Feature Articles and News

Geographic Location: United States

Reports that many **content** providers for big Web sites are reconsidering **subscriptions** as a way to supplement their **advertising revenue**. Says the sites are following the general-purpose magazine model by charging fees for premium services such as archive stories and crossword puzzles. Adds that the providers are also considering the pay-per-view scheme as a variation on the subscription model. Notes that most Web sites are recouping just ten to 20 percent of their cost, and it will take another four years before profitable Web sites become typical rather than exceptions. Also says doubts continue to linger regarding the willingness of consumers to pay for information accessed through the Internet. Includes a photo and a sidebar. (dpm)

Descriptors: Magazines; Finances; Advertising; Web Sites

15/5/14 (Item 8 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.  
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00394374 95IR08-105

**Making money on the Web -- Yes, there is business on the Web.  
Surprisingly, small firms are doing better than the corporate giants**

Maddox, Kate; Wagner, Mitch; Wilder, Clinton

Interactive Age , August 28, 1995 , v2 n22 p16-17, 42, 3 Page(s)

ISSN: o

Languages: English

Document Type: Feature Articles and News

Geographic Location: United States

Looks at companies using the World Wide Web to do business. Discusses the four **revenue** models that the Web provides: direct sales, **advertising**, **subscriptions**, and **services**. Says that direct-sales users **advertise** their products on their home pages along with ordering information. Notes that the web provides an inexpensive place for these users to advertise to large masses of people that they couldn't normally afford, and adds that some companies make their profits by allowing other companies to advertise on their pages. Claims that those who use the subscription revenue model charge users to be able to see the content provided their pages. Adds that many use the service model, where they services such as databases or server space to customers. Provides several examples for each model. Includes two screen displays and a chart. (eqb)

Descriptors: World Wide Web; Advertising; Marketing; Retailing; Business

15/5/15 (Item 9 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.  
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00376079 95IR02-101

**Microsoft seeks its MTV -- Viacom in talks to link with online MS Network**

Silverman, Robert

Interactive Age , February 27, 1995 , v2 n9 p1, 10, 2 Page(s)

Company Name: Microsoft

Product Name: Microsoft Network, The

Languages: English

Document Type: Feature Articles and News

Hardware/Software Compatibility: IBM PC Compatible

Geographic Location: United States

Reports that Microsoft Corp. of Redmond, WA is negotiating with Viacom Inc. to air Viacom entertainment franchises to the Microsoft Network commercial online network. Says a nonexclusive agreement is expected to be signed. Adds that an agreement with Viacom will bring the drawing power of Viacom programs and add credibility to Microsoft's planned online service. Notes that Microsoft will maintain all file servers and provide systems support in exchange for a minority share in revenue generated from online use, and that the business model for the online network allows **content** providers to **charge** user **subscription fees**, event ticketing, or sell **advertising**. Includes a screen display. (dpm)

Descriptors: Online Systems; Contract; Entertainment; Corporate Information; News

Identifiers: Microsoft Network, The; Microsoft

15/5/16 (Item 10 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2002 Info. Today Inc. All rts. reserv.

00208883 90CB01-005

**The People's Electronic Exchange**

Balas, Janet

Computers in Libraries , January 1, 1990 , v10 n1 p30-32, 3 Pages

ISSN: 1041-7915

Languages: English

Document Type: Feature Articles and News

Geographic Location: United States

Describes the People's Electronic Exchange, an online classified **ad service** from US **Information Services**, Somerville, NJ (201). The **service** requires no initial **subscription fee**. Upon initial access, the new user is asked for a credit card number for billing. The service costs \$5 per call plus \$.50 per minute of connect time. It is entirely menu driven and is easy to use. Users may view ads after specifying search criteria, or create and store their own ads. The service also provides an electronic mail function. Includes five screen displays. (djd)

Descriptors: Online Information; Advertising

Identifiers: People's Electronic Exchange; US Information Services

**15/5/17 (Item 1 from file: 474)**

DIALOG(R)File 474:New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

07700051 NYT Sequence Number: 671606990719

**TECHNOLOGY: DIGITAL COMMERCE: IT'S BEGINNING TO LOOK AS IF USERS WOULD RATHER PAY DIRECTLY FOR SERVICES ON THE INTERNET THAN WADE THROUGH ADVERTISING.**

Caruso, Denise

New York Times, Col. 4, Pg. 6, Sec. C

Monday July 19 1999

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

View that all Internet businesses must offer free, advertiser-supported content is under attack as consumers increasingly use Internet for transactions; number of people who click on banner ads has fallen sharply, software is emerging to block **ads** entirely and consumers seem willing to **pay** for **subscriptions**; investors remain reluctant to fund **pay services**; drawing (M)

SPECIAL FEATURES: Drawing

DESCRIPTORS: Computers and the Internet; Advertising; Computer Software;

Computers and the Internet

PERSONAL NAMES: Caruso, Denise

**15/5/18 (Item 2 from file: 474)**

DIALOG(R)File 474:New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

07677168 NYT Sequence Number: 344818990215

**SLATE DROPS ITS ON-LINE SUBSCRIPTION FEE**

Kuczynski, Alex

New York Times, Col. 1, Pg. 11, Sec. C

Monday February 15 1999

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

Microsoft's on-line magazine, Slate, drops annual subscription **fee** after 10-month experiment; publisher Scott Moore holds **fee** restricts **advertising** potential; notes paid **subscriptions** for **content** have not grown on Web as expected; photos (M)

SPECIAL FEATURES: Photo

COMPANY NAMES: Microsoft Corp

DESCRIPTORS: Magazines; Computers and the Internet; Advertising

PERSONAL NAMES: Kuczynski, Alex; Moore, Scott

**15/5/19 (Item 3 from file: 474)**

DIALOG(R)File 474:New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

01102483 NYT Sequence Number: 051627811214

**Gerald S Savitsky, publisher of Crimson Communications, is offering 24-times-a-year newsletter called Advertising Compliance Service , which covers Government and industry advertising regulation. Annual subscription costs \$297 (S).)**

DOUGHERTY, PHILIP H

New York Times, Col. 4, Pg. 8, Sec. 4

Monday December 14 1981

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: CRIMSON COMMUNICATIONS

DESCRIPTORS: NEWSLETTERS; ADVERTISING (GENERAL); STANDARDS AND STANDARDIZATION; ADVERTISING (TIMES COLUMN); ADVERTISING; NEW MODELS, DESIGN AND PRODUCTS

PERSONAL NAMES: DOUGHERTY, PHILIP H; SAVITSKY, GERALD S

**15/5/20 (Item 1 from file: 475)**

DIALOG(R)File 475:Wall Street Journal Abs

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01049417 NYT Sequence Number: 011005751106

**Time Inc to continue its Canadian ed as long as it is profitable despite proposed legis that would prevent advertisers from taking income tax deductions for ads placed in foreign-owned publications unless 80% of their ed content differs from foreign affiliate. To raise ad rates 10% in '76 and subscription and newsstand rates by unspecified amount (S).)**

Wall Street Journal, Col. 3, Pg. 12

Thursday November 6 1975

DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: TIME INC

DESCRIPTORS: ADVERTISING; MAGAZINES; RATES; TAXATION

GEOGRAPHIC NAMES: CANADA

**15/5/21 (Item 1 from file: 583)**

DIALOG(R)File 583:Gale Group Globalbase(TM)

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09221296

Bourse Data Ltd.

AUSTRALIA: HOTCOPPER TO MARKET BOURSE'S SOFTWARE

The Asian Wall Street Journal (ANQ) 07-08 Jan 2000 p.4

Language: ENGLISH

HOTcopper Australia Ltd has inked a deal with Bourse Data Ltd in Australia, where HOTcopper will market the latter's investment software. Under the agreement, **revenue** will be obtained via online financial **data** provider Bourse's software and **subscriptions** by HOTcopper. In addition, joint marketing and **promotions** of the HOTcopper membership base will be used by Bourse to raise its financial services' distribution.

COMPANY: BOURSE DATA; HOTCOPPER AUSTRALIA

PRODUCT: Financial Service Information Providers (7375FN);

EVENT: Company Formation (14); Marketing Procedures (24); Public Affairs (29);

COUNTRY: Australia (9AUS);

**15/5/22 (Item 2 from file: 583)**

DIALOG(R)File 583:Gale Group Globalbase(TM)



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09213040

Video games set to score on Internet

WORLD: THE SUCCESS OF ONLINE GAMES

The Times (TS) 16 Dec 1999 p.31

Language: ENGLISH

Datamonitor predicts that the emerging market for online video games will be worth as much as US\$ 4.9bn by the year 2004 in the US and Western Europe. Companies such as Eidos, Rage and SCI Entertainment are at the forefront of this market and are already reaping the benefits. Online games are said to be particularly attractive to Internet service providers such as America Online (AOL) and Freeserve as they attract young, affluent players that are likely to spend hours competing against friends online. This in turn allows Internet **service** providers to sell **advertising** space around the games and also **charge subscription fees** for the most popular games.

COMPANY: AMERICA ONLINE; FREESERVE; SCI ENTERTAINMENT; RAGE; EIDOS;  
DATAMONITOR

PRODUCT: Computers & Auxiliary Equip (3573); Communications Eqp ex Tel (3662);

EVENT: Sales & Consumption (65); Company Reports & Accounts (83);

COUNTRY: General Worldwide (OW);

**15/5/23 (Item 3 from file: 583)**

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09172151

Village, Ten take a tango in cyberspace

AUSTRALIA: VILLAGE ROADSHOW, TEN TIE UP

The Australian Financial Review (AFR) 07 Oct 1999 p.1

Language: ENGLISH

Ten Network will tie up with Village Roadshow to set up an online joint venture to create Australia's premier entertainment and leisure site on the Internet. The partners will invest AU\$ 20 mn in the following 12 months to develop an entertainment gateway to four and five website for music, movies/television, health, youth culture and the development of mind, body and spirit. The venture intends to generate **revenue** from **advertising**, **subscription services**, e-commerce and sponsorship. The websites will market products such as CDs, movie and concert tickets.

COMPANY: INTERNET; VILLAGE ROADSHOW; TEN NETWORK

EVENT: Company Formation (12); Company Formation (14);

COUNTRY: Australia (9AUS);

**15/5/24 (Item 4 from file: 583)**

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09155987

Firm offers free messaging service in Asia

SINGAPORE: 2BSURE.COM DEBUTS FREE SERVICE

The Straits Times (XBB) 08 Sep 1999 p.58

Language: ENGLISH

Singapore's start-up 2bSURE.com has launched a free messaging service that will enable users to send and retrieve voice, fax and e-mail messages from one account. Subscribers can access their accounts by logging on to 2bSURE.com website or dialling a call centre that operates round-the-clock. The firm will open four such centres in Singapore, Hong Kong, Taipei and

the Silicon Valley in the next four months, followed by another 18 in Asia, Europe and America in 2000. The call centres, each costing US\$ 500,000, will enable the subscribers to access their accounts from abroad at local call charges. Through the call centres, subscribers can also leave toll-free voice or fax messages for people overseas. The firm intends to provide its integrated messaging service throughout Asia, with Singapore as the first centre. It should breakeven in 18-24 months and **revenue** will come from paid **subscription** for value-added **services**, corporate **subscription** and **advertising**. The basic package of sending and retrieving messages will be offered free to subscribers. But, the firm intends to unveil paid value-added services like e-mail and faxes can be converted into voice data so that users can access these messages through a phone.

COMPANY: 2BSURECOM

EVENT: Plant/Facilities/Equipment (44);

COUNTRY: Singapore (9SIN);

**15/5/25 (Item 5 from file: 583)**

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09137136

new world mobility offers new handset plan

HONG KONG: NEW WORLD OFFERS NOKIA 3210 HANDSET

Oriental Daily (ATX) 26 Jul 1999 p.a25

Language: CHINESE

PCS mobile phone operator New World Mobility is selling a dual band Nokia handset 3210 at HK\$ 1,688 only. Card holders of Hang Seng Bank can pay instalment payments for the advance payment (e.g. HK\$ 165 x 12 months). Subscribers have to pay HK\$ 300 in advance which will be rebated from the first month of **subscription** (e.g. HK\$ 30 x 10 months) as payments for **service charges**, value-added **service** and extra talk time. In the **promotional** period, subscribers will be given 1 set of handset covers (including front handset plus back handset covers) in first come first serve basis. Features of handsets are shown as follows: -7 sets of handset covers will be available -handset holders can deliver image message to another Nokia 3210 handset holders of New World Mobility. The service charges will count on every 3 words in the image message. -investment activities via the handset

COMPANY: NOKIA; HANG SENG BANK; NEW WORLD MOBILITY

PRODUCT: Cellular Radio Services (4811CR);

EVENT: Marketing Procedures (24);

COUNTRY: Hong Kong (9HON);

**15/5/26 (Item 6 from file: 583)**

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09135699

Bytes: Independent automotive web site firm/

UK: AUTOHIT PROMISES LOWER COSTS FOR DEALERS

Motor Trader (MTR) 21 Jun 1999 p.4

Language: ENGLISH

Autohit, the automotive website firm launched in June 1999 with the promise of reduced costs and higher sales for the UK dealer. The website offers a self-contained **information** point for car buyers. Dealers will **pay** a **subscription** costing less than an **advert** in a newspaper and in return will be able to use a distribution channel offering nation-wide access.

COMPANY: AUTOHIT

PRODUCT: Automotive Sales & Services (5500);  
EVENT: Product Design & Development (33);  
COUNTRY: United Kingdom (4UK);

15/5/27 (Item 7 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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09134966

TAIWAN: CHANHSIN OFFERS FREE INTERNET TV  
TAIWAN: CHANHSIN OFFERS FREE INTERNET TV  
Economic Daily News 16 Jul 1999 P.27  
Language: CHINESE

Taiwan's ChanHsin has launched a free Internet TV package. It will also launch a free notebook computer, and Internet microwave package in the near future. It offers Sanyo 29" network TV. Customers need to pay 2-year dial up fee. The one time payment will be around NT\$ 25,176 or NT\$ 1,249 per month for 24 months. It will also extend previous free PC **promotion** from Celeron PC to Pentium III. The customers need to **subscribe** 3-year online **service**. They can settle by one time **payment** of NT\$899 per month or monthly instalment of NT\$1,099. It has gained about 12,000 customers since the launch of free PC promotion. It expects to sell NT\$ 1,099 on the PIII PCs. \*

COMPANY: TOMOROW'S WORLD; CHANHSIN

PRODUCT: Microcomputers (3573MI); Communications Eqp ex Tel (3662);  
Television Equipment (3651TV);  
EVENT: Marketing Procedures (24);  
COUNTRY: Taiwan (9TAI);

15/5/28 (Item 8 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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09134423

Cyberspace bares promo offer  
PHILIPPINES: ISP OFFERS FREE TRIAL FOR NEW USERS  
Manila Bulletin (XAZ) 09 Jul 1999 p.B-11  
Language: ENGLISH

Internet service provider Cyberspace Inc of the Philippines is giving Internet users an opportunity to test out its services and make comparisons with the **services** of other ISPs, with the launching of its ValueSurf **promotion**. Under the **promotion**, customers who **subscribe** to Cyberspace's Plan 7 Account **costing** PP 326.70 only, will be given 7-hour free trial over a period of ten days. Users who are not satisfied with the services can terminate the demo account after the ten-day trial with a refund of their money.

COMPANY: CYBERSPACE

EVENT: Marketing Procedures (24);  
COUNTRY: Philippines (9PHI);

15/5/29 (Item 9 from file: 583)  
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09076848

Free links force a re-think among fee-based ISPs  
UK: FEE BASED ISP'S MUST RETHINK  
Financial Times (FT) 18 Mar 1999 p.IV (suppl)  
Language: ENGLISH

The participants in the UK internet service provider market must overcome challenges in order to add value from electronic commerce and **advertising** revenues. The popularity of **subscription** free **services** is making **fee**-based ISP's rethink their position. Industry analysts predict the future for paid-for ISPs may be bleak. In order to sustain charges ISPs must differentiate themselves providing extra services for corporate customers. In the consumer market high speed access and service issues will be important but they must also compete with free services content. Incumbent telecoms operators are competing hard, using economies of scale to achieve low operational cost and leveraging their brand names to offer access with telecoms services. \*

(c) Financial Times 1999

PRODUCT: Telecommunications (4810);  
EVENT: Market & Industry News (60);  
COUNTRY: United Kingdom (4UK);

15/5/30 (Item 10 from file: 583)

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09060218

Fmr e Diners insieme, nelle strategie di Perna un'edizione giapponese

ITALY: PLANS FOR DINERS CLUB ITALIA AND FMR

Info & Tech (AAO) 12 Feb 1999 p.13

Language: ITALIAN

The Italian arts and cultural books publishing house Fmr and the Italian credit card operator The Diners Club Italia (which are respectively 100% and 88% owned by Mr. Tonino Perna's Gtp holding) have signed an agreement through which Fmr clients will be offered easy **payment services** in their purchases. They will have access to free **promotional subscription** to Fmr's magazine as well. Such magazine, currently sold in Italy (14,000 units), and in US, France, and Spain (jointly 20,000 copies), is planned to be launched in Japan. Fmr's book-shop chain is expected to expand through the opening of new establishments in New York, Madrid, and Barcelona. At present the chain amounts to ten shops in Italy, two in Mexico, and another one in Paris. \*

COMPANY: FMR; GTP HOLDING; THE DINERS CLUB ITALIA

PRODUCT: Credit Card Services (6020CC); Nonbank Credit Card Firms (6141);  
Consumer Finance Institutions (6140); Retail Trade (5200); Book  
Publishing (2731); Magazines (2721); Printing & Publishing (2700);  
EVENT: Product Design & Development (33); Plant/Facilities/Equipment (44  
) ; Company Formation (14);  
COUNTRY: Spain (4SPA); Italy (4ITA); Japan (9JPN); United States (1USA);

15/5/31 (Item 11 from file: 583)

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09058642

Mirror to offer free Web access

UK: INTERNET SERVICE LAUNCHED BY MIRROR GROUP

Marketing Week (MW) 04 Feb 1999 p.9

Language: ENGLISH

Publisher the Mirror Group is to become an Internet service provider (IPS) from March 1999. As with rival **service** Freeserve from retailer Dixons, the new **service** will offer free **subscription**. The Mirror will seek revenues instead from **advertising** and a percentage of the **cost** of the call. An Internet service is also being considered by News International.

COMPANY: MIRROR GROUP

PRODUCT: Computers & Auxiliary Equip (3573); Communications Equip ex Tel (3662); Newspapers (2711);  
EVENT: Product Design & Development (33); Planning & Information (22);  
COUNTRY: United Kingdom (4UK);

**15/5/32 (Item 12 from file: 583)**  
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09040561  
Bouygues TZlZcom/  
FRANCE: JEAN & MONTMARIN WINS NOMAD ACCOUNT  
Le Nouvel Economiste (XNQ) 11 Dec 1998 p.70  
Language: FRENCH

The Jean & Montmarin agency has been chosen by Bouygues TZlZcom to **advertise** its Nomad mobile telephone **service**, which promises no **bills** and no **subscription fees**. FFr 3.5mn of the total FFr 100mn publicity budget has been invested in the production of three spots filmed by Bertrand Blier.

COMPANY: NOMAD; BOUYGUES TILICOM; JEAN & MONTMARIN

PRODUCT: Cellular Radio Services (4811CR); Television Advertising (7313TA); Marketing (9914);  
EVENT: Marketing Procedures (24); Capital Expenditure (43); Use of Materials & Supplies (46); Contracts & Orders (61);  
COUNTRY: France (4FRA);

**15/5/33 (Item 13 from file: 583)**  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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09019457  
Dixons internet service signs up 475,000  
UK: DIXONS FREE INTERNET SERVICE POPULAR OPTION  
Financial Times (FT) 17 Nov 1998 p.25  
Language: ENGLISH

Dixons is claiming its launch of the first free UK internet service a success. Since launching on September 22 1998 it has already signed up 475,000 customers making it only 25,000 behind AOL, the UK's market leader. It has attracted customers at times faster than any other provider with 40% of customers new to the internet. The Dixons model could have major implications for the UK's 250 internet providers. The Freeserve **service** aims to profit from **advertising revenue** and commissions on internet transactions rather than customer **subscriptions**. Its success depends on the UK growth of electronic commerce. British Telecommunications questioned its figures as its pay as you go service, BT Click, attracted 25,000 subscribers.

(c) Financial Times 1998

COMPANY: DIXONS  
EVENT: Marketing Procedures (24);  
COUNTRY: United Kingdom (4UK);

**15/5/34 (Item 14 from file: 583)**  
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06532414  
Business Users Are Targeted By CompuServe  
US: COMPUERVE LAUNCHES NEW SERVICE  
Wall Street Journal Europe (WSJ) 15 Oct 1997 p.6

Language: ENGLISH

Struggling against increased competition in the Internet services market, CompuServe, the US online services provider, has launched a new service aimed at professional and business users. The new service will combine access to CompuServe's wide range of databases, charged on a pay-per-view scheme, with the facility read all messages and contents of online forums free of charge. However, there will be a monthly **charge** for contributing to the forums. As well as **subscriptions**, the **service** should create **advertising revenue**.

COMPANY: COMPUSERVE

EVENT: Product Design & Development (33);

COUNTRY: United States (1USA);

15/5/35 (Item 15 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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06449572

SingTel won't enter pager price war - for now

SINGAPORE: SINGTEL PAGING TO MONITOR MARKET

The Straits Times (XBB) 26 Mar 1997 P.40

Language: ENGLISH

SingTel Paging will monitor Singapore's paging market before it decides whether or not to enter a pager price war. It has decided not to offer customers free services for the next four to five months although its three new competitors M1, ST Messaging and Hutchison IntraPage have already announced plans to do so. Apart from waiving **subscription** and registration **fees**, the new operators will provide free value-added **services** such as voicemail to their customers for a **promotional** period of four to five months. These offers would add up to a saving of more than S\$ 100 based on current prices.

COMPANY: HUTCHISON INTRAPAGE; ST MESSAGING; M1; SINGTEL PAGING

PRODUCT: Messaging Svcs (4811ME); Paging Services (4838PG);

EVENT: Marketing Procedures (24);

COUNTRY: Singapore (9SIN);

15/5/36 (Item 16 from file: 583)

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06448863

New paging operators to debut with free services

SINGAPORE: FREE SERVICES FOR PAGING SUBSCRIBERS

The Straits Times (XBB) Mar 1997 P.40

Language: ENGLISH

Competition in Singapore's paging market is hotting up despite the fact that new paging operators M1, Hutchison IntraPage and ST Messaging will only begin their operations on 1 April 1997. The new operators will offer subscribers free **services** for four months from April 1997. During the **promotion** period, **subscription** and registration **fees** will be waived and new paging subscribers will enjoy free value-added **services** such as voicemail. Based on current prices, these offers would add up to S\$ 100 in savings. Meanwhile, existing operator SingTel Paging is expected to "match or beat" its competitors' offers. In fact, it has been introducing free subscriptions in its promotional offers. Its students' package, which is currently the cheapest, offers students numeric paging services at S\$ 12 a month.

COMPANY: SINGTEL PAGING; ST MESSAGING; HUTCHISON INTRAPAGE; M1

PRODUCT: Messaging Svcs (4811ME); Paging Services (4838PG);  
EVENT: Marketing Procedures (24);  
COUNTRY: Singapore (9SIN);

**15/5/37 (Item 17 from file: 583)**  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06437898  
Maid in Hong Kong move  
HONG KONG: MAID AND SOUTH CHINA POST ALLIANCE  
Sunday Times (ST) 02 Mar 1997 p.B2  
Language: ENGLISH

UK electronic business **information service**, Maid, is set to receive shares in **advertising revenue**, **subscriptions** and royalties through a new joint venture with the Hong Kong newspaper, South China Morning Post. The move, which should be revealed in the week beginning 3 February 1997, will see Maid supplement The Post's existing Internet site with its business information services. It is believed that Maid is looking to exclude competitors in South African and Asian markets through a series of strategic alliances.

COMPANY: INTERNET; SOUTH CHINA MORNING POST; MAID

PRODUCT: Newspapers (2711); Databases (7375DA); Financial Service  
Information Providers (7375FN);  
EVENT: Company Formation (14); Marketing Procedures (24);  
COUNTRY: Southeast Asia (92T); South Africa (7SOA); United Kingdom (4UK);  
Hong Kong (9HON);

**15/5/38 (Item 18 from file: 583)**  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06434840  
TA expects call-waiting to take off  
THAILAND: CALL-WAITING SERVICE BY TELECOMASIA  
Bangkok Post (XBN) 21 Feb 1997 Business P.3  
Language: ENGLISH

TelecomAsia (TA) of Thailand will offer its subscribers to its fixed lines a call-waiting **service** free under a **promotion**. After the **promotion**, subscribers who want to **subscribe** to call-waiting **service** will be required to **pay** a minimal **fee** as the telecom firm will be making profit from completed calls. (The number of completed calls will rise when call-waiting is in service) TA will like to see 90% of its subscribers using the service. Besides the service, TA will also offer ISDN (Integrated Services Digital Network) lines that transmits multimedia information and data several times faster than fixed lines operating on analogue mode. In addition, subscribers to TA's fixed lines will be offered call forwarding, which will automatically route an incoming call to another telephone number, and three-way conference calling.

COMPANY: (INTEGRATED SERVICES DIGITAL NETWORK; TELECOMASIA  
PRODUCT: Telephone Communications (4811);  
EVENT: Product Design & Development (33);  
COUNTRY: Thailand (9THA);

**15/5/39 (Item 19 from file: 583)**  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06429843  
Neue Online-Presseagentur

AUSTRIA: NEW ON-LINE NEWS SERVICE  
Die Presse (DP) 10 Feb 1997 p.18  
Language: GERMAN

Presstext.Austria (PTA.Online; <http://www.presstext.at>) is a new news agency in Austria offering companies the opportunity to distribute their news releases and **promotional** material on-line. Journalists can **subscribe** to the **service** free of **charge**, while companies using the **service** for **promotional** and PR purposes are **charged** a **fee**. \*

COMPANY: PRESSETEXT AUSTRIA

PRODUCT: News Syndicates & Wire Svcs (7350); Database Vendors (7375);  
EVENT: Product Design & Development (33); Company Formation (12);  
Company Formation (14);

15/5/40 (Item 20 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06371698  
France TZlZcom s'allie \ Microsoft  
FRANCE: FRANCE TELECOM/MICROSOFT SIGN DEAL  
La Tribune DesfossZs (XOT) 30 Sep 1996 p.29  
Language: FRENCH

French telecoms operator France TZlZcom has reached an agreement with US software giant Microsoft. As part of the agreement, Microsoft's Windows 95 and Windows NT software will now include an electronic **subscription** access to France TZlZcom's NumZris ISDN telecoms **service**. France TZlZcom is to carry out a **promotional** campaign which offers clients the opportunity to open a **subscription** to its NumZris ISDN **service** without any installation **cost** and with a special welcome bonus.

COMPANY: MICROSOFT; FRANCE TELECOM

PRODUCT: Telephone Communications (4811); Computer Software (7372);  
EVENT: Product Design & Development (33); Company Formation (14);  
Plant/Facilities/Equipment (44);  
COUNTRY: France (4FRA);

15/5/41 (Item 21 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06321112  
Saatchi's planned online classified service raises t5mn  
UK: NEW FUNDING FOR MEGALOMEDIA  
Financial Times (FT) 07 Jun 1996 p.23  
Language: ENGLISH

Aimed at developing an online classified advertising services, Megalomedia, the media group in which Maurice Saatchi and his wife have a 19% stake, has raised GBT 5mn through a share issue. The shares will be launched on the Alternative Investment Market from early July 1996. Participants in the new **service**, to be known as net.tv, would become shareholders rather than **paying** a **subscription**. Classified **advertising** represents a large part of the **revenue** of newspapers, with a market worth an estimated GBT 1.6bn per year.  
(c) Financial Times 1996

COMPANY: MEGALOMEDIA

PRODUCT: Advertising (7310); Marketing (9914);  
EVENT: Company Financial Data (80);  
COUNTRY: United Kingdom (4UK);



15/5/42 (Item 22 from file: 583)  
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06186056

Trade-point

RUSSIA: TRADE INFORMATION CENTRE IN PETERSBURG  
Delovoj Peterburg (ZEH) 1 Aug 1995 p.9  
Language: RUSSIAN

The administration of St. Petersburg is planning to create a trade information centre in the city, which will connect St. Petersburg with the international trade computer network. The project will be realised by the St. Petersburg committee on trade and food and the Swiss International Trade Centre (ITC). To carry out the works, a joint-stock company will be formed. 34% of the stock will be owned by the city administration, the rest are to be bought by major local banks. The Russian company Tellus is to provide equipment supplies. **Advertising** through the network will **cost** US\$ 100, **information services** US\$ 20-30. Clients may also **subscribe** regular **information**. So far there are about 9,000 shops and over 5,000 wholesale companies in St. Petersburg. About 90% of retail trade turnover is provided by private companies. The information system will improve their connections with suppliers, provide rating of trade companies, facilitate orders and payments.

COMPANY: INTL TRADE CENTRE; TELLUS

PRODUCT: Wholesale Trade (5000); Wide Area Network Equipment (3661WN);  
Computers & Auxiliary Equip (3573); Databases (7375DA);  
EVENT: Company Formation (12); Company Formation (14);  
COUNTRY: Switzerland (5SWI); Russia (6USSRU);

15/5/43 (Item 23 from file: 583)  
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06185543

PAGHERA L'INFO-UTENTE

ITALY: FUTURE MEDIA MARKET PROFILED  
Mondo Economico (MEO) 07 Aug 1995 p.48-51  
Language: ITALIAN

The future for Italy's media market, as indeed that of most other countries, may be less promising than hyped. By 2000, Italy's media market will have a turnover of some L 2.4tn/year of which some 50% from basic or premium cable services, some one third from satellite TV and the remainder from on-demand cable services. TV stations will see their revenue mix change with turnover from direct viewer payments amounting to 24% of total turnover by 2000, vs 4% at present while advertising revenues will generate 51% of total revenues by 2000 vs 64% at present. Changes in the retail sector, in particular the advent of hard discount, may stimulate advertising revenues for local TVs at the expense of national TVs. It is unlikely that more than 11.5mn households in Italy will be cabled by 2000. Italy's cable market will in all likelihood mirror that in other countries, particularly as regards spending per household which it is unlikely will exceed that seen in countries with more advanced cable markets such as the US and the UK. The forecast for 2000 in Italy is therefore that: total viewer revenues from digital satellite TV services will not exceed L 71.4bn plus L 50bn of advertising revenue; some 2mn households will subscribe to cable, with spending averaging L 560,000/household/year, to give a turnover of L 1.12tn/year plus L 65bn of **advertising revenue**; a further 1mn households may **subscribe** to the interactive cable **services** generating some L 420bn/year of turnover. On the basis of these figures, future media sector players should be armed with lots of cash and patience as, economic considerations apart, there is no certainty that the market will develop as smoothly as hyped.

PRODUCT: Advertising (7310); Marketing (9914); Prerecorded Video Tapes (3652PV); Motion Picture & TV Distribution (7820);  
EVENT: Sales & Consumption (65);  
COUNTRY: Italy (4ITA);

15/5/44 (Item 24 from file: 583)  
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05966644  
IBM won HK Telecom VOD contract  
HONG KONG: TRIAL RUN OF TELECOM'S VOD SERVICE  
HK Economic Journal (XKG) 22 Mar 1994 p.6  
Language: CHINESE

Telecom's Video-On-Demand (VOD) service will go on a 2-3 months trial run period starting July or August this year. The number of trial users will be 50 at the initial stage and will expand to 100 later on. The purpose of the first phase trial run is to test out the uses of Asymmetric Digital Subscriber Line (ADSL) technology on the existing telephone lines. In the second phase of trial VOD service, 200 users will be participating to help Telecom to segment its customer types, to find out charges levels and users reaction to contents of programmes broadcasted. The service will purchase programmes from programme suppliers in the forms of Revenue Split, Time Base and One-time Copyright Buy Off. A company spokesman for Hongkong Telecom claims that TV viewers are likely to accept a charge of HKD 25 for a self selected video without the need of leaving home rather than paying HKD 20 for hiring a laser disc from video shops. He further states that VOD is only the first product with HKD 50-60 mn investment from the company's interactive multimedia series. Telecom is now working on packaging the **service** for different customer types. The **revenue** for VOD **service** will mainly come from users' monthly **subscription fees**, viewing **charges** and **advertisements** where direct marketing and home shopping can be done through VOD.

COMPANY: HK TELECOM

PRODUCT: Telephone Communications (4811); Telecommunications (4810);  
Television Broadcasting (4833); Radio & TV Broadcasting (4830);  
EVENT: Product Design & Development (33); Planning & Information (22);  
COUNTRY: Hong Kong (9HON);

15/5/45 (Item 25 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

03554146  
BT LAUNCHES ON-LINE YELLOW PAGES SERVICE  
UK - BT LAUNCHES ON-LINE YELLOW PAGES SERVICE  
Computergram International (CGI) 26 June 1990  
ISSN: 0268-716X

British Telecommunications (BT) has launched its on-line EYP Electronic Yellow Pages service with entries totalling 1.8 mil UK businesses and services. Anyone with an ASCII terminal or personal computer, plus a modem and VT100 or viewdata-compatible communications software can access EYP direct and is guided by a number of menus through to the entry or entries required. Prestel access is also available. No **subscription fee** is **charged**, and users **pay** local call rates for the **service**; British Telecom says that as the service grows, **advertisers** will be able to buy additional screens to include such things as product catalogues under their entries.

PRODUCT: Telephone Equipment (3661TE); Teletext Services (4811TT);  
Communications Software (7372CS); CAD/CAM Mechanical Software (COSW);

EVENT: PRODUCTS, PROCESSES & SERVICES (30);  
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);  
South East Asia Treaty Organisation (913);

15/5/46 (Item 26 from file: 583)

DIALOG(R) File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

01010122

ORACLE TELETEXT REPORTS PROFITS  
UK - ORACLE TELETEXT REPORTS PROFITS  
Screen Digest (SND) 0 March 1987 p53

After 10 years of operation Oracle has reported a profit for the first time. It had 1986 pre-tax profits of #230k, up from loss of #760k in 1985. Main **revenue** source was **ads**, but this was boosted by **income** from its subtitling **service** to Channel 4 and **subscriptions** for its User Group **Service**. **Income** for 1986 was #3m, up 85% on 1985. Oracle plans to be listed on USM when next ITV franchise period begins in 1991.\*

PRODUCT: Teletext Services (4811TT); Television Broadcasting (4833);  
EVENT: COMPANY FINANCIAL DATA (80);  
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);  
South East Asia Treaty Organisation (913);

15/5/47 (Item 27 from file: 583)

DIALOG(R) File 583:Gale Group Globalbase(TM)  
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00104109

SATELLITE TV TO BE SET UP IN FOUR YEARS TIME  
UK - SATELLITE TV TO BE SET UP IN FOUR YEARS TIME  
Daily Telegraph (DT) 21 February 1986 p2

The Home Secretary, Mr Hurd, has announced that the Independent Broadcasting Authority is to call for contractors to provide three British satellite TV services in about three or four years' time. The **services** will be commercial, being paid for by **advertising** or **subscription**. No tax **payers** ' money is to be involved.\*

PRODUCT: Television Broadcasting Equipment (3662TB); Satellite TV Communications (4843);  
EVENT: MARKET & INDUSTRY NEWS (60);  
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);  
South East Asia Treaty Organisation (913);

Set	Items	Description
S1	0	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N? OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	248514	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S3	1609303	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S4	4956710	REVENUE OR INCOME OR PAY????
S5	82983	S2(10N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CONTENT? ?)
S6	4969548	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAIL? L? OR E()MAIL?
S7	6831994	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?
S8	7213806	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUT- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S9	201281	S3(15N)(S4 OR S7)
S10	2430	S5(S)S9
S11	1290	S10(15N)S8
S12	191	S11(S)S6
S13	124	S12 NOT PY>2000
S14	67	S13 NOT PD=20000121:20020924
S15	56	RD (unique items)

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(c) 2002 Financial Times Ltd

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File 613:PR Newswire 1999-2002/Sep 25  
(c) 2002 PR Newswire Association Inc

File 624:McGraw-Hill Publications 1985-2002/Sep 24  
(c) 2002 McGraw-Hill Co. Inc

File 634:San Jose Mercury Jun 1985-2002/Sep 24  
(c) 2002 San Jose Mercury News

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

15/3,K/1 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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10823792

**Spontaneous Dot-com-bustion**

**The hottest spots in the blazing web world of Latin America.**

Jack Epstein & Mike Zellner

LATIN TRADE MAGAZINE

January 05, 2000

JOURNAL CODE: WLTM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2417

... broadband access, increased storage space and other upgrades. It also means many of Brazils 280 **Internet service** providers that depend on **subscriptions** for their revenues will vanish by next year. The survivors will have to learn to...

15/3,K/2 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

08901191

**Internet Update: Windows user news**

BANGKOK POST, p8

December 29, 1999

JOURNAL CODE: FBKP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 41

Windows User, a philanthropic non-profit organisation, has gone online. The organisation publishes a monthly **online** computer publication that contains general high-tech and telecommunications industry news. The **service** is unusual in not accepting paid **advertising**, or **charging** for **subscriptions** via **email**. **www.wun.mswin.net**

15/3,K/3 (Item 3 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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07181843 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Who the AOL do these Swedish whippersnappers think they are?**

PAUL DE BENDERN

SCOTSMAN, p24

September 13, 1999

JOURNAL CODE: FSCT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 993

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... services through its website, e-mail or by phone, giving customers across Europe access to **electronic** commerce, cheap mobile phone subscriptions, insurance policies, billing for services such as electricity **bills** or finding the cheapest telecom operator.

Spray, which employs 160 staff, raises **revenue** through **advertisements** on the **internet** and commissions from links on its site to other e-commerce merchants. Like most internet...

15/3,K/4 (Item 4 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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06642074 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MKW IPC gambles pounds 26m on Internet venture: IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further pounds 26m to invest in an Internet portal site which**

it hopes will thrust it ahead of competitors

LUCY KILLGREN

MARKETING WEEK, p18

August 05, 1999

JOURNAL CODE: FMWK LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1058

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct **e - mail** lists to advertisers by offering subscribers free **e - mail** in return for demographic **information**. In addition, it could **charge** a **subscription** fee.

If IPC manages to bring its new venture to the market early it could ...

15/3,K/5 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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06623441 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Network Appliance 'Filers' Help Juno Increase Reliability of Internet Services; Leading Storage Appliances Maximize Uptime for Expanding ISP Environment**

BUSINESS WIRE

August 10, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 895

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... million total Juno accounts have been created. Juno's revenues are derived primarily from the **subscription fees charged** for certain billable **services**, from the sale of **advertising**, and from the direct sale of products to Juno subscribers.

About **Network Appliance**

**Network Appliance**, a veteran in network file serving and caching, has been providing data access solutions...

15/3,K/6 (Item 6 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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06602887 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Juno and America Online Form Alliance to Offer a Co-Branded Version of AOL Instant Messenger to Millions of Juno Subscribers**

BUSINESS WIRE

August 09, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 893

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... million total Juno accounts have been created. Juno's revenues are derived primarily from the **subscription fees charged** for certain billable **services**, from the sale of **advertising**, and from the direct sale of products to Juno subscribers.

About **America Online, Inc.**

Founded in 1985, America Online, Inc., based in Dulles, Virginia, is the world's...

15/3,K/7 (Item 7 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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06273607

**AOL follows Dixon's Freeserve model**

SECTION TITLE: News

Jan Howells, VNU Newswire

NEWSWIRE (VNU)

July 19, 1999

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 283

... 0 will offer a number of enhanced features including AOL Radio, IE5.0, ?signature? files in **email** and an undelete folder in **email**. AOL 5.0 will also include integrated support for ISDN 5.0.

**15/3,K/8 (Item 8 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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05818549 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Newsbytes Telecom Week In Review**

NEWSBYTES

June 18, 1999

JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1066

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Free Ad-Driven Text To Voice E-mail Service Debuts

Telephone access, via audiotext, to **Internet e-mail** is nothing new, but all services seen to date have either **charged** on a time or a regular **subscription** basis. Now a free **ad-driven service** called myTalk has arrived. Full Story: [http:// www .newsbytes.com/telecom/132030.h tml](http://www.newsbytes.com/telecom/132030.html)

Future Of Calling Party Pays In Doubt, Say Researchers  
Although...

**15/3,K/9 (Item 9 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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05706873 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Harnessing the power of the Net; Media Interview; Steve Morrison; Media Times**

RAYMOND SNODDY

TIMES

June 11, 1999

JOURNAL CODE: FTMS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1261

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Morrison hired Julian Turner, of the interactive software company Oracle, to run Granada online and **sent** him round the Granada empire with Stuart Prebble, the head of the Granada pay-TV...

**15/3,K/10 (Item 10 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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05482089 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Winfield Capital Corp. Reports on Initial Public Offering by a Portfolio Company**

BUSINESS WIRE

May 26, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 465

... is provided to the end user for free - to full access to the World Wide Web . Juno's revenues are derived primarily from the **subscription fees charged** for certain billable **services** , from the sale of interactive **advertising** , and from the direct sale of products to Juno subscribers.

15/3,K/11 (Item 11 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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05480795 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Scientific-Atlanta to Enable More Than Five Million 8600x Advanced Analog Set-Tops to Support Web Browsing and Virtual Channel Graphics Advertising Without Truck Rolls**

PR NEWswire  
May 26, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1087

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... allows instant Web access from the television program or advertisement being viewed to a related **Web** site with the push of a button on the remote control. By providing the WorldGate **service** to subscribers, operators can enjoy new **revenue** opportunities through **advertising** , **subscription fees** and Channel HyperLinking **services** .

With the new system release, operators will also be able to offer Virtual Channel Graphics...

15/3,K/12 (Item 12 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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05234496 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Sports Internet to buy Planetfootball via 15 mln share issue at 160p**  
AFX (UK)

May 07, 1999

JOURNAL CODE: WAXU LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 364

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... of potential revenue sources.

Existing sources of revenue include sponsorship and advertising, E-commerce, audio **subscriptions** , **E - mail** addresses, **on - line** auctions and dial-up **services** . Potential sources of revenue include betting and gaming, video streaming, branded **Internet** connectivity, database marketing and Fantasy sports leagues.

In the year to March 31, Planetfootball recorded...

15/3,K/13 (Item 13 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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05216330 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Southeast Interactive Delivers; Fund Returns Over Two Times Shareholder's Original Investment**

PR NEWswire  
May 06, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 769



(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment **Network** generates **revenue** through **online advertising**, e-commerce, **subscription-based services**, and premium **pay-for-play** games. In addition to premium games, iEN features free games such as bingo...

**15/3,K/14 (Item 14 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
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04752477 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**OnHealth Network Reports 1998 Results and Highlights Recent Accomplishments**  
PR NEWSWIRE  
March 24, 1999  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1234

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... users and advertisers, and capitalize on multiple revenue opportunities including advertising, e-commerce, syndication and **subscription services** opportunities, with the goal of generating excellent long-term value for our shareholders."

About OnHealth **Network**

Headquartered in Seattle, Wash., OnHealth Network Company is a trusted online network of interactive health...

**15/3,K/15 (Item 15 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
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04681494 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Juno Makes Internet Explorer 5 Available to Juno Web Subscribers**  
BUSINESS WIRE  
March 18, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 489

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... million total Juno accounts have been created. Juno's revenues are derived primarily from the **subscription fees charged** for certain billable **services**, from the sale of highly targetable interactive **advertising**, and from the direct sale of products to Juno subscribers.

CONTACT: Juno **Online** Services, Inc.  
Becky Yeamans, 212/597-9005  
yeamans@staff.juno.com  
or  
Edelman PR Worldwide...

**15/3,K/16 (Item 16 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
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04663091 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**iMagic Entertainment Network and the TUCOWS Network Form Strategic Alliance**  
BUSINESS WIRE  
March 16, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 769

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment **Network** generates **revenue** through **online advertising**, e-commerce, **subscription**-based **services**, and premium **pay**-for-play games. In addition to premium games, iEN features free games such as bingo...

15/3,K/17 (Item 17 from file: 20)  
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04625195 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**E-COMMERCE - Old ways going to the dogs**  
**In e-commerce, time runs in dog years - seven times faster than in the real world. So you'd better be quick, or your competitors will be running rings around you.**

FINANCIAL DIRECTOR, p35  
March 12, 1999

JOURNAL CODE: WFND LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 2305

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... hand, many efforts have been unsuccessful, particularly many subscription services and sites based on an **advertising revenue** model. Losers in **electronic** commerce out number money makers by more than two to one. The ground may be...

15/3,K/18 (Item 18 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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04377086 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**DTN's Internet Strategy Takes Off**  
PR NEWSWIRE  
February 18, 1999  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1962

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... America, Internet sales will increase.  
DTN also plans to use direct broadcast satellite technology for **transmission** of data and television programming (cable TV is generally not available) to the rural customers...subscription based services will be the cornerstone to building subscriptions in order to maximize recurring **revenue**, transaction based **revenue** and **advertising**. We are committed to an **Internet** strategy for all DTN divisions."

Data **Transmission Network** Corporation (Nasdaq: DTLN) in Omaha, Nebraska, is an innovative information and communication provider for a...

15/3,K/19 (Item 19 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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04099366  
**Toys R Us follows Dixons free model, AOL will not**  
SECTION TITLE: News  
Jan Howells  
NEWSWIRE (VNU)  
January 22, 1999  
JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 438

...owned ICL, Softbank and Cable & Wireless. Like Freeserve, Toys R Us

is looking to draw **revenue** from ecommerce and also **advertising** . The UK market for **Internet** retail is expected to hit \$5 billion by 2003, or two percent total retail, according...

...and 4.2 million in France. The Toys R US service also includes five free **email** addresses, 10Mbyte of web space and nationwide local call access.

15/3,K/20 (Item 20 from file: 20)

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03434668 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The viaLink Company Announces Third Quarter Results and Aims for Future Growth**

BUSINESS WIRE

November 13, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 673

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... services at an increasing rate."

The viaLink subscription-based services allow supply chain participants to **electronically send** and receive product, **cost** , and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/21 (Item 21 from file: 20)

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03048437

**Andromedia and Engage Technologies Announce Strategic Partnership**

BUSINESS WIRE

October 08, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 881

... to partner with a leader in web activity analysis and personalization, and we are looking **forward** to leveraging Andromedia's excellent market position and technology to further enrich individual customers needs...

... value Web advertising and marketing solutions that enable customers to anonymously profile and reach their **online** audience. Engage's recently integrated **advertising** management solutions from Accipiter, including Accipiter AdManager and Accipiter AdBureau, allow sites to generate **revenue** through **online ad** sales and manages the process for over 90 leading **Web** sites including CNET, Lycos, MSN, and ZDNet. The company's Web visitor Precision Profiling technology...

15/3,K/22 (Item 22 from file: 20)

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03029778

**Fort Wayne-Allen Cnty Airport Auth Revs Rtd A- by S&P**

BUSINESS WIRE

October 06, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 594

... said. ---CreditWire CONTACT: Elizabeth Fitzgerald, 312/669-9172  
Peter Bianchini, 415/765-5009 For more **information** on criteria or **subscriptions** : [http:// www .ratings.standardpoor.com](http://www.ratings.standardpoor.com) 18:03 EDT OCTOBER 6,

1998

15/3,K/23 (Item 23 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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03004496

**USA TODAY Selects Email Publishing For Email-Based Subscription Management;  
Nation's Top Selling Newspaper Chooses Email As Delivery Mechanism For  
Endzone E-News**

BUSINESS WIRE

October 05, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 657

... customized one-to-one email communication. "Email is an important complement to USA TODAY's **online** news coverage. It's convenient for the reader and is a **cost**-efficient **promotion** for USA TODAY. Our Endzone E-news provides the serious football fan with late-breaking news and analysis, delivered right to the reader's **emailbox** as a result of our partnership with **Email** Publishing. "The digest is a convenient and timely reminder that USA TODAY Online is the...

... president and general manager of the USA TODAY Information Network, which produces USA TODAY Online. **Email** Publishing's client base consists primarily of periodical publishers and Web companies. Clients include CMP

... Publishing and GeoCities. Companies like USA TODAY, with its increasing Internet readership, are turning to **email** management and distribution firms to foster more targeted and personal relationships with **Web**-savvy customers. Readers can **subscribe** to the **service** at <http://profootball.usatoday.com>. About **Email** Publishing, Inc. **Email** Publishing Inc., based in Boulder, is the leading provider of message delivery and **email** subscription management services. The company's technology and services help customers manage the complexities of large-scale **email** content delivery and subscriber management. Unlike **email** list brokers or "spam" direct **email** marketing firms, **Email** Publishing only distributes content that is expected or requested. Investors include SOFTBANK Holdings Inc. For more information about **Email** Publishing, call 303/440-7550, **email** to [sales@emailpub.com](mailto:sales@emailpub.com), or visit the company Web site at <http://www.emailpub.com>. On Aug. 15, 1998, **Email** Publishing entered into a definitive agreement to be acquired by First Virtual Holdings Incorporated (Nasdaq...

... the fourth quarter of 1998. First Virtual's Interactive Messaging Platform is highly complementary to **Email** Publishing's outbound **email** delivery systems. About USA Today USA TODAY is the nation's top-selling newspaper. It...

...weather forecasts and travel information available 24 hours a day, seven days a week. CONTACT: **Email** Publishing Dan Murray, 303/440-7550 [dan@emailpub.com](mailto:dan@emailpub.com) or Benjamin Group, Inc. Kristi Melani, 408/559-6090 [kristi@emailpub.com](mailto:kristi@emailpub.com)

15/3,K/24 (Item 24 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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02894741

**Dixons to offer free unlimited Internet access from tomorrow**

SECTION TITLE: News

Jan Howells

NEWSWIRE (VNU), p sponsorships, advertising and a small cut of the local telephone charges. Other online brands may also be able to rent shopfronts in its virtual shop

September 22, 1998

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 303

... offers, said Pluthero. The Dixon Group has linked with telecomms company Energis and ISP Planet **Online** to run Freeserve, which will operate as its own commercial venture. Freeserve will bring in **revenue** from **online** shopping, page sponsorships, **advertising** and a small cut of the local telephone **charges**. Other **online** brands may also be able to rent shopfronts in its virtual shopping mall in the...

15/3,K/25 (Item 25 from file: 20)  
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02815484

**Wells Fargo Takes Giant Leap in Electronic Commerce with New Smart Card Pilot on the Internet**

BUSINESS WIRE

September 15, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 901

... 5 merchants participating by year-end, and noted that smart card transaction technology on the **Internet** holds the greatest appeal for merchants selling low-cost items, such as **information**, **subscriptions**, games or music. "We're very excited to be able to extend new payment options...

15/3,K/26 (Item 26 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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02742099 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Technology: PM wizard ..SO**

PRECISION MARKETING, p8

September 07, 1998

JOURNAL CODE: FPM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 211

www.Hotmail.com

Hotmail is Microsoft's **Internet** initiative which offers **Internet** users a free personal **E - mail** address, without the need to **pay** a **subscription service**. Its responsive **advertising** and direct mail drive was launched this year by Evans Hunt Scott.

15/3,K/27 (Item 27 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
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02679851 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Edmond, Okla.-Based Internet Firm Sells Some Operations to Virginia Company**  
Jon Denton

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (DAILY OKLAHOMAN)

September 02, 1998

JOURNAL CODE: KDOK LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 462

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Brinker International and the Museum Store.

Subscription-based viaLink services allow supply chain stores to **electronically** send and receive product, cost and promotional information.

15/3,K/28 (Item 28 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02664421 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Applied Intelligence Group, Inc., Signs Definitive Agreement to Sell  
Systems Integration and Consulting Business Segment**

BUSINESS WIRE

September 01, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 762

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/29 (Item 29 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02662068 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Netplex Group To Acquire Applied Intelligence Group's Systems And  
Consulting Business**

PR NEWSWIRE

September 01, 1998

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 869

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/30 (Item 30 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02638399 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**viaLink Services Continues to Receive Industry Acceptance**

BUSINESS WIRE

August 28, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 516

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/31 (Item 31 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02624777

**UK Web sites making little money from online transactions**

SECTION TITLE: News

Angela Soane

NEWSWIRE (VNU)

August 26, 1998

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 250

... consumers a choice of how to send payment for goods. The report suggests that European **online** retailers should look to generate revenue from other areas such as advertising, **subscriptions**, **content** and **online service** provider agreements. The report found almost a third of all transactional sites in Europe and...

**15/3,K/32 (Item 32 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02578609 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Corporate Profile for Applied Intelligence Group, dated Aug. 21, 1998**  
BUSINESS WIRE  
August 21, 1998  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 220

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/33 (Item 33 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02507811 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Applied Intelligence Group Inc. Announces Second Quarter Results and Six Months**  
BUSINESS WIRE  
August 13, 1998  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 521

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/34 (Item 34 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

02488071 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Applied Intelligence Group Inc. Announces New Corporate Profile**  
BUSINESS WIRE  
August 12, 1998  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 287

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

**15/3,K/35 (Item 35 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

02281883 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Applied Intelligence Group, Inc. Impacts Grocery Industry With viaLink Services**

BUSINESS WIRE

July 22, 1998 8:49

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 469

... trading partners. The subscription-based service allows retailers and suppliers to send and receive product, **cost**, and **promotional** information **electronically** in a format that is compatible with any retailer's system, regardless of their technological...

**15/3,K/36 (Item 36 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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01743240 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**British Digital Broadcasting Service Selects Digital Interactive Set-Top Technology from CANAL+**

BUSINESS WIRE

May 26, 1998 6:20

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 486

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... the standard for all digital terrestrial broadcasters in the United Kingdom. Interactive services available include **Internet** to PC software **downloading**, **electronic** program guides, home banking, games, impulse and **subscription** pay-per-view, weather, interactive **advertising** and job-seeking **services**. Already chosen by 11 European countries, CANAL+'s digital technology is also available to broadcasters...

**15/3,K/37 (Item 37 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

01706662 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**CyberJunction Announces Internet Promotion Program for Travel Suppliers; A Vertical Market Strategy to Increase Travel Bookings Through Internet Promotion**

BUSINESS WIRE

May 14, 1998 10:1

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 392

... Commercial Boulevard, Suite 214, Novato, CA 94949. Voice: 415/884-0810. Fax: 415/884-2318. **Email**: jcfndrs@cyberjunction.com. Web: www.cyberjunction.com. For sales inquiries, contact Ira Szakal, Travel Supplier Program Sales. **Email**: ira@cyberjunction.com.

CONTACT: CyberJunction.com Online, Inc.

**15/3,K/38 (Item 38 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

01434986 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Source Media's Interactive Channel and Sony's Game Show Network to Create Interactive Cable SuperSite**

BUSINESS WIRE

April 21, 1998 11:22

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT



WORD COUNT: 664

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... providing cable operators with a broad range of programming options for subscribers through a single **service**, Cable SuperSites creates multiple incremental **revenue** streams through **subscriptions**, **Internet** access **fees**, **advertising** and merchandising. Additionally, the **service** is the ultimate differentiator for operators, providing extensive local programming in support of community outreach...

**15/3,K/39 (Item 39 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2002 The Dialog Corp. All rts. reserv.

01326707 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**MEDIAHIGHWAY+, First Completely Open Digital Interactive Multimedia Home Platform System, Unveiled At NAB '98**  
BUSINESS WIRE  
April 06, 1998 9:6  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 584

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... also carry MEDIAHIGHWAY. MEDIAHIGHWAY offers a wide range of interactive applications developed by CANAL+ including **Electronic** Program Guides (EPG), software **download** to PC via satellite, home shopping, interactive **advertising** and job seeking **services**, home banking, games, impulse and **subscription pay** -per-view and weather reports. The newly unveiled MEDIAHIGHWAY+ provides an open solution based on...

...least 1.2 Mbits/sec. The service is an extension of C+, a fast software **download** service to PCs, currently enjoyed by digital subscribers in France and Spain. MEDIAHIGHWAY+ will also...

**15/3,K/40 (Item 1 from file: 610)**  
DIALOG(R)File 610:Business Wire  
(c) 2002 Business Wire. All rts. reserv.

00131003 19991102306B0185 (USE FORMAT 7 FOR FULLTEXT)  
**(DISH) EchoStar Reports Record Third Quarter Results**  
Business Wire  
Tuesday, November 2, 1999 09:32 EST  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 1,419

...and per share data)

Three Months Ended September 30,  
1998 1999  
(Unaudited)

Statements of Operations Data  
Revenue:

DISH Network :		
Subscription television services	\$ 179,472	\$ 356,439
Other	1,861	1,866
	-----	-----
Total DISH Network	181,333	358,305
DTH equipment sales and integration services	44,191	48,809
Satellite...		

...77,520 156,663

Customer service center and other	19,539	31,778
Satellite and <b>transmission</b>	7,080	10,547
	-----	-----
Total DISH Network operating expenses	104,139	198,988
Cost of...except per share data)		
(Unaudited)		

Nine Months Ended September 30,  
1998                      1999

#### Statements of Operations Data

##### Revenue:

##### DISH Network :

<b>Subscription television services</b>	\$ 459,540	\$ 923,263
Other	12,004	6,290
	-----	-----

Total DISH Network	471,544	929,553
--------------------	---------	---------

DTH equipment sales and integration services	192,030	108,551
--	---------	---------

Satellite...

...210,717              399,529

Customer service center and other	45,654	81,153
Satellite and <b>transmission</b>	17,792	30,852
	-----	-----

Total DISH Network operating expenses	274,163	511,534
---------------------------------------	---------	---------

Cost of...

**15/3,K/41 (Item 2 from file: 610)**

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00121439 19991018291B1166 (USE FORMAT 7 FOR FULLTEXT)

**Analysts: 'Personal Assistant Services Could Have Similar Impact On Telephony as Windows On Personal Computing'**

Business Wire

Monday, October 18, 1999 08:07 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 950

...as well as market new comers and provides 5-year market forecasts encompassing: user numbers; **service** penetration by geography; direct **revenue** from **subscriptions** ; and indirect **revenue** from additional usage, access, **forwarding charges** and **advertising** . For further product information call Ovum at (800) 642-OVUM or visit [http:// www .ovum.com](http://www.ovum.com)

##### About Ovum

Ovum is an independent research and consulting company, offering expert advice...

**15/3,K/42 (Item 3 from file: 610)**

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00087277 19990809221B0429 (USE FORMAT 7 FOR FULLTEXT)

**Governor's Y2K D-Day Strategy to be Announced**

Business Wire

Monday, August 9, 1999 13:04 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,554

...and per share data)

		Three Months Ended June 30,	
		1998	1999
		-----	-----
		(Unaudited)	
Statements of Operations <b>Data</b>			
Revenue:			
DISH <b>Network</b> :			
<b>Subscription</b>	television <b>services</b>	\$   151,527	\$   306,023
Other		3,508	2,161
		-----	-----
Total DISH <b>Network</b>		155,035	308,184
DTH equipment sales and integration			
services		80,445	27,073
Satellite...			
...69,388	132,721		
Customer service center and other		14,380	25,266
Satellite and <b>transmission</b>		5,460	10,859
		-----	-----
Total DISH Network operating expenses		89,228	168,846
Cost of...			

...except per share data)

(Unaudited)

		Six Months Ended June 30,	
		1998	1999
Statements of Operations Data			
Revenue:			
DISH Network :			
Subscription television services	\$ 280,068	\$ 566,824	
Other	10,143	4,424	
Total DISH Network	290,211	571,248	
DTH equipment sales and integration services	147, ...133,197		
242,866			
Customer service center and other	26,115	49,375	
Satellite and transmission	10,712	20,305	
Total DISH Network operating expenses	170,024	312,546	
Cost of...			

15/3,K/43 (Item 4 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00087075 19990809221B0240 (USE FORMAT 7 FOR FULLTEXT)

(DISHP) EchoStar Reports Record Second Quarter Results

Business Wire

Monday, August 9, 1999 11:16 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,345

...and per share data)

Three Months Ended June 30,	
1998	1999

(Unaudited)

Statements of Operations Data

Revenue:

DISH Network :

Subscription television services	\$ 151,527	\$ 306,023
Other	3,508	2,161

Total DISH Network	155,035	308,184
--------------------	---------	---------

DTH equipment sales and integration services	80,445	27,073
--	--------	--------

Satellite...

...69,388 132,721

Customer service center and other	14,380	25,266
Satellite and transmission	5,460	10,859

Total DISH Network operating expenses	89,228	168,846
---------------------------------------	--------	---------

Cost of...

...except per share data)

(Unaudited)

Six Months Ended June 30,

1998	1999
------	------

Statements of Operations Data

Revenue:

DISH Network :

Subscription television services	\$ 280,068	\$ 566,824
Other	10,143	4,424

Total DISH Network	290,211	571,248
--------------------	---------	---------

DTH equipment sales and integration services	147, ...133,197	
--	-----------------	--

242,866

Customer service center and other	26,115	49,375
Satellite and transmission	10,712	20,305

Total DISH Network operating expenses	170,024	312,546
---------------------------------------	---------	---------

Cost of...

15/3,K/44 (Item 5 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00087038 19990809221B1156 (USE FORMAT 7 FOR FULLTEXT)

(JWEB) Juno and America Online Form Alliance to Offer a Co-Branded Version of AOL Instant Messenger to Millions of Juno Subscribers

Business Wire

Monday, August 9, 1999 11:00 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 726

...United States. The company

offers several levels of service, ranging from basic dial-up Internet

**e - mail** -which is provided to the end user for free-to full, competitively priced access to the World Wide Web. Since the launch of Juno's basic **e - mail** service in April 1996, more than 7 million total Juno accounts have been created. Juno's revenues are derived primarily from the **subscription fees charged** for certain billable **services**, from

the sale of **advertising**, and from the direct sale of products to Juno subscribers.

About America **Online** , Inc.  
 Founded in 1985, America Online, Inc., based in Dulles, Virginia, is  
 the world's...

15/3,K/45 (Item 6 from file: 610)  
 DIALOG(R)File 610:Business Wire  
 (c) 2002 Business Wire. All rts. reserv.

00018219 1999077B0078 (USE FORMAT 7 FOR FULLTEXT)  
**EchoStar Reports Record Fourth Quarter Results**  
 Business Wire  
 Thursday, March 18, 1999 09:22 EST  
 JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
 DOCUMENT TYPE: NEWSWIRE  
 WORD COUNT: 1,421

...and per share data)

Three Months Ended December 31,		
	1997	1998
(Unaudited)		
Statements of Operations Data		
Revenue:		
DISH Network :		
Subscription television		
services .....	\$105,897	\$209,770
Other.....	10,277	1,718
	-----	-----
Total DISH Network .....	116,174	211,488
DTH equipment sales and		
integration services.....	52,987	64,163
Satellite...		
...46,267	86,206	
Customer service center		
and other.....	11,949	26,842
Satellite and transmission .....	4,887	8,200
	-----	-----
Total DISH Network operating		
expenses.....	63,103	121,248
Cost of...In thousands, except per share data)		

Year Ended December 31,		
	1997	1998
Statements of Operations Data		
Revenue:		
DISH Network :		
Subscription television services .....	\$298,883	\$669,310
Other.....	45,367	13,722
	-----	-----
Total DISH Network .....	344,250	683,032
DTH equipment sales and		
integration services.....	91,637	256,193
Satellite...		
...143,574	296,923	
Customer service center and other....	35,137	72,496
Satellite and transmission .....	14,563	25,992
	-----	-----
Total DISH Network operating expenses..	193,274	395,411
Cost of...		

15/3,K/46 (Item 7 from file: 610)

DIALOG(R)File 610:Business Wire  
(c) 2002 Business Wire. All rts. reserv.

00013055 1999067B1095 (USE FORMAT 7 FOR FULLTEXT)

**songs.com and MusicMatch Announce MP3 Subscription Service; Artists Make Tracks Available Monthly to Subscribers; Ensure Royalty Payments**

Business Wire

Monday, March 8, 1999 07:47 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 631

TEXT:

...supplies the architecture and servers. The announcement was made at the New York Music and **Internet** Expo in New York, co-sponsored by MusicMatch.

The songs.com **subscription service** will offer a free promotional track and several "pay" tracks from the artists featured each...

...month from 3 to 5 independent artists from songs.com. Tracks will be "bundled" into **downloadable** playlists in the MP3 format. The subscription fee will be \$4.99 per month, and...

15/3,K/47 (Item 1 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

01010413

**Mail.com Avoid**

S&P's Emerging & Special Situations April 16, 1999; Pg 20; Vol. 19, No. 4

Journal Code: ESS ISSN: 0882-5440

Section Heading: NEW AND NOTEWORTHY

Word Count: 645 \*Full text available in Formats 5, 7 and 9\*

TEXT:

...future relationships with Mail.com.

Mail.com is the world's sixth largest provider of **e - mail** services, processing over 100 million **email** messages in February 1999. The company's **e - mail** services are Web-based, meaning that members can access their accounts from any computer or device that has a Web browser with access to the Internet. Mail.com's basic **e - mail** services are free to members, with the majority of revenues derived from **advertising**. In addition, a small portion of sales is attributable to **subscription fees** for premium **e - mail services**. Growth of MLCM's membership base is driven by partnerships with **Internet** Service providers, three of which accounted for 45% of new members in February 1999. Furthermore...

15/3,K/48 (Item 2 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

00880444

**E-MAIL: FAST, FUN, AND NOW IT'S FREE: No-charge E-mailers may give other online services a pain**

Business Week September 15, 1997; Pg 68; Number 3544

Journal Code: BW ISSN: 0007-7135

Section Heading: Information Processing: THE INTERNET

Word Count: 1,011 \*Full text available in Formats 5, 7 and 9\*

BYLINE:

By Paul M. Eng in New York

TEXT:

...cheap enough.'

But the explosion raises a critical question: Does the success of the free **E - mailers** threaten the health of **Internet** access providers? Typically, **E - mail** is wrapped into a monthly **subscription** fee of about \$20 from a **service** provider such as AOL or Netcom **On - Line** Communication Services Inc. If cybernauts can now get their **E - mail** through any access provider--from the office PC network connected to the Net or the...

... downward pressure on the rates that AOL and others can charge. 'If everyone wants free **E - mail** ,' says Peter Krasilovsky, an analyst with Arlen Communications Inc. in Bethesda, Md., 'it could force...

15/3,K/49 (Item 1 from file: 634)

DIALOG(R)File 634:San Jose Mercury

(c) 2002 San Jose Mercury News. All rts. reserv.

10280331

**REPORTCARD.COM SCHOOLS ARE USING THE WEB TO MAKE STUDENTS' GRADES AND OTHER INFORMATION AVAILABLE**

San Jose Mercury News (SJ) - Thursday, October 7, 1999

By: KATHERINE CORCORAN, Mercury News Staff Writer

Edition: Morning Final Section: Silicon Valley Life Page: 1E

Word Count: 1,215

... 3,200 teachers have posted 62,000 student records nationwide. The software is free and **downloaded** from the **Internet** , but carries advertising directed at both students and parents. School systems that want the **service** but not the **advertising pay a subscription fee** .

Ric Gresia, ThinkWave product manager, said the biggest users of the system so far are...

15/3,K/50 (Item 1 from file: 813)

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1463190

ATTU041

**CheckFree Reports Record Earnings and Revenues for the Third Quarter of Fiscal 1999**

DATE: April 27, 1999

17:42 EDT

WORD COUNT: 3,190

... financial transactions and conduct secure financial transactions on the Internet.

This press release contains certain **forward** -looking statements within the meaning of Section 27A of the Securities Act of 1933, as...

... 8), the Intuit disagreement (paragraph 9), and fourth quarter expectations (paragraphs 16 to 18). These **forward** -looking statements involve numerous risks and uncertainties, including without limitation: the timely and successful development...

... customers who subscribe to such services; the timely and effective implementation of bank marketing and **advertising promotions** to promote increased adoption of **electronic billing** and **payment** services; timely implementation of existing bank processing agreements; the ability of the Company to sell...

...to differ materially from plans and projections. Therefore, there can be no assurance that the **forward** -looking statements included in this press release will prove to be accurate. In light of the significant uncertainties inherent in the **forward** -looking statements included herein, the inclusion of such information should not be regarded as a...

... any other person, that the objectives and plans of the Company will be

achieved. All **forward** -looking statements made in this press release are based on information presently available to the management of the Company. The Company assumes no obligation to update any **forward** -looking statements.

CHECKFREE HOLDINGS CORPORATION AND SUBSIDIARIES  
Consolidated Condensed Statements of Operations  
(Unaudited)  
(In thousands...)

15/3,K/51 (Item 2 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1410836 ATTU021  
**CheckFree Reports Second Quarter Results**

DATE: January 26, 1999 18:48 EST WORD COUNT: 2,316

... financial transactions and conduct secure financial transactions on the Internet.

This press release contains certain **forward** -looking statements within the meaning of Section 27A of the Securities Act of 1933, as...

... of the Company and its management, and include statements regarding the recently signed agreement. These **forward** -looking statements involve numerous risks and uncertainties, including without limitation: the timely development and implementation...

... customers who subscribe to such services; the timely and effective implementation of bank marketing and **advertising promotions** to promote increased adoption of **electronic billing** and **payment** services; timely implementation of existing bank processing agreements; the ability of the Company to sell...

...to differ materially from plans and projections. Therefore, there can be no assurance that the **forward** -looking statements included in this press release will prove to be accurate. In light of the significant uncertainties inherent in the **forward** -looking statements included herein, the inclusion of such information should not be regarded as a...

... any other person, that the objectives and plans of the Company will be achieved. All **forward** -looking statements made in this press release are based on information presently available to the management of the Company. The Company assumes no obligation to update any **forward** -looking statements.

CHECKFREE HOLDINGS CORPORATION AND SUBSIDIARIES  
Consolidated Condensed Statements of Operations  
(Unaudited)  
(In thousands...)

15/3,K/52 (Item 3 from file: 813)  
DIALOG(R) File 813:PR Newswire  
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1167465 NYTU089  
**CompuServe Previews Web-Based Product**

DATE: October 14, 1997 13:13 EDT WORD COUNT: 882

...subscription to an enhanced Communications package that includes fully integrated email, voicemail, fax and pager **services** ; and

(3) **subscription** to Computing Pro, a special value-added **service** for computing professionals. The Subscriber levels is supported by **subscription fee** , transaction and **ad revenue** .



"Our Guest Level provides select, highly organized **Web** content at no charge . We add a vast range of unique CompuServe Forum content to this free level.," Kingston...

15/3,K/53 (Item 4 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1156939 LATU009  
**InfoBeat Launches Advertising Trade Campaign; Print, Online, Direct Mail Components Tout Firm's Unique Targeting Abilities**

DATE: September 23, 1997 10:00 EDT WORD COUNT: 440

... targeting, precise measurement and controllable frequency are available for InfoBeat's advertisers because of our **subscription e - mail service** . We offer all of the benefits of **Web advertising** and then some."

InfoBeat offers consumer targeting through a number of attributes, including age, **income** , geography, sporting interests, investment interests and entertainment preferences. **Advertisers** can either choose text or **banner advertisements** (more than half of the 1.6 million subscribers receive their mail in HTML format) and the ads are **sent** with the subscriber's requested information as part of the same mail message. With the...

... of the Web, including links and animation, yet the messages are personally delivered to the **e - mail** box.

The agency enlisted in the advertising trade campaign is InfoBeat's Denver firm, McClain...

15/3,K/54 (Item 5 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1109559 LATU026  
**'VirtualTAG' Technology From First Virtual Holdings Used in Online Ad for AT&T WorldNet Service;**

DATE: June 10, 1997 08:34 EDT WORD COUNT: 843

... to create the innovative banners that feature multiple levels of interactivity within a standard sized **ad banner** .

#### THE FIRST VIRTUAL INTERNET PAYMENT SYSTEM

The First Virtual **Internet Payment** System enables secure **online** transactions using its VirtualPIN(SM), an alias for the buyer's credit card, which allows...

... without giving credit card numbers online. Once the transaction is confirmed by the buyer through **e - mail** , First Virtual Holdings charges the customer's credit card on the established financial **networks** . Sellers can also use the VirtualPIN system to easily bill renewable **services** such as domain registrations, magazine **subscriptions** , and association membership fees. Users can register for a VirtualPIN at the company's **Web** site, <http://www.fv.com>, merchant sites or through VirtualTAG advertisements.

ABOUT FIRST VIRTUAL HOLDINGS...

15/3,K/55 (Item 6 from file: 813)  
DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1105614

LAM040

**First Virtual Holdings to Add SET as Option to Internet Marketing Payment System**

DATE: June 2, 1997

08:37 EDT

WORD COUNT: 686

... expenses and sets the stage for faster upsell, value-added offers and other database marketing **promotions** offers from VirtualPIN merchants."

**THE VIRTUALPIN ARCHITECTURE**

The First Virtual **Internet Payment** System enables secure **online** transactions and personalized direct marketing programs using a VirtualPIN, which is a private code, or...

... personal profile. The profile is registered with First Virtual and includes name, address, telephone number, **e-mail** address and credit card number. Once a transaction is made using a VirtualPIN, First Virtual confirms the transaction by **sending e-mail** to the customer. Following confirmation, First Virtual charges the customer's credit card and alerts

... others using the First Virtual marketing system. In addition to conducting regular commerce through their **on-line** businesses, sellers use the VirtualPIN system to easily bill renewable **services** such as domain registrations, magazine **subscriptions**, and association membership fees.

**ABOUT FIRST VIRTUAL HOLDINGS INCORPORATED**

Founded in March 1994, First Virtual...

15/3,K/56 (Item 7 from file: 813)

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1056923

NYF052

**CMP's InformationWeek to Launch Daily E-Mail News Service for Enterprise Technology Managers**

DATE: February 14, 1997

11:55 EST

WORD COUNT: 384

... means to reach enterprise purchasers and influencers. Subscriptions are available to unqualified subscribers at a **cost** of \$250.00 per year. For **information** about **advertising** opportunities or **subscriptions**, contact Diane Gaume, **Electronic** Product Manager, 516-562-7478 or via **e-mail** at dgaume cmp.com.

InformationWeek provides a complete system of information products for people who...

Set	Items	Description
S1	10	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N? OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
S2	6386	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S3	62507	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S4	31236	REVENUE OR INCOME OR PAY????
S5	10826	S3(15N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CONTENT? ?)
S6	241297	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI- L? OR E()MAIL?
S7	267217	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI- NG OR INVOIC?
S8	258559	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S9	4633	S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)
S10	3566	S3(12N)(S4 OR S7)
S11	181	S9(S)S10
S12	97	S11(15N)S8
S13	38	S12 AND IC=G06F-017/60

?show files

File 349:PCT FULLTEXT 1983-2002/UB=20020912,UT=20020905

(c) 2002 WIPO/Univentio

13/3,K/1

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00935047 \*\*Image available\*\*

**SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND ADVERTISING**

**SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA CIBLES**

Patent Applicant/Inventor:

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(Residence), US (Nationality)

Legal Representative:

RANDALL David A (agent), Lyon & Lyon LLP, Suite 4700, 633 W. Fifth

Street, Los Angeles, CA 90071, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200269225 A1 20020906 (WO 0269225)

Application: WO 2002US5289 20020221 (PCT/WO US0205289)

Priority Application: US 2001793939 20010226

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO

RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12106

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... dollar amount of content item downloads or cover unlimited downloads for a particular type of **content** over a specified period. If a user has purchased a **subscription**, either at step 222 or step 316, that covers the selected **content** item, then a status check (step 302) will indicate to content **server** 102 that the user is entitled to free access and step 318 will be bypassed...

...or 316, and if the item is not a recommendation or a gift, then content **server** 102 will append an advertisement to the selected **content** item in step 318. Therefore, while the user can **subscribe** and/or purchase **content**, it is envisioned that the majority of **content** will be accessed for free, with the cost of the service being subsidized by the ...user, whether the item is a gift, or whether the item is covered by a **subscription**. Content **server** 102 may then check each field for a particular **content** item, or the fields can be combined into one status indicator, such as, for example...106 would use an Internet browser, or graphical interface, to access the information contained on **server** 102. Using the browser, the user can browse the indexes, search for **content**, enter **information** into their user profile, sign up for **subscriptions** or other **services**, etc. The user may even be provided with tools that allow the user to customize...then dictate the rate advertisers pay and the threshold number of accesses to a particular **content** item required to earn free access to that item. In addition to purchases and **subscription services**, system 100 can also provide other **services** to users who access **content server** 102. For example, a related service is the ability to send content items as gifts...

...be created by the user redirecting the content, or it may be generated by content **server** 102 to inform the user that **content** has been redirected to them. In order to purchase **content**, **subscribe** to certain **service**, or buy gifts for other subscribers, the user typically must provide billing **information**. In one embodiment, the user can input

charge account information through keys on the user...

13/3,K/2

DIALOG(R)File 349:PCT FULLTEXT

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00919225

ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE  
WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFORE  
SYSTEME ET PROCEDE PUBLICITAIRE PERMETTANT A DES ANNONCEURS DE DISPOSER  
D'UN MOYEN SUR D'EVALUER L'IMPACT DE LA PUBLICITE ET PUBLICITE-BANNIERE  
ASSOCIEE

Patent Applicant/Inventor:

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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200252461 A2 20020704 (WO 0252461)

Application: WO 2001GR46 20011214 (PCT/WO GR0100046)

Priority Application: US 2000742438 20001222

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO

RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7944

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... advertisers with a  
convenient and accurate way of measuring response to an  
advertisement, enabling an **electronic** service or content provider to  
guarantee results and precisely calculate **fees** for displaying the  
**advertisement**, and thus further enabling the service or content  
provider  
to offer viewing of the advertisement...

...and providing steady revenues for existing concerns.

Without such advertising, the very future of the **Internet** is in doubt.  
The need to incorporate **advertising** as a source of **revenue** is at  
least as  
critical in the case of the emerging technologies of wireless digital...

...portable computing or communications devices),  
and interactive digital television (iDTV). Currently, these technologies  
rely on **subscriptions**, but if the availability of **content** and  
**services** is to  
expand at a rate comparable to the **Internet**, advertising revenues will  
also be required.

In the case of cellular telephone or wireless communications...is a  
fourth objective of the invention to provide a system and method  
of offering **advertisements** in exchange for reduced or no- **fee** access  
to  
a **subscription service** or **website**, so as to encourage increased  
traffic  
without negatively affecting immediate revenues.

It is a fifth...

...the basis for awarding the user  
a premium for viewing and correctly responding to the  
**advertisements**. The premium may be in the form of credits applied  
against **subscription fees** for the requested **service**, or any other  
"premium" such as time credits on access charges to an **Internet** service  
provider or cellular telephone service, electronic coupons, free  
downloads, and so forth.

Implementation of...

### 13/3,K/3

DIALOG(R)File 349:PCT FULLTEXT

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00912836 \*\*Image available\*\*

**SYSTEM, METHOD, AND ARCHITECTURE FOR IMPLEMENTING A BUSINESS IFINITI ON AN  
INFORMATION NETWORK**

**SYSTEME, PROCEDE ET ARCHITECTURE PERMETTANT DE METTRE EN OEUVRE UN COMMERCE  
<=IFINITI>= SUR UN RESEAU D'INFORMATIONS**

Patent Applicant/Inventor:

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Legal Representative:

THRASHER Steven W (agent), Jackson Walker L.L.P., 2435 N. Central

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200247004 A2 20020613 (WO 0247004)

Application: WO 2001US46701 20011205 (PCT/WO US0146701)

Priority Application: US 2000251453 20001205; US 2001260822 20010110

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU

SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 4471

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... such as Team A 136 and Team B 138, who

a fan of Team A **subscribes** to Ifiniti and accesses the core Ifiniti to  
purchase products or **services**, it will appear to the fan that Team A is  
running the **web** page the member visits.

In one embodiment, a member may link to the Ifiniti  
organization...

### 13/3,K/4

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00907103 \*\*Image available\*\*

**EMAIL TRANSMITTING METHOD USING COMPUTER INTERACTIVE COMMUNICATION NETWORK  
AND COMMUNICATION SYSTEM THEREOF**

**PROCEDE DE TRANSMISSION DE COURRIER ELECTRONIQUE AU MOYEN D'UN RESEAU DE  
COMMUNICATION INTERACTIF D'ORDINATEURS ET SYSTEME DE COMMUNICATION  
ASSOCIE**

Patent Applicant/Assignee:

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(Residence), JP (Nationality), (For all designated states except: US)

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only for: US)

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200241209 A1 20020523 (WO 0241209)

Application: WO 2001JP9809 20011109 (PCT/WO JP0109809)

Priority Application: JP 2000347265 20001114

Designated States: AU BR CA CN IN KR MX NZ RU SG US

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 9849

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... 6. Referring to Fig. 4, according to the business method on an  
information transmitting site ( **information** transmitting site  
communication system 4), the member (the small general-purpose computer  
6) **subscribes** to a member of the virtual mall (virtual mall **network**  
Vsn) via a CGI link or document on the Internet. In this case, a display  
screen on the information transmitting site via the **Internet** is shown  
in Fig. 9, which will be described later. Incidentally, the **subscription**  
to the member may be performed on the **information** transmitting site,  
directly via the **Internet** (step S1 in Fig. 6). Any **information** may be  
used for the **subscription** to the member and, for example, **information**  
obtained via telephone voice guide and **information** based on a document  
sent by post may be used. Accordingly, the information is stored...

...for discount and coupon upon purchasing the commercial products in the  
virtual man (virtual mall **network** Vsn). On the **information**  
transmitting site, the **information** on the **subscription** to the member  
in the virtual mall is stored in the database device 15 shown...a diagram  
showing a display screen in the case of collecting the dynamic 23  
attribute **information** via the procedure of the **subscription** to the  
member on the **Internet**. Referring to Fig. 9, on the display screen for  
the procedure of the subscription to...

...view. The display screen indicates to add the coupon point available for  
the virtual mall **network** Vsn. The static attribute **information** is  
obtained from the described **contents** upon the **subscription**. Fig. 10  
is a diagram showing a display screen in the case of collecting the...

13/3,K/5

DIALOG(R) File 349:PCT FULLTEXT

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00903277 \*\*Image available\*\*

**AUTOMATED SECURITIZATION SYSTEM**

**SYSTEME DE TITRISATION AUTOMATISE**

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

KEOUGH Gregory, 8405 Red Bay Court, Vero Beach, FL 32963, US, US  
(Residence), US (Nationality), (Designated only for: US)  
Legal Representative:  
CASEY Michael R (et al) (agent), Oblon, Spivak, McClelland, Maier &  
Neustadt, P.C., 4th floor, 1755 Jefferson Davis Highway, Arlington, VA  
22202, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200237367 A1 20020510 (WO 0237367)  
Application: WO 2001US22612 20010821 (PCT/WO US0122612)  
Priority Application: US 2000702804 20001101  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU  
SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 9444

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description

... licensing fees; (8) Association fees including union dues and  
membership (e.g., ABA membership) (9) **Subscription** fees including those  
for magazines, newspapers, and **on - line data**  
**services** (e.g., Lexis / Nexis and Reuters)  
(I 0) Corporate revenue including sales of products at...

**13/3,K/6**

DIALOG(R)File 349:PCT FULLTEXT  
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00893454 \*\*Image available\*\*

**METHOD AND SYSTEM FOR PURCHASING PRE-RECORDED MUSIC**  
**PROCEDE ET SYSTEME POUR L'ACHAT DE MUSIQUE PRE-ENREGISTREE**

Patent Applicant/Assignee:

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Inventor(s):

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Patent Applicant/Inventor:

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BARTON Christopher Jacques Penrose, 1422 Vue due Bay Ct., San Diego, CA  
92109, US, US (Residence), US (Nationality)

Legal Representative:

FORTKORT Michael P (agent), Mayer Fortkort & Williams, PC, 251 North  
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200227600 A2 20020404 (WO 0227600)

Application: WO 2001US29728 20010924 (PCT/WO US0129728)

Priority Application: US 2000671571 20000927

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR  
KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE  
SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM



Publication Language: English  
Filing Language: English  
Fulltext Word Count: 16808

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description  
... call.

The service may also share in the increased revenue realized by telephone companies and **internet** service providers ("ISPs") as users increase their usage of access facilities to use the **service**. In addition, subscription arrangements with users may be established and **revenue** received for the **service**'s delivery of **advertising** and **promotional** materials to the user. **Revenue** may also be realized through merchandise retailing and fees collected from fulfillment partners. Revenue may...

**13/3,K/7**  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00889270      \*\*Image available\*\*  
**ADVERTISEMENT METHOD USING A WIRELESS COMMUNICATION NETWORK**  
**PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UN RESEAU DE COMMUNICATION SANS**  
**FIL**

Patent Applicant/Inventor:

CHOI Kwang-Sik, 224-203, Sang-dong, Wonmi-ku, Buchon-shi, Kyunggi-do  
420-030, KR, KR (Residence), KR (Nationality)

Legal Representative:

JUNG Suk-Young (agent), Ganam International Patent & Law Office,  
New-Seoul Building 401, 828-8, Yeoksam-dong, Kangnam-ku, Seoul 135-080,  
KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200223423 A1 20020321 (WO 0223423)  
Application: WO 2001KR528 20010330 (PCT/WO KR0100528)  
Priority Application: KR 200053816 20000909

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: Korean  
Fulltext Word Count: 8136

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Claims

Claim

... A/V AD DATA  
520  
No  
MAKE CALL PATH  
/6  
FIG\*4  
MOBILE  
COMMUNICATION SUBSCRIBER  
**SERVICE** PRDVIDER ISP TERMINAL  
INIMU ACCESS(600)  
**SUBSCRIBE**  
AS MEMBER(610)

MER  
PROVIDE IREGISrER AS ME  
MEMBERSHIP  
    **INFORMATION** (630) 620  
REGISM AS MEMBER  
WIRIESS **INTERNET** ACCESS(650)  
REQUEST AD DATA TRANSMISSION(660)  
640  
TRANSMIT A AD DATA(670) 680  
IREGISIER...

...710 AD DATA  
720  
NO  
YES  
MAKE CALL PATH  
/6  
FIG\*5  
MOBILE  
COMMUNICATION SUBSCRIBER  
    **SERVICE** PROVIDER ISP TERMINAL  
    **INTERNET** ACCESS(800)  
    **SUBSCRIBE**  
AS MEMBER(810)  
PROVIDE AS MEMBER]  
MEMBERSHIP  
    **INFORMATION** (830) 820  
REG I STER AS MEMBER I  
WIRLESS **INTERNET** ACCESS(850)  
840 SLECT ADVERTISEMENT(860)  
nANSMIT AN AD DATA(870)  
DISPLAY AND  
Ouipur  
AD...

### 13/3,K/8

DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00879874      \*\*Image available\*\*

#### **SYSTEM AND METHOD FOR TRACKING AFFILIATES AND MERCHANTS** **SYSTEME ET PROCEDE DE PISTAGE D'AFFILIES ET DE COMMERANTS**

Patent Applicant/Assignee:

VALUE COMMERCE CO LTD, Tokyo Building, 8th Floor, 3-32-7 Hongd Bunkyo-Ku,  
Tokyo 113-0033, JP, JP (Residence), JP (Nationality), (For all  
designated states except: US)

Patent Applicant/Inventor:

BUREMA Herman, Belle Maison A, 4-12-12 Komazawa, Setagaya-Ku, Tokyo  
152-0012, JP, JP (Residence), JP (Nationality), (Designated only for:  
US)

MAKINO Yoshio, 1-14-9-505 Chuo-Cho, Meguro-ku, Tokyo 152-0001, JP, JP  
(Residence), JP (Nationality), (Designated only for: US)

Legal Representative:

SUZUYE Takehiko (et al) (agent), Suzuye & Suzuye, 7-2, Kasumigaseki  
3-chome, Chiyoda-ku, Tokyo 100-0013, JP,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200213076 A2-A3 20020214 (WO 0213076)

Application: WO 2001IB2156 20010808 (PCT/WO IB0102156)

Priority Application: US 2000223735 20000808

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD

SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: English  
Fulltext Word Count: 5629

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

#### Detailed Description

... 0 and the reach of advertising, the Internet has become a medium used for conducting **electronic** transactions involving the purchase of goods and services. Most **electronic** commerce **web** sites and **content** providers sustain their sites through the generation of **electronic** commerce, and **advertising** or **subscription revenue**. **Internet advertising** is often done through a referral affiliate scheme in which affiliate **web** sites are rewarded for 5 directing customers to a merchant. Affiliate web sites use a...

...pricing scheme, a merchant pays a web site owner a specified amount for each thousand **web** site users. For example, a CPM of \$40 means that the merchant **pays** \$40 for one thousand people to see the **ad banner** on the top of a **Web** page. This **advertising** scheme can become quite **costly**, and thus may not be affordable by small merchants targeting high-traffic **web** sites. In a CPC pricing scheme, the merchant **pays** a specified amount each time a user clicks on, or selects, a **banner**, or similar advertising link.

When using the CPM and CPC pricing schemes, it is hard...

**13/3,K/9**

DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00871061 \*\*Image available\*\*

#### **ADVERTISING APPARATUS AND METHOD** **DISPOSITIF ET PROCEDE DE PUBLICITE**

Patent Applicant/Assignee:

MBYN INC, 16-6, Sunae-dong, Bundang-gu, Seongnam, Kyunggi-do 463-020, KR,  
KR (Residence), KR (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

CHUNG Sang Ho, 1107-203, Jugong Apt., 12/1, 652, Sanggye 8-dong,  
Nowon-gu, Seoul 139-761, KR, KR (Residence), KR (Nationality)  
YOU Soo Geun, 56-3, Jamwon-dong, Seocho-gu, Seoul 137-907, KR, KR  
(Residence), KR (Nationality), (Designated only for: US)

Legal Representative:

PARK Lae Bong (agent), 1 Fl., Dongun Bldg., 413-4, Dogok 2-dong,  
Kangnam-gu, Seoul 135-272, KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200205166 A1 20020117 (WO 0205166)  
Application: WO 2001KR1182 20010710 (PCT/WO KR0101182)  
Priority Application: KR 200039727 20000711

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: Korean

Fulltext Word Count: 10915

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Claims

Claim

... The method set forth in claim 23, further comprising the step of extracting bank account **information** from **subscription information** pre-registered in said advertising **server** , and 15 requesting an external **server** to transfer rewarding money to the extracted bank account to **pay** for subscribers' **advertisement** view.

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13/3,K/10

DIALOG(R)File 349:PCT FULLTEXT

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00868228

**USER SERVICES AND INFORMATION MANAGEMENT SYSTEM AND METHOD**

**SYSTEME ET PROCEDE DE GESTION DES SERVICES ET INFORMATION A DES UTILISATEURS**

Patent Applicant/Assignee:

CITERRA TECHNOLOGIES L L C, 8117 Milwaukee Avenue, Milwaukee, WI 53213,  
US, US (Residence), US (Nationality)

Inventor(s):

LA BRIE David William, 8117 Milwaukee Avenue, Milwaukee, WI 53213, US,  
PREMAN Anthony Lawrence, 5305 N. Lovers Lane, #205, Milwaukee, WI 53225,  
US,

Legal Representative:

CHAN Alistair K (agent), Foley & Lardner, 777 East Wisconsin Avenue, 33rd  
Floor, Milwaukee, WI 53202-5367, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200201458 A2 20020103 (WO 0201458)

Application: WO 2001US19931 20010622 (PCT/WO US0119931)

Priority Application: US 2000213462 20000623

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 19630

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... is a need for location-based services that enable publishers to extend their brands and **content** to mobile users by: driving **revenue** through **subscriptions** , targeted mobile **advertising** , enhanced listing and transactions; acquiring customers for print and **online** properties; and establishing an economical, efficient channel for user-generated content.  
190071 Further still, there is...

13/3,K/11

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00857341

\*\*Image available\*\*

**SYSTEM AND METHOD FOR USING EXISTING PREPAID CARD SYSTEMS FOR MAKING PAYMENTS OVER THE INTERNET**

**SYSTEME ET PROCEDE D'UTILISATION DE SYSTEMES DE CARTES A PREPAYEMENT  
EXISTANTES POUR EXECUTER DES PAYEMENTS SUR INTERNET**

Patent Applicant/Assignee:

DUOCASH INC, 14th Floor, 30 West Broadway, New York NY 10007, US, US  
(Residence), US (Nationality)

Inventor(s):

NAPPE Victor, 976 Woodcrest Drive, Keyport, NJ 07735, US,  
QUIRK Stephen, 47 Undercliff Road, Millburn, NJ 07041, US,

Legal Representative:

BARKUME Anthony R (agent), Greenberg Traurig, LLP, 200 Park Avenue, New  
York, NY 10166, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200191035 A1 20011129 (WO 0191035)

Application: WO 2001US17141 20010524 (PCT/WO US0117141)

Priority Application: US 2000206758 20000524

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR

KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE

SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5247

International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... exist today.

With the impending explosive growth of small to medium  
merchants coming to the **web**, one major challenge they face  
is they will not be able to leverage **advertising** as a  
**revenue** model due primarily to their size. They then will  
need to recover their cost by...

**13/3,K/12**

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00847397

**SYSTEM AND METHOD FOR SELF-PUBLISHING WEBCAST CONTENT OVER A COMPUTER  
NETWORK**

**SYSTEME ET PROCEDE D'EDITION INDIVIDUELLE DE CONTENU EN LIGNE VIA UN RESEAU  
INFORMATIQUE**

Patent Applicant/Inventor:

MUTUAL William, 518 E. Georgia Street, Vancouver, British Columbia V6A  
1Z8, CA, CA (Residence), CA (Nationality)

Legal Representative:

GORNALL Paul D (agent), Lawyer - Reg'd Patent & TM Agent, 1820 - 355  
Burrard Street, Vancouver, British Columbia V6C 2G8, CA,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200180039 A2 20011025 (WO 0180039)

Application: WO 2001CA538 20010412 (PCT/WO CA0100538)

Priority Application: US 2000548566 20000413

Designated States: AU BB BR CA CN CZ ES HU ID IL IN JP KP KR LU MX NO NZ PL  
RO RU SG US VN ZA

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 13256

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

## Detailed Description

### Detailed Description

... block 136 to enable subscriptions for downloading and real time streaming (both are "downstreaming"), the **subscriptions** to bear commissions for the system, for the uploading member to whose **webcast content**

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SUBSTITUTE SHEET (RULE 26)

the **subscription** is attached, or for both;

e) a downstreaming **data** monitor block 137 that tracks and logs number of views, amount of data, time increments...

...computer, the downstreaming to bear commissions for the system, for the uploading member to whose **webcast content** the **subscription** is attached, or for both;

0 a meta- **data** analysis block 133 for coordinating specific ads to attach to specifically related **webcast** content, and to users whose characteristics, as stated or as inferred from their downstream choices...

13/3,K/13

DIALOG(R)File 349:PCT FULLTEXT

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00836825

**SYSTEM AND METHOD FOR PROVIDING SERVICES USING A WEB HUB**

**SYSTEME ET PROCEDE POUR FOURNIR DES SERVICES AU MOYEN D'UN CONCENTRATEUR WEB**

Patent Applicant/Assignee:

EASTMAN CHEMICAL COMPANY, 100 N. Eastman Road, Post Office Box 511, Kingsport, TN 37662, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

HOLDEN Guy, 314 Westminster Place, Kingsport, TN 37663, US, US (Residence), US (Nationality), (Designated only for: US)

LETTICH Anthony, 111 Keeland Drive, Johnson City, TN 37615, US, US (Residence), US (Nationality), (Designated only for: US)

KLOPP Mark, 247 Morris Ranch Court, Danville, CA 94526, US, US (Residence), US (Nationality), (Designated only for: US)

BLEDSON Mark, 141A Blanton Drive, Weber City, VA 24290, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

CALKINS Charles (et al) (agent), Kilpatrick Stockton LLP, 1001 West Fourth Street, Winston-Salem, NC 27101, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200169499 A2 20010920 (WO 0169499)

Application: WO 2001US8004 20010313 (PCT/WO US0108004)

Priority Application: US 2000189157 20000314

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6343

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

### Detailed Description

... revenue streams from service offerings and from storefronts. The hub

provides potential value capture through: **advertisement revenue** from vertical portals; rent from storefronts; transaction **fees** from storefronts; a cut from the **service** offerings; membership fees; **subscription** fees; and B213 **server** up sells.

The hub approach succeeds where current methods fail because current vertical market approaches...

13/3,K/14

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00833778 \*\*Image available\*\*

**ELECTRONIC STAMP PROVIDING SYSTEM FOR ONLINE ADVERTISEMENT AND METHOD OF OPERATING THEREOF**

**SYSTEME AVEC TAMPON ELECTRONIQUE POUR MESSAGE PUBLICITAIRE EN LIGNE ET PROCEDE D'UTILISATION DE CE SYSTEME**

Patent Applicant/Assignee:

ETAMP COM INCORPORATION, 662-4, Yoksam-dong, Kangnam-gu, Seoul 135-913, KR, KR (Residence), KR (Nationality)

Inventor(s):

PARK Choon-woo, 51-1, Jukjun-ri, Suji-eup, Yongin, Kyonggi-do 449-845, KR

Legal Representative:

JOO Jong-ho (agent), 2nd Floor Sunggok Bldg., Kangnam-gu, Yoksam-dong, Seoul 135-080, KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200167330 A1 20010913 (WO 0167330)

Application: WO 2001KR361 20010308 (PCT/WO KR0100361)

Priority Application: KR 200011845 20000309

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC

LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI

SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5257

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... of a characteristic of the receiver. Also, in a case of the system using the **electronic** mail based on free **charge**, a customized **online advertisement** is not provided since it is the system that the service provider optionally imbeds the...

...in the electronic mail. In the system that an individual adds the advertisement to the **electronic** mail and sends it, a mail transmitter should **subscribe** as a member in a **web** site of a decided advertising **service** enterprise and should receive a download of a specific program for appending the advertisement thereto...

13/3,K/15

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00831853 \*\*Image available\*\*

**USE OF INTERNET SITE AS A REGISTRY FOR RESULTS OF MEDICAL TESTS**

**UTILISATION DE SITE INTERNET COMME SITE D'ENREGISTREMENT DE RESULTATS DE TESTS MEDICAUX**

Patent Applicant/Inventor:

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(Residence), US (Nationality)

Legal Representative:

ANDERSON Ronald (agent), Law Offices of Ronald M. Anderson, 600 108th  
Avenue NE, Suite 507, Bellevue, WA 98004, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200165443 A1 20010907 (WO 0165443)

Application: WO 2001US5662 20010223 (PCT/WO US0105662)

Priority Application: US 2000185562 20000228; US 2000566530 20000508

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12730

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... fixed fee for simply including the link. In addition, the registry site will likely display **banner ads** and other **advertising** components for **web** sites run by others. Typical **fees** for displaying such **advertising** at the registry site will be **charged** to those who are **advertising** in this manner. Another source of **revenue** for the registry site will derive from the registry site specifying the testing labs that...management and administration of registry site 30. Examples of these support systems include a report **server** 46, an email **server** 48, an **advertising server** 50, an administration **server** 52, a **billing server** 54, and a system monitor 56. Other support systems will be provided as necessary to...

13/3,K/16

DIALOG(R)File 349:PCT FULLTEXT

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00829947 \*\*Image available\*\*

**METHODS AND DEVICES FOR STORING, DISTRIBUTING, AND ACCESSING INTELLECTUAL PROPERTY IN DIGITAL FORM**

**PROCEDES ET DISPOSITIFS PERMETTANT DE STOCKER, DE DISTRIBUER ET D'ACCEDER A UNE PROPRIETE INTELLECTUELLE SOUS FORME NUMERIQUE**

Patent Applicant/Assignee:

IPDN CORPORATION, 104 E. Main Street, DuQuoin, IL 62832, US, US

(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

BARRETTE Pierre Philip, 662 Lake Shore Drive, Murphysboro, IL 62966, US,

US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BEULICK John S (et al) (agent), Armstrong Teasdale LLP, Suite 2600, One

Metropolitan Square, St. Louis, MO 63102, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200163528 A1 20010830 (WO 0163528)

Application: WO 2001US5706 20010222 (PCT/WO US0105706)

Priority Application: US 2000511537 20000223

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW



(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 27967

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... self-service vending feature. The user may order products or information

46

electronically via the **network**. Some of the promotional functions are: coupons on demand, virtual shopping, catalog sales, demos, **subscription** orders, **electronic** applications of credit cards, calling cards, or other types of **services**. Some public domain information distributed such as community events, ticket sales, institutional events or even...

**13/3,K/17**

DIALOG(R)File 349:PCT FULLTEXT

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00826969

**SYSTEM FOR MANAGEMENT OF TRANSACTIONS ON NETWORKS**

**SYSTEME DE GESTION DE TRANSACTIONS SUR RESEAUX**

Patent Applicant/Assignee:

CLICKSHARE SERVICE CORPORATION, 75 Water Street, Williamstown, MA 01267,  
US, US (Residence), US (Nationality)

Inventor(s):

OLIVER David M, 387 Front Street, Owego, NY 13827, US,  
CALLAHAN Michael J, 2522 Warring Street, #2, Berkeley, CA 94704, US,  
DENSMORE William P Jr, 1182 Main Street, Williamstown, MA 01267, US,

Legal Representative:

BLODGETT Gerry A (et al) (agent), 43 Highland Street, Worcester, MA 01609  
, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200159648 A1 20010816 (WO 0159648)

Application: WO 2000US22789 20000818 (PCT/WO US0022789)

Priority Application: US 2000505462 20000211; US 2000599163 20000622

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 19070

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... 4 VALUE OF SERVICE TO PARTICIPANTS

INFORMATION SELLERS

A way to get paid for selling **information** on the **Internet**  
third **revenue** stream after **advertising** and **subscriptions**  
digital equivalent of "single-copy sales"

Can provide user demographic and preference **information** with user  
consent

Enhances customer service through ability to personalize  
Enables site access by service...

13/3,K/18

DIALOG(R)File 349:PCT FULLTEXT

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00820534 \*\*Image available\*\*

**INTERACTIVE DISPLAY**

**AFFICHAGE INTERACTIF**

Patent Applicant/Assignee:

ELEVEN LIGHTING PTY LIMITED, 48 Percy Street, Auburn, NSW 2144, AU, AU  
(Residence), AU (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

FISHER James Robert, 202 Woollooware Road, Cronulla, NSW 2230, AU, AU  
(Residence), AU (Nationality), (Designated only for: US)

KAHLBETZER John Igino, 42 The Crescent, Vaucluse, NSW 2030, AU, AU  
(Residence), AU (Nationality), (Designated only for: US)

Legal Representative:

HODGKINSON OLD MCINNES (agent), Level 3, 20 Alfred Street, Milsons Point,  
NSW 2061, AU,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200154104 A1 20010726 (WO 0154104)

Application: WO 2001AU48 20010119 (PCT/WO AU0100048)

Priority Application: AU 20005166 20000119

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5177

...International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... something that a passive billboard is quite unable to provide, even if  
a particular new **advertisement** is deemed to be a success. As a  
consequence of this **advertising revenue**, a publicly available  
**network** is built at the client's expense rather than at the owner's  
expense. This...

13/3,K/19

DIALOG(R)File 349:PCT FULLTEXT

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00817142 \*\*Image available\*\*

**SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL COMMUNICATION**

**SYSTEME ET PROCEDE PERMETTANT D'AJOUTER UNE PUBLICITE A UNE COMMUNICATION  
PERSONNELLE**

Patent Applicant/Inventor:

ROTHSCHILD Anthony R, 18 Holly Lodge Gardens, London N6 6AA, GB, GB  
(Residence), GB (Nationality)

Legal Representative:

VIGARS Christopher Ian (et al) (agent), Haseltine Lake & Co., Imperial  
House, 15-19 Kingsway, London WC2B 6UD, GB,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200150703 A2-A3 20010712 (WO 0150703)

Application: WO 2001IB253 20010105 (PCT/WO IB0100253)

Priority Application: US 2000174781 20000106; US 2001755541 20010105

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13183

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... would be less inclined to sign up for a second one, which would force the **Internet** user to monitor and maintain multiple e-mail accounts. Second, in the absence of any **subscription** questionnaire (which 1 0 would only provide moderate **information** anyway), the advertiser would have no idea what demographic is going to be exposed to...

...could be viewed as offensive if they are sent to a Hindu. Fourth, when the **advertisers** realize the problems associated with such a system, they will only **pay** the **Internet** users for **advertisements** that prove to be successful (e.g., the recipient interacts with the advertisement or makes...

**13/3,K/20**

DIALOG(R)File 349:PCT FULLTEXT

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00814140

**A METHOD FOR A VIRTUAL TRADE FINANCIAL FRAMEWORK**

**PROCEDE DESTINE A UN SCHEMA FINANCIER DE COMMERCE VIRTUEL**

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US

(Residence), US (Nationality)

Inventor(s):

LEONG Cheah Wee, 16 Jalan BK4/6E, Bandar Kinrara, Puchong, 58200, Selangor, MY,

NG William, 101 Whampoa Drive #15-176, Singapore, SG,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200146846 A2 20010628 (WO 0146846)

Application: WO 2000US35429 20001222 (PCT/WO US0035429)

Priority Application: US 99470030 19991222; US 99470041 19991222; US 99470044 19991222

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES  
FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD  
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ  
VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 106212

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... sensitive information?

When setting up an e-mail system, it is important to consider the **content** that will be transferred using the system and to apply the appropriate security controls accordingly...

13/3,K/21

DIALOG(R)File 349:PCT FULLTEXT

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00806392

**TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF**

**PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET PROCEDE ASSOCIE**

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,  
2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139086 A2 20010531 (WO 0139086)

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

Priority Application: US 99444653 19991122; US 99447623 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE

DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL

TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 156214

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... wide-ranging use of computer systems provides a relatively large potential market to providers of **electronic** content or information.

These

providers may include, for example, **advertisers** and other information publishers such as newspaper and magazine publishers. A **cost**, however is involved with providing electronic information to individual consumers. For

example, hardware and maintenance...

...be beneficia! to provide a system which allows individual users to control the amount of **electronic** advertising they receive with their electronic content.

In addition, providers of electronic **advertisements** would be able to subsidize the **cost** of **electronic** content for end users. The amount of this subsidy would be dependent on the amount...information may be provided.

LEAD GENERATION AND REFERRAL

191

Captures interest in a product or **promotion**

Sends leads to sales effectiveness systems

Updates database of leads

Another aspect of the **electronic** commerce component of the present invention has the purpose of capturing interest in a product...An interface could be provided that permits discussions across multiple discussion groups.

Optionally, links to **web** pages may be selected to access related sites and published documents.

200

#### **CONTENT SUBSCRIPTIONS**

Allows users to **subscribe** and unsubscribe for different **services**

Allows subscribers to set up **content** preferences (e.g. topics)

Allows users to **subscribe** third parties for **services**

The **content** channels component of the present invention allows users to **subscribe** and unsubscribe to different **services** such as, for example, newsletters, travel clubs, and the like.

Users would also be allowed...

Claim

... FORTH LICENSEE (USER) IDENTIFICATION INFORMATION

6503

VERIFYING IDENTIFICATION

Figure 65

6408

65/129

PAAnn

DOWNLOADING **DATA**

02

TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH LISERS **SUBSCRIBE**

OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 6606

**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**

8

ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS

COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 6610

ORGANIZING RECEIVED ELECTRONIC MAIL

14

PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...

13/3,K/22

DIALOG(R)File 349:PCT FULLTEXT

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00803615 \*\*Image available\*\*

**METHOD AND APPARATUS FOR A TRANS-MODAL QUOTE REQUEST CHANNEL**

**PROCEDE ET DISPOSITIF DE CANAL TRANSMODAL DE DEMANDES DE TARIFS**

Patent Applicant/Assignee:

DUKE Pamela Anne (heiress of the deceased inventor), 3 Hill Road,  
Greenwich, CT 06830, US, US (Residence), US (Nationality)

Inventor(s):

DUKE Michael T (deceased),

Legal Representative:

CORD Janet I (agent), Ladas & Parry, 26 West 61st Street, New York, NY  
10023 (et al), US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200137177 A1 20010525 (WO 0137177)

Application: WO 2000US31628 20001117 (PCT/WO US0031628)

Priority Application: US 99443788 19991119

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7801

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... new I 0 car inventories of subscribers, but also for-sale-by-owner (FSBO) classified **ads** on their **websites** .

The proliferation of **subscription** and **fee -for- service** automobile marketing **websites** , such as those called "AutoAdvantage", "Autobytel", "Autoweb", "CarOrder", "CarPoint", "CarSmart", and "CarsDirect", etc. has led...

13/3,K/23

DIALOG(R)File 349:PCT FULLTEXT

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00798846 \*\*Image available\*\*

**RENEWABLE COMPUTER SOFTWARE**

**LOGICIEL RENOUVELABLE**

Patent Applicant/Assignee:

MAGNITUDE INFORMATION SYSTEMS INC, 401 Route 24, Chester, NJ 07930, US,  
US (Residence), US (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

RUDNIK Steven D, 8 Knollwood Terrace, Chester, NJ 07930, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDROOTH Charles H (et al) (agent), Synnestvedt & Lechner LLP, 2600  
Aramark Tower, 1101 Market Street, Philadelphia, PA 19107-2950, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200131830 A2-A3 20010503 (WO 0131830)

Application: WO 2000US41577 20001026 (PCT/WO US0041577)

Priority Application: US 99161524 19991026; US 2000198528 20000420

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 4951

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... capabilities into their software.

For example, EntryPoint software may be downloaded from EntryPoint's ("EP") **Internet news and information services website** at (presently at URL **www .entnMoint.com**). Using the software, the user can **subscribe** to categories of **information** , e.g., sections of the Wall Street Journal newspaper. By connecting to the EP **website** , the user receives updated information which is stored on the user's computer for viewing, even after disconnecting from the EP **website** . EntryPoint

software is distributed as freeware and supported by **advertisers** who **pay** to have their **advertisements** displayed by the EntryPoint software during its operation. The advertisements may be refreshed when updated...

13/3,K/24

DIALOG(R)File 349:PCT FULLTEXT

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00796219 \*\*Image available\*\*

**NETWORK METHODS FOR INTERACTIVE ADVERTISING AND DIRECT MARKETING  
PROCEDES DESTINES A LA PUBLICITE INTERACTIVE ET AU MARKETING DIRECT SUR  
RESEAU**

Patent Applicant/Assignee:

ADFLUENCE INC, Suite 101, 15200 Shady Grove Road, Rockville, MD 20850, US  
, US (Residence), US (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

GREEN Jason, 5717 Chapman Mill Drive #340, Rockville, MD 20852, US, US  
(Residence), US (Nationality), (Designated only for: US)

SCHRODER Boris, 9862 Hollow Glen Place, Silver Spring, MD 20910, US, US  
(Residence), DE (Nationality), (Designated only for: US)

Legal Representative:

SEAS Robert J (et al) (agent), Sughrue, Mion, Zinn, MacPeak & Seas, PLLC,  
Suite 800, 2100 Pennsylvania Avenue, N.W., Washington, DC 20037-3213,  
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200129727 A2 20010426 (WO 0129727)

Application: WO 2000US26262 20001019 (PCT/WO US0026262)

Priority Application: US 99160765 19991021; US 2000175257 20000110; US  
2000655759 20000905

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 22744

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... the Context Sensitive Advertising

Program are built for the needs of many different vendors  
and **online** businesses. These various businesses each  
subscribe to a list of key-words and associated  
20 **advertisement** presentations for their products. The  
vendors **pay** for the use of the system and effectively  
, **subscribe** , to a list of keywords. The affiliate  
**webpages** get a wider source of sales and **services** to  
- 100

associate with their specialized content, and are  
compensated for their participation. When the...

13/3,K/25

DIALOG(R)File 349:PCT FULLTEXT

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00783302 \*\*Image available\*\*

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DECISION SUPPORT IN AN  
E-COMMERCE APPLICATION FRAMEWORK**

**SYSTEME, PROCEDE ET ARTICLE MANUFACTURE D'AIDE A LA DECISION DANS LE CADRE D'UNE APPLICATION DE COMMERCE ELECTRONIQUE**

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918  
, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff [entity:amp] Donnelly, LLP,  
P.O. Box 52037, Palo Alto, CA 94303-0746, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116851 A2 20010308 (WO 0116851)

Application: WO 2000US24309 20000831 (PCT/WO US0024309)

Priority Application: US 99387652 19990831

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE

DK DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS

LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 44834

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... displayed. Services are needed to record the usage information in order to reconcile with the **advertisement** providers. Since many sites are funded by **ad revenue**, the accuracy of these services is crucial.

As **online advertising** and its supporting technology matures, new advertising methods will emerge. For example, the use of...

**13/3,K/26**

DIALOG(R)File 349:PCT FULLTEXT

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00783300 \*\*Image available\*\*

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR ELECTRONIC MERCHANDISING IN AN E-COMMERCE APPLICATION FRAMEWORK**

**MARCHANDISAGE ELECTRONIQUE DANS LE CADRE D'UNE APPLICATION DE COMMERCE ELECTRONIQUE, SYSTEME ET ARTICLE MANUFACTURE A CET EFFET**

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918  
, US,

Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 38th  
Floor, 2029 century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116848 A2 20010308 (WO 0116848)

Application: WO 2000US24268 20000831 (PCT/WO US0024268)

Priority Application: US 99387189 19990831

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES

FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD

MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ

VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG



(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 44613

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description

... displayed. Services are needed to record the usage information in order to reconcile with the **advertisement** providers. Since many sites are funded by **ad revenue**, the accuracy of these services is crucial.

As **online advertising** and its supporting technology matures, new advertising methods will emerge. For example, the use of...

**13/3,K/27**

DIALOG(R)File 349:PCT FULLTEXT  
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00776205 \*\*Image available\*\*

**A SYSTEM AND METHOD FOR SECURE NETWORK PURCHASING  
SYSTEME ET PROCEDE D'ACHAT SECURISE SUR RESEAU**

Patent Applicant/Assignee:

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Uniondale, NY 11553, US, US (Residence), US (Nationality), (For all  
designated states except: US)

EGI INTERNET LTD, John Eliasov, Haminhara Street 14, 46586 Herzliya, IL,  
IL (Residence), IL (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

SANCHO Enrique David, P.O. Box 1151, 30900 Zichron Yaacov, IL, IL  
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Legal Representative:

CHIRNOMAS Morton (agent), Shibolet Yisraeli Roberts Zisman & Co., 350  
Fifth Avenue, 60th Floor, New York City, NY 10118, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200109756 A2-A3 20010208 (WO 0109756)

Application: WO 2000US21058 20000731 (PCT/WO US0021058)

Priority Application: US 99146628 19990730; US 99167352 19991124; US

2000500601 20000208; US 2000523902 20000313; US 2000564660 20000504

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10281

...International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description

... false orders. Additionally, 2:5 consumers will have more confidence in conducting transactions on the **Internet**.

16

Publishing and Subscription

An **online** newspaper depends on advertising and **subscription** revenues. Digital fingerprints can allow this site to use basic

registration **information** that is in a digital fingerprint - country, zip-code, age and gender - to understand the...

13/3,K/28

DIALOG(R)File 349:PCT FULLTEXT

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00761432

**METHODS, CONCEPTS AND TECHNOLOGY FOR DYNAMIC COMPARISON OF PRODUCT FEATURES AND CUSTOMER PROFILE**

**PROCEDES, CONCEPTS ET TECHNIQUE DE COMPARAISON DYNAMIQUE DE CARACTERISTIQUES D'UN PRODUIT ET DU PROFIL DES CONSOMMATEURS**

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,  
US (Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US

Legal Representative:

BRUESS Steven C, Merchant & Gould P.C., P.O. Box 2903, Minneapolis, MN  
55402-0903, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073958 A2 20001207 (WO 0073958)

Application: WO 2000US14459 20000524 (PCT/WO US0014459)

Priority Application: US 99320818 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 151011

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... LICENSEE (USER) IDENTIFICATION INFORMATION 2112

2113

VERIFYING IDENTIFICATION

Figure 21A

2108

DOWNLOADING DATA

2

TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS

2204

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**

I

OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206

**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**

220

ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS

I

COORDINATING THE TRANSMISSION...

13/3,K/29

DIALOG(R)File 349:PCT FULLTEXT

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00761431

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR PROVIDING COMMERCE-RELATED  
WEB APPLICATION SERVICES**

**SYSTEME, PROCEDE ET ARTICLE MANUFACTURE DESTINES A LA FOURNITURE DE  
SERVICES D'APPLICATION DANS LE WEB LIES AU COMMERCE**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073957 A2-A3 20001207 (WO 0073957)

Application: WO 2000US14420 20000525 (PCT/WO US0014420)

Priority Application: US 99321492 19990527

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY  
CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility  
model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH  
GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK  
(utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 150171

International Patent Class: **G06F-017/60** ...

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... case that media content designers are not fully integrated into the  
development team - a potentially **costly** mistake. It is important to  
ensure that media content designers are involved in the design...

Claim

... 2111

SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION / 2112

2113

VERIFYING IDENTIFICATION

Figure 21A

2108

DOWNLOADING **DATA**

TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**

OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206

**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**

I

ENABLING REAL TIME

**13/3,K/30**

DIALOG(R)File 349:PCT FULLTEXT

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00761430 \*\*Image available\*\*

**SYSTEM, METHOD AND COMPUTER PROGRAM FOR REPRESENTING PRIORITY INFORMATION  
CONCERNING COMPONENTS OF A SYSTEM**

**SYSTEME, METHODE ET ARTICLE FABRIQUE PERMETTANT DE CLASSER PAR ORDRE DE  
PRIORITE DES COMPOSANTS D'UNE STRUCTURE DE RESEAU NECESSAIRES A LA MISE  
EN OEUVRE D'UNE TECHNIQUE**

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,  
US (Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O: Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073956 A2-A3 20001207 (WO 0073956)  
Application: WO 2000US14406 20000524 (PCT/WO US0014406)  
Priority Application: US 99321274 19990527

Designated States: AE AG AL AM AT (utility model) AU AZ BA BB BG BR BY CA  
CH CN CR CU CZ (utility model) DE (utility model) DK (utility model) DM  
DZ EE (utility model) ES FI (utility model) GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR (utility model) KZ LC LK LR LS LT LU LV MA MD MG MK MN  
MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK (utility model) SL TJ TM TR TT  
TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 149024

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

Claim

... LICENSEE (USER) IDENTIFICATION INFORMATION 2112  
VERIFYING IDENTIFICATION 2113  
Figure 21A  
2108  
DOWNLOADING DATA  
2202  
TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS  
2204  
PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**  
OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206  
**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**  
220  
ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS  
COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210  
2212  
ORGANIZING RECEIVED ELECTRONIC MAIL  
1 2214  
PROVIDING A PLURALITY OF TEMPLATES FOR...

13/3,K/31

DIALOG(R)File 349:PCT FULLTEXT

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00761429

**METHODS, CONCEPTS AND TECHNOLOGY FOR A VIRTUAL SHOPPING SYSTEM CAPABLE OF  
ASSESSING NEEDS OF A CUSTOMER AND RECOMMENDING A PRODUCT OR SERVICE  
BASED ON SUCH ASSESSED NEEDS**

**PROCEDES, CONCEPTS ET TECHNOLOGIE POUR SYSTEME D'ACHAT VIRTUEL CAPABLE  
D'EVALUER LES BESOINS D'UN CLIENT ET DE RECOMMANDER UN PRODUIT OU UN  
SERVICE SUR LA BASE DE CES BESOINS**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073955 A2 20001207 (WO 0073955)

Application: WO 2000US14357 20000524 (PCT/WO US0014357)

Priority Application: US 99321495 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE

DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC

LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI

SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 148469

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... Systems Management tasks. For example, the LAN supplier may be willing to take responsibility for **LAN** support, upgrades, and so on. Similarly, an existing data processing center may be willing to...the tool but are not used to build the system. The use of an active **Information** Management tool increases productivity because of the facility to generate components.

Does the tool need...

Claim

... LICENSEE (USER) IDENTIFICATION INFORMATION / 2112

VERIFYING IDENTIFICATION / 2113

Figure 21A

2108

DOWNLOADING DATA

2202

TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS

220

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**

OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206

**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**

220

ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS

COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210

2212

ORGANIZING RECEIVED ELECTRONIC MAIL ..... .

:2214

PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING...

**13/3,K/32**

DIALOG(R)File 349:PCT FULLTEXT

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00761424

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR PHASE DELIVERY OF COMPONENTS OF A SYSTEM REQUIRED FOR IMPLEMENTATION OF TECHNOLOGY**

**SYSTEME, PROCEDE ET ARTICLE MANUFACTURE DESTINES A LA FOURNITURE PAR PHASES DE COMPOSANTS D'UN SYSTEME NECESSAIRES A L'APPLICATION D'UNE TECHNIQUE**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073930 A2 20001207 (WO 0073930)

Application: WO 2000US14458 20000524 (PCT/WO US0014458)

Priority Application: US 99321360 19990527

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY  
CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility  
model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH  
GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK  
(utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 149456

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... INFORMATION

SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION 2112  
2113

VERIFYING IDENTIFICATION

Figure 21A

2108

DOWNLOADING **DATA**

TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS

2204

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**

I

OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206

**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**

220

ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS

COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210

2212

ORGANIZING RECEIVED ELECTRONIC MAIL

PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...

**13/3,K/33**

DIALOG(R)File 349:PCT FULLTEXT

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00761423

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR EFFECTIVELY CONVEYING  
WHICH COMPONENTS OF A SYSTEM ARE REQUIRED FOR IMPLEMENTATION OF  
TECHNOLOGY**

**SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR L'ACHEMINEMENT EFFICACE DES  
COMPOSANTS D'UN SYSTEME NECESSAIRES A LA MISE EN PRATIQUE D'UNE  
TECHNOLOGIE**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073929 A2 20001207 (WO 0073929)  
Application: WO 2000US14457 20000524 (PCT/WO US0014457)  
Priority Application: US 99321136 19990527

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY  
CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility  
model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH  
GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK  
(utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 150133

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Claims

Claim

... FORTH LICENSEE (USER) IDENTIFICATION INFORMATION  
VERIFYING IDENTIFICATION 2113  
Figure 21A  
2108  
DOWNLOADING DATA  
2202  
TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS  
4  
PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**  
I  
OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206  
**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**  
220  
ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS  
COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210  
ORGANIZING RECEIVED ELECTRONIC MAIL  
PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA IN...

**13/3,K/34**

DIALOG(R)File 349:PCT FULLTEXT

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00761422

**BUSINESS ALLIANCE IDENTIFICATION**

**SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES  
COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant, Gould, Smith, Edell, Welter & Schmidt,  
P.A., P.O. Box 2903, Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073928 A2-A3 20001207 (WO 0073928)

Application: WO 2000US14375 20000524 (PCT/WO US0014375)  
Priority Application: US 99320816 19990527  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 149371

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Claims

Claim

... 2111  
SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION 2112  
2113  
VERIFYING IDENTIFICATION  
Figure 21A  
2108  
DOWNLOADING **DATA**  
zzu  
TRANSMITTING **DATA** BASED ON USER SPECIFICATIONS  
PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS **SUBSCRIBE**  
OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE **2206**  
**CONTENT** -RELATED **WEB** APPLICATION **SERVICES**  
220  
ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS  
COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210  
2212  
ORGANIZING RECEIVED ELECTRONIC MAIL  
PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...

**13/3,K/35**

DIALOG(R) File 349:PCT FULLTEXT  
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00760529 \*\*Image available\*\*

**ADVERTISING SYSTEM AND METHOD USING INTERNET WEB BROWSER**  
**SYSTEME ET PROCEDE PUBLICITAIRES UTILISANT UN NAVIGATEUR WEB INTERNET**

Patent Applicant/Inventor:

JOO Jin-Yong, 201 Artvilla, 586 Yangji-dong, Sujeong-ku, Seongnam-city,  
461-250 Kyonggi-do, KR, KR (Residence), KR (Nationality)

Legal Representative:

KIM Eun-Gu, Pedison International Patent and Law office, 824-28,  
Yoksam-dong, Kangnam-gu, Seoul 135-080, KR

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073950 A1 20001207 (WO 0073950)

Application: WO 2000KR541 20000526 (PCT/WO KR0000541)

Priority Application: KR 9919320 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK  
LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: Korean

Fulltext Word Count: 4263



Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... menu bar, tool bar, location bar, etc.. A period of time consumed for using the **web** browser is measured for each client, to **pay** clients for using the **web** browser on

2

which **advertisements** are displayed or to bestow a favor of free **Internet subscription** or free **services** on the clients, to thereby increase effectiveness of advertisement.

An advertising method using a **web** browser is constructed in such a manner that a moving state of a cursor 60...

**13/3,K/36**

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00734788 \*\*Image available\*\*

**NETWORK COMMERCIAL SYSTEM USING VISUAL LINK OBJECTS**

**SYSTEME COMMERCIAL EN RESEAU FAISANT APPEL A DES OBJETS DE LIAISON VISUELS**

Patent Applicant/Inventor:

KNOWLTON Kenneth Charles, 51 Pond View Drive, Merrimack, NH 03054, US, US  
(Residence), US (Nationality)

MILLIEFSKY Gary Steven, 154 Scribner Road, Tyngsborough, MA 01879, US, US  
(Residence), US (Nationality)

SEARLE Gregory, 799 Merrimack Street, Lowell, MA 01854, US, US  
(Residence), US (Nationality)

Legal Representative:

CLAPP Gary D, 66 Blanford Place, Bedford, NH 03110, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200048105 A1 20000817 (WO 0048105)

Application: WO 2000US3506 20000210 (PCT/WO US0003506)

Priority Application: US 99248563 19990211

Designated States: CA IL JP

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Filing Language: English

Fulltext Word Count: 39973

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... such as academic publications and stock or financial reports, news channels, and channels providing the **electronic** equivalent of magazine subscriptions. There may also be significant variation among "paid"

38

**subscriptions**, ranging from a blanket payment for all **contents** of a given channel through payment on a per item downloaded basis. Yet other channels...

**13/3,K/37**

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00545206 \*\*Image available\*\*

**INTERNET-BASED VIDEO ORDERING SYSTEM AND METHOD**

**SYSTEME ET PROCEDE DE COMMANDE VIDEO PAR L'INTERMEDIAIRE DE L'INTERNET**

Patent Applicant/Assignee:

TELVUE CORPORATION,

Inventor(s):

DE CINQUE Donald P,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200008579 A1 20000217 (WO 0008579)  
Application: WO 99US17512 19990803 (PCT/WO US9917512)  
Priority Application: US 98129488 19980804  
Designated States: CA MX  
Publication Language: English  
Fulltext Word Count: 3875

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description

... the order by his or her cable provider. A number of these vendors also have **websites** which **advertise** video content services. For example, a **website** of a **pay** per view television services vendor may display extensive program descriptions, features about celebrities, program reviews...

**13/3,K/38**

DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00466820 \*\*Image available\*\*

**DATA PROCESSING SYSTEM FOR INTEGRATED TRACKING AND MANAGEMENT OF COMMERCE  
RELATED ACTIVITIES ON A PUBLIC ACCESS NETWORK  
SYSTEME INFORMATIQUE DE SUIVI ET DE GESTION INTEGRES D'ACTIVITES DE NATURE  
COMMERCIALE SUR UN RESEAU D'ACCES PUBLIC**

Patent Applicant/Assignee:

MESSER Stephen Dale,

Inventor(s):

MESSER Stephen Dale,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9857285 A1 19981217

Application: WO 98US7494 19980414 (PCT/WO US9807494)

Priority Application: US 97871921 19970610

Designated States: AU CA CN IL IS JP KP KR MX NO NZ SG AT BE CH CY DE DK ES  
FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 5668

Main International Patent Class: **G06F-017/60**  
Fulltext Availability:  
Detailed Description

Detailed Description

... at best. Presently, the use of banners or similar at high traffic points on the **web** is supported by a **fee** based system that imprecisely gauges the level of use of the **ads** by visiting USERS. Typically, the **cost** for placing a **banner** is tied to the number of accesses as measured by CPM's ( **cost** per thousand accesses). The merchant is thereafter charged a fee tied to this access level...

?